

EXECUTIVE EDUCATION & **LEADERSHIP DEVELOPMENT** **CENTRE**

LIST OF MDPs FOR 2026-27



SCAN TO KNOW MORE



VISIT WEBSITE
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Management Development Institute Murshidabad
Kulori, P.O.-Uttar Ramna, P.S. - Raghunathganj,
Dist- Murshidabad West Bengal, PIN-742235

List of MDPs for 2026-27

S. No.	MDP Programme Name	Duration	S. No.	MDP Programme Name	Duration
1	Boost Your Marketing Intelligence	3/5 Days	25	Power of Negotiation and Conflict Management	3/5 Days
2	The Art of Effective Communication for Organizational Effectiveness	3/5 Days	26	Effective Leadership in Public Services	3/5 Days
3	Training Minds To Identify and Encash Opportunities	3/5 Days	27	Artificial Intelligence & Machine Learning	3/5 Days
4	Leading and Managing in the 21st Century	3/5 Days	27	Finance for Non-Finance Managers	3/5 Days
5	How To Boost Your Sales	3/5 Days	29	Finance for Technical Executives	3/5 Days
6	The Art of Effective Communication	3/5 Days	30	Driving Business Value Through Artificial Intelligence	3/5 Days
7	Sustainable Leadership and Management Practices	3/5 Days	31	Financial Planning and Analysis for Decision Making	3/5 Days
8	Cross-Functional Leadership in Diversified Workplace	3/5 Days	32	Supply Chain Finance	3/5 Days
9	The Art of Effective Leadership	3/5 Days	33	Cost Behaviour, Analysis and Optimization	3/5 Days
10	Growth & Mindset Management	3/5 Days	34	Demand Forecasting and Its Uses	3/5 Days
11	Sustainable Development	3/5 Days	35	Green Computing	3/5 Days
12	Business Writing, Communication and Presentation Skills	3/5 Days	36	Analytics using Excel, Python, Power BI	3/5 Days
13	Business Leadership for Banks	3/5 Days	37	Data Visualization	3/5 Days
14	Leadership and Organization Transformation	3/5 Days	38	Business Intelligence for Decision Making	3/5 Days
15	Leadership & Decision Making	3/5 Days	39	Building a Service Excellence Organisation	3/5 Days
16	Effective Management in Public Administration	3/5 Days	40	Boost your Sales	3/5 Days
17	The Art of Effective Communication and Mind-set Training	3/5 Days	41	Building a Strong Brand	3/5 Days
18	Service Excellence	3/5 Days	42	Leading Organizational Transformation	3/5 Days
19	Leadership Competencies to Enhance Overall Managerial Effectiveness	3/5 Days	43	Developing Leadership Competencies	3/5 Days
20	Driving Business Value Through Information Technology	3/5 Days	44	Leadership and Emotional Intelligence	3/5 Days
21	The Art of Leadership & Decision Making	3/5 Days	45	The Art of Negotiation and Conflict Management	3/5 Days
22	Leadership and Emotional Intelligence	3/5 Days	46	Robust and Lean Supply Chain Management	3/5 Days
23	Executive Development Programme for Banking Professionals	3/5 Days	47	Statistics Made Easy for Professionals	3/5 Days
24	Business Leadership	3/5 Days	48	Strategic Excellence for Growth	3/5 Days
			49	Strategic Sourcing and Supplier Management	3/5 Days



Fee: ₹10,000 per day per participant + applicable GST



Course Duration:
Mutually Agreed Upon Dates

Certificate Courses for 2026-27

(Online / Offline / Hybrid)

S No	Topics	Duration
1	Short-term certificate course: Marketing Management	3 months in hybrid mode including campus immersion
2	Short-term certificate course: Corporate Finance for Managers	3 months in hybrid mode including campus immersion
3	Short-term certificate course: Sustainability for Excellence	3 months in hybrid mode including campus immersion
4	Short-term certificate course in HR	3 months in hybrid mode including campus immersion

S No	Topics	Duration
5	Short-term certificate course in Supply Chain Management	3 months in hybrid mode including campus immersion
6	Short-term certificate course in General Management	3 months in hybrid mode including campus immersion
7	Executive Development Program (EDP) in Financial Services	36 weeks intensive program designed for working professionals in hybrid mode including campus immersion
8	D2C & eCommerce Mastery Program	8 weeks / 16 sessions / 48 contact hours Hybrid – Online live classes + 2 days on MDI Murshidabad campus In collaboration with DaIAI (4th Orbit Business Solutions Pvt. Ltd.)
9	The Art of Effective Communication and Mind-set Training	3 Months Online





BUILD CAPABILITY LEAD WITH IMPACT

At Management Development Institute Murshidabad (MDIM), our Management Development Programmes are designed to help professionals, managers, and organisations navigate emerging challenges, strengthen leadership capabilities, and create measurable impact.