

Management Development Institute Murshidabad

Research Publications 2023-2024

1. Book & Edited Books: 8

S. No.	Year	Books & Edited Books
1	2023-24	Pandit, A. (2023). Discrete Mathematics. Bhopal: Shabd Offset Private Limited.
2	2023-24	Pandit, A., Chakraborty, J., & Mitra, C. (2024). Artificial Intelligence. Delhi: ABS Books.
3	2023-24	Banerjee, S., Pal, B., Mohanti, D., Chanda, D., & Abichandani, Y. (2023). Emerging Business Models: A Twenty-First Century Perspective. Delhi: Bloomsbury Publishing.
4	2023-24	Bhuyan, R., Laskar, H. R., Banerjee, S., Ghimire, T., & Chawla, P. (Eds.) (2024). Emerging Issues in Accounting, Finance & Capital Markets. Delhi: Bloomsbury Publishing.
5	2023-24	Giri, S., Mitra, P., & Singhal, N. (Eds.). (2024). Managing Sustainable Development. Delhi: Bloomsbury Publishing.
6	2023-24	Giri, S., Paul, P., Mitra, P., & Singhal, N. (Eds.). (2023). Resilience and Sustainable Development. Delhi: Bloomsbury Publishing.
7	2023-24	Pal, B., Mohanti, D., Chanda, D., Abichandani, Y., & Banerjee, S. (Eds.). (2023). Advanced Scientific Business Research. Delhi: Bloomsbury Publishing.
8	2023-24	Swar, B. N., & Singhal, N. (Eds.). (2024). Managing Business Strategies Through Sustainability, Environment and Transparency (SET). Delhi: Bloomsbury Publishing.

2. Book Chapter: 33

S. No.	Year	Book Chapter
1	2023-24	Abhichandani, Y. (2023). Career Development & Meaningful Work: Essentials of Modern Organizations in NHRD Agenda. In Mohanti, Chanda, Abichandani, Banerjee, & Pal (Eds.), Advanced Scientific Business Research (pp. 25–32). Delhi: Bloomsbury Publishing.
2	2023-24	Abhichandani, Y. (2023). Equity, Social Justice, & political Pressure: Implications of Helathcare Crisis Leadership. In Mohanti, Chanda, Abichandani, Banerjee, & Pal (Eds.), Advanced Scientific Business Research (pp. 41–47). Delhi: Bloomsbury Publishing.
3	2023-24	Abhichandani, Y. (2023). Literature Review of HRs Role in Organizational Sustainability through Complexity Lens. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective (pp. 64–74). Delhi: Bloomsbury Publishing.
4	2023-24	Abhichandani, Y. (2023). Organizational Sustainability Through Complexity Lens: Understanding the HR Role. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective (pp. 75–83). Delhi: Bloomsbury Publishing.
5	2023-24	Banerjee, S. (2023). Financial Inclusion in South Asia. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective (pp. 91–97). Delhi: Bloomsbury Publishing.
6	2023-24	Banerjee, S. (2023). Intellectual Property Securitisation and Its Advantages: An Indian Perspective. In Abhichandani, Mohanti, Chanda, Abichandani, Banerjee, & Pal (Eds.), Advanced Scientific Business Research. Delhi: Bloomsbury Publishing.
7	2023-24	Banerjee, S. (2023). Revolutionizing Finance: The Journey of FinTech in India and its Opportunities and Challenges. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective (pp. 84–90). Delhi: Bloomsbury Publishing.
8	2023-24	Banerjee, S. (2023). Study of Green Bond Market Integration. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective (pp. 91–97). Delhi: Bloomsbury Publishing.
9	2023-24	Banerjee, S. (2024). Gender Diversity on Corporate Boards: An European Perspective. In Laskar, Ghosh, & Daniels (Eds.), Emerging Technologies for Banking, Finance & Business (pp. 60–64). Delhi: Bloomsbury Publishing.
10	2023-24	Banerjee, S. (2024). Islamic Banking: Opportunities and Challenges in India. In Rahman, Bird, & John (Eds.), Emerging Issues in Banking, Insurance, Micro Finance & Financial Inclusion (pp. 161–168). Delhi: Bloomsbury Publishing.

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11	2023-24	Chanda, D. (2023). AI Based Technology Architecture Impact Analysis. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective. Delhi: Bloomsbury Publishing.
12	2023-24	Chanda, D. (2023). AI Enabled SaaS Framework for Paint Colour Design. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective (pp. 106–110). Delhi: Bloomsbury Publishing.
13	2023-24	Chanda, D. (2023). Artificial Intelligence-Based Application Architecture Impact Analysis. In Mohanti, Chanda, Abichandani, Banerjee, & Pal (Eds.), Advanced Scientific Business Research (pp. 67–72). Delhi: Bloomsbury Publishing.
14	2023-24	Chanda, D. (2023). Artificial Intelligence-Enabled Cloud-Based Service Directory Framework. In Mohanti, Chanda, Abichandani, Banerjee, & Pal (Eds.), Advanced Scientific Business Research (pp. 1–4). Delhi: Bloomsbury Publishing.
15	2023-24	Giri, S. (2024). Streamling Customer Journey through Biometrics for Airline X-‘the Perplexing French Context’. In Giri, S., Paul, P., Mitra, P., & Singhal, N. (Eds.), Managing Sustainable Development (pp. 75–81). Delhi: Bloomsbury Publishing.
16	2023-24	Mitra, P. (2023). Impact of Pandemic in India’s GDP and its component. Allied Publisher.
17	2023-24	Mitra, P. & Gupta (2024). Markovian Brand Switch Model and Sustainability detergent Powder Market in India. In Managing Sustainable Development. Delhi: Bloomsbury Publishing.
18	2023-24	Mohanti, D. (2023). Evolution of Monetary Policy in India. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective (pp. 54–58). Delhi: Bloomsbury Publishing.
19	2023-24	Mohanti, D. (2023). Evolution of Monetary Policy in India. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective (pp. 54–58). Delhi: Bloomsbury Publishing.
20	2023-24	Mohanti, D. (2023). Guiding Principles for Central Bank. In Mohanti, Chanda, Abichandani, Banerjee, & Pal (Eds.), Advanced Scientific Business Research (pp. 10–14). Delhi: Bloomsbury Publishing.
21	2023-24	Mohanti, D. (2023). Where is the Monetary Policy Strategy Heading?. In Mohanti, Chanda, Abichandani, Banerjee, & Pal (Eds.), Advanced Scientific Business Research (pp. 5–9). Delhi: Bloomsbury Publishing.
22	2023-24	Mohanti, D. & Banerjee, S. (2023). Advent and Failure of Monetary Targeting. In Barman & Roy (Eds.), Research Issues in Business, Economics and Management. Delhi: Bloomsbury Publishing.
23	2023-24	Mohanti, D. & Banerjee, S. (2023). Birth of Inflation Targeting. In Barman & Roy (Eds.), Research Issues in Business, Economics and Management. Delhi: Bloomsbury Publishing.
24	2023-24	Pal, B. (2023). Comparison of Protein Sequence by Use of Moment Vector under Binary Representation. In Mohanti, Chanda, Abichandani, Banerjee, & Pal (Eds.), Advanced Scientific Business Research (pp. 32–40). Delhi: Bloomsbury Publishing.
25	2023-24	Pal, B. (2023). ERP Implementation in An Academic Institute A Case Study. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective (pp. 46–53). Delhi: Bloomsbury Publishing.
26	2023-24	Pal, B. (2023). Machine Learning Scalability Model in Healthcare System. In Mohanti, Chanda, Abichandani, Pal, & Banerjee (Eds.), Emerging Business Models: A Twenty First Century Perspective (pp. 32–40). Delhi: Bloomsbury Publishing.
27	2023-24	Pal, B. (2023). Optimisation Algorithm for Burn Rack Monitor: A Proposal for Information Technology Sector. In Mohanti, Chanda, Abichandani, Banerjee, & Pal (Eds.), Advanced Scientific Business Research (pp. 16–24). Delhi: Bloomsbury Publishing.
28	2023-24	Paul, P. (2024). Discovery of Students’ Preception towards Accounting in Management Education. In Swar & Singhal (Eds.), Managing Business Strategies Through Sustainability, Environment and Transparency (SET) (pp. 66–74). Delhi: Bloomsbury Publishing.
29	2023-24	Paul, P. (2024). Student’s Perspective on the Role of Sustainable Finance in Management Education. In Giri, S., Paul, P., Mitra, P., & Singhal, N. (Eds.), Managing Sustainable Development (pp. 75–81). Delhi: Bloomsbury Publishing.

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30	2023-24	Singhal, N. (2024). Managerial Competency Framework for Sustainable Development Goals (SDGs) Integration in Business Schools. In Swar & Singhal (Eds.), <i>Managing Business Strategies Through Sustainability, Environment and Transparency (SET)</i> (pp. 185–192). Delhi: Bloomsbury Publishing.
31	2023-24	Srivastava, Yadav, & Paul, P. (2023). Study on Financial Distress Analysis of the Indian Pharmaceuticals Industry. In Giri, Paul, Mitra, & Singhal (Eds.), <i>Resilience and Sustainable Development</i> . Delhi: Bloomsbury Publishing.
32	2023-24	Swar, B. N. (2023). Factors Influencing Young Consumers Buying Behaviour Towards Green Products. In Rajagopal, R. B. (Ed.), <i>Paradigm Shift in Business</i> . Cham: Palgrave Macmillan.
33	2023-24	Swar, B. N. (2024). Impact of sustainable marketing: Evidences from few Corporates. In Swar & Singhal (Eds.), <i>Managing Business Strategies Through Sustainability, Environment and Transparency (SET)</i> (pp. 24–30). Delhi: Bloomsbury Publishing.

3. Cases Published: 1

S. No.	Year	Cases
1	2023-24	Chetan, G. K. (2023). Sharpe's Single Index Model. Ivey ID: W34642

4. Patent: 2

S. No.	Year	Patents
1	2023-24	Pandit, A. (2024). Artificial Intelligence in Fitness and Diet Recommendation using E-Health Monitoring [Patent]. In https://search.ipindia.gov.in/IPOJournal/Journal/Patent .
2	2023-24	Pandit, A. (2024). Smartagent: A Customer Service Chatbot for E-Commerce Services [Patent]. In https://search.ipindia.gov.in/IPOJournal/Journal/Patent (The Patent Office Journal No. 10/2024 Dated 08/03/2024). Retrieved April 24, 2024.

5. Paper published in National/ International Journal: 39

S. No.	Year	Articles
1	2023-24	Banerjee, S. & Mohanti, D. (2023). Leverage and corporate investment – a cross country analysis. <i>Investment Management and Financial Innovations</i> , 20(3), 126–136.
2	2023-24	Banerjee, S., Mohanti, D., Satish, g. Waikar, Misra, & S. (2023). Empirical research on satisfaction and loyalty of customer in e-banking industry at Tamil Nadu. <i>Asian and Pacific Economic Review</i> .
3	2023-24	Banerjee, S., Mitra, A., Jena, S. K., & Mohanti, D. (2024). Influence of foreign institutional holding on corporate risk-return profile: A panel quantile regression analysis. <i>Cogent Economics & Finance</i> , 12(1).
4	2023-24	Bhattacharya, S., Das, A., & Banerjee, S. (2024). Climate change: The role of financial systems and action in India. <i>Korea Review of International Studies</i> , 16(50), 12–24.
5	2023-24	Chakma, S.B., Pipalwa, R., Mondal, S. Pandit, A., & Paul, A. (2023). Optimizing Dynamic Ride Sharing with Multiple Objectives. <i>SN Computer Science</i> . 5(51). https://doi.org/10.1007/s42979-023-02494-6
6	2023-24	Chowdhury, Pandit, A. , Paul, A., & Chatterjee (2023). Television buyers in the metropolitan city of Kolkata and its Suburbs. <i>Empirical Economics Letters</i> , 22(1).
7	2023-24	Das, Pandit, A. , & Roy (2023). Relationship between community service and the social emotional growth of a student. <i>Empirical Economics Letters</i> , 22(2).
8	2023-24	Dinesh, S., & Mitra, S. , (2023). Consumers' adoption of electric vehicles for sustainability: Exploring the role of personality traits. <i>Foresight and STI Governance</i> , 17(2), 69–80.
9	2023-24	Gaan, N. , & Sahoo, A. (2023). Adhocracy culture buffers for mindfulness outcome: A cross-level moderated mediation analysis. <i>Telematics and Informatics Reports</i> , 11, 100071.

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10	2023-24	Gaan, N., & Shin, Y. (2023). Sales employees' polychronicity and sales-service ambidexterity: Mediation of work engagement and moderation of store manager support. <i>Journal of Retailing and Consumer Services</i> , 75, 103514.
11	2023-24	Gaan, N., & Shin, Y. (2024). Buffering role of collective mindfulness in customer incivility and service sabotage: A multilevel study of Indian banks. <i>International Journal of Bank Marketing</i> .
12	2023-24	Giri, S. (2023). Effectiveness of supply chain of small and medium enterprises. <i>European Economic Letters (EEL)</i> , 13(3), 150–157.
13	2023-24	G.K., C (2023). Stock price prediction using neural network: A bibliometric analysis. <i>Empirical Economics Letters</i> , 22(12).
14	2023-24	Kanoujiya, J., Jain, P., Banerjee, S. , Kalra, R., Rastogi, S., & Bhimavarapu, V. M. (2023). Impact of leverage on valuation of non-financial firms in India under profitability's moderating effect: Evidence in scenarios applying quantile regression. <i>Journal of Risk and Financial Management</i> , 16(8), 366.
15	2023-24	Kumar, & Banerjee, S. (2023). High-involvement HRM practices and the impact on supply chain resilience and performance. <i>Journal of Informatics Education and Research</i> , 3(2). https://doi.org/10.52783/jier.v3i2.438
16	2023-24	Kumar, Patel, Banerjee, S. , & Hazarika (2023). Role of talent management in enhancing organisational performance: An empirical study of emerging industries in India. <i>European Economic Letters [EEL]</i> , 3(2).
17	2023-24	MC, Thomas, Thomas, Sujatha, M., & Banerjee, S. (2023). Time- and frequency-dependent interactions of GDP, unemployment, and inflation. <i>Journal of Informatics Education and Research</i> , 3(2).
18	2023-24	Pal, B. (2023). Analysis on margins of major crops: A study on Indian farmers. <i>Empirical Economics Letters</i> , 22(2), 399–406.
19	2023-24	Pal, B. (2023). Business-to-rural (B2R) and rural-to-business (R2B) e-commerce models. <i>Empirical Economics Letters</i> , 22(3), 53–58.
20	2023-24	Pal, B., & Pandit, A. (2024) Exploration of the emotions experienced by religious tourists in the state of Odisha, India. <i>Academy of Marketing Studies Journal</i> , 28(S4), 1-12.
21	2023-24	Pandit, A. (2023). Study on factors effecting employee engagement in the banking sector of Agartala. <i>Korea Review of International Studies</i> , 16(50).
22	2023-24	Pandit, A., & Chakraborty (2023). Online sentiment analysis with employee reviews on upcoming HR practices of a selected firm. <i>Korea Review of International Studies</i> , 16(50).
23	2023-24	Pandit, A., & Roy (2023). Studying consumer engagement in context of online consumer-generated advertising in C2C marketplace. <i>Korea Review of International Studies</i> , 17(51).
24	2023-24	Pandit, A., & Sengupta, A. (2024). Application of integer programming problem in industry-optimization of production scheduling in manufacturing. <i>Academy of Marketing Studies Journal</i> .
25	2023-24	Pandit, A., Dutta, & Bose (2023). Examining the factors affecting consumer attitudes regarding internet shopping: A case study in Agartala, India. <i>Empirical Economics Letters</i> , 22(2).
26	2023-24	Pandit, A., Paul, Roy, & Chowdhury (2023). Study on patients' satisfaction of healthcare units. <i>Empirical Economics Letters</i> , 22(3).
27	2023-24	Paul, P. (2023). Impact of capital structure on firm performance. <i>IUP Journal of Accounting Research & Audit Practices</i> , 22(3), 5–13.
28	2023-24	Prakash, K. C., Arun, R., Kalluri, R. C., Banerjee, S. , Vanithamani, M R., Mishra, B R. (2023). Consumer Confidence Index and Economic Growth- Indian Context after the Covid-19. <i>European Economic Letters (EEL)</i> , 13(5), 746–754. https://doi.org/10.52783/eel.v13i5.824
29	2023-24	Rahate, V., Sengupta, A. , Kumar, R., Sharma, P., Verma, A., & Arya, S. (2023). Discovering the internet of things: Technology and business process management, inside and outside the innovative firms. <i>World Journal of Management and Economics</i> , 16(6).

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30	2023-24	Rastogi, S., Kanoujiya, J., Tejasmayee, P., Banerjee, S. , Parashar, N., & Dani, A. (2023). Environmental performance and a nation's growth: Does the economic status and style of governance of a country matter? Journal of Risk and Financial Management, 16(10), 460.
31	2023-24	Rastogi, S., Pinto, G., Pathak, A. K., Singh, S. P., Sharma, A., Banerjee, S. , Kanoujiya, J., & Tejasmayee, P. (2023). Influence of transparency and disclosures on the dividend distribution decisions in the firms: Do profitability and efficiency of firms matter? International Journal of Financial Studies, 11(4), 142.
32	2023-24	Saha, Pandit, A. & Saha (2023). Financial performance of public and private sector banks: A comparative study. Empirical Economics Letters, 22(2).
33	2023-24	Sengupta, A. , & Mitra, S. (2023). Modeling diffusion of agricultural innovations: A comparison of the bass, gompertz and logistic models. Empirical Economics Letters, 22(9).
34	2023-24	Sharma, R., Banerjee, S. , Waikar, V. G., & Kumar, M. D. (2023). Factors affecting inclination of investors towards mutual funds -systematic investment plans (SIP): An empirical study of retail investors. Journal of Informatics Education and Research, 1396–1404.
35	2023-24	Singhal, N. (2023). Stakeholder value map for sustainable development goals (SDGs) prioritization. Empirical Economics Letters, 22(2).
36	2023-24	Singhal, N. (2023). Stakeholder's sustainable development goals (SDGs) prioritization. Business Strategy & Development, 6(4), 986–990.
37	2023-24	Singhal, N. (2023). Sustainable development goals compass strategic tool for integrating sustainability in silk industry. Empirical Economics Letters, 22(3).
38	2023-24	Swar, B. N. (2024). Evaluation of automated teller machines service quality: An exploratory study. Korea Review of International Studies, 17(55), 12–24.
39	2023-24	Waikar, V. G., & Banerjee, S. (2023). Learning from COVID-19 crisis: Industry's response. Empirical Economics Letters, 22(1).

6. Details of Conference Presentation: 11

S. No.	Year	Conferences
1	2023-24	Abichandani, Y. (2023). Passport Eseva- Case Study. PAN IIM- IIM SambalPur.
2	2023-24	Banerjee, S. (2023). Adoption of digital finance among youth: A study. In CBER -FUE 12th International Conference on Restructuring of the Global Economy (ROGE) 2023 Towards Sustainability, University of Oxford, UK on 7-8th August 2023. ITM Business School, Navi Mumbai on 6th.October, 2023.
3	2023-24	Banerjee, S. (2023). Challenges of women in corporate boards: A study. In 2nd. International Conference on G20 Impact on Indian Industries organized by Angappa College of Arts & Science. ITM Business School, Navi Mumbai on 6th.October, 2023.
4	2023-24	Banerjee, S. (2023). Dividend policy of large Indian companies: A study. National Conference on Sustainable Business Practices Organized by Department of Management Studies, Rajalakshmi Engineering College, Chennai, 12th and 13th April, 2023.
5	2023-24	Banerjee, S. (2023). Internationalization of Indian business education. In SOCEN-23 (Conferance). ITM Business School, Navi Mumbai on 6th.October, 2023.
6	2023-24	Banerjee, S. (2023). Post Covid-19 opportunities for India's energy and mobility sectors towards a clean energy initiative. 6th International Conference on "Empowering Entrepreneurs- Information Technology and Effective Management" (IC-EEITEM 2023), Article Jagran Institute of Management, Kanpur-December 2nd, 2023.
7	2023-24	Chanda, D. (2023). Application of graph topology in manufacturing of anti-cancer drugs. 22nd International Conference, CISIM 2023, Tokyo, Japan, Conference proceedings info: CISIM 2023.

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8	2023-24	Chanda, D., & Debnath, N. C. (2023). Soft computing framework for digital healthcare system. Proceedings of the 9th International Conference on Advanced Intelligent Systems and Informatics 2023, 339–347.
9	2023-24	Gaan, N., Swain, D., John, T., Jena, L., & Jena, A. (2023). Influence of job anxiety among the blue-collar technical workforce of Indian manufacturing industries: A post-COVID perspective. In Digital Economy Post COVID-19 Era (Jagran Institute of Management, Kanpur-December 2nd, 2023; 1st ed., pp. 695–718).
10	2023-24	Mohanti, D. (2023). Monetary policy during COVID-19 in India. 6th International Conference on “Empowering Entrepreneurs- Information Technology and Effective Management” (IC-EEITEM 2023) Organized by Jagran Institute of Management, Kanpur" 2nd December 2023.
11	2023-24	Mohanti, D. (2023). Unconventional monetary policy and term premium. SOCEN - 2023" International Research Conference on Social and Environmental Sustainability Organized by ITM Business School Kharghar, Navi Mumbai (4-6 October, 2023).