

Management Development Institute Murshidabad

Research Publications 2022-2023

1. Book & Edited Books: 5

S. No.	Year	Books & Edited Books
1	2022-23	Chanda, D., Sengupta, A., & Mohanti, D. (Eds.). (2023). Advances in Management Research: Emerging Challenges and Trends. Rotledge.
2	2022-23	Chanda, D., Sengupta, A., & Mohanti, D. (Eds.). (2022). Proceedings of 2nd International Conference on Business and Innovation. Bharti Publications.
3	2022-23	Shylendra, H., Mitra, S., & Nath, P. (Eds.). (2022). Rural Management Paradigm: Instrumental or Transformational? IRMA.
4	2022-23	Swar, B. N., & Singhal, N. (Eds.). (2023). Reinventing Management through Sustainability, Innovation and Analytics. Bloomsbury.
5	2022-23	Banerjee, S., & Pal, B. (Eds.). (2022). Proceedings of International Conference on Business, IT and Enterprise Architecture 2021. Bharti Publications.

2. Book Chapter: 5

S. No.	Year	Book Chapter
1	2022-23	Singhal, N. (2023). Sustainable Development Goals Compass (SDG Compass) Strategic Tool for Integrating Sustainability in Business Schools. In Rethinking Business Agility During Uncertainty. Delhi: Bloomusbury
2	2022-23	Paul, P. (2023). Performance Analysis of HUL by using DuPont Model. In Reinventing Management through Sustainability, Innovation and Analytics. Delhi: Bloomusbury
3	2022-23	Paul, P., Yadav S., & Srivastava, S. (2023). Financial Distress Analysis Of The Steel Industry Using Altman's Z Score Model. In Reinventing Management through Sustainability, Innovation and Analytics. Delhi: Bloomusbury
4	2022-23	Paul, P. (2022). A Study on Sustainable Working Capital Composition and Financing Pattern of Non-Financial Industries in India. In Sustainable Marketing and Customer Value. Delhi: Routledge.
5	2022-23	Banerjee, S., & Mohanti, D. (2023). Effect of Foreign Institutional Holding on Cash Reserves of Public Sector Firms: An Analysis in the Context of Post Liberalized India in Emerging Issues in Banking and Finance. Delhi: Bloomusbury

3. Cases Published: 2

S. No.	Year	Cases
1	2022-23	Paul, P., (2023). Delineating efficient frontier. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781071913833
2	2022-23	Paul, P., (2023). Multilayer profitability analysis using the dupont model. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781529611366

4. Paper published in National/ International Journal: 14

S. No.	Year	Articles
1	2022-23	Singhal, N., & Sahu, M.K. (2023). Bibliographic coupling, co-word occurrence & co-citation network of "The Journal of Entrepreneurship": A decadal review. Empirical Economics Letters, 22(2s), 13-22.
2	2022-23	Paul, P., & Mitra, P. (2022). Revisiting Economic Growth and Steel Consumption: Evidence from India. The Indian Economic Journal, 72(3), 427-441. https://doi.org/10.1177/0019466222113726
3	2022-23	Paul, P., Giri, S., Mitra, P., & Haque, M. M. (2022). Analysing the Customer Satisfaction Index of E-banking Using Kano (1984) Model Framework. Global Business Review, 0(0). https://doi.org/10.1177/09721509221093892

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4	2022-23	Pol, N., & Sengupta, A (2022). Influence of Pressure Parameters As Mediator Amidst Green Supply Chain Management and Distribution Channel Performance: Perspective of FMCG Product Distribution. World Journal of Management and Economics, 15(5).
5	2022-23	Gaan, N., & Shin, Y. (2023). Generation Z Software Employees Turnover Intention. Current Psychology, 42, 27344-27359. https://doi.org/10.1007/s12144-022-03847-9
6	2022-23	Gaan, N. & Shin, Y. (2023). Supervisor Incivility and Frontline Employees' Performance amid the COVID-19 Pandemic: A Multilevel Moderated Mediation Analysis. Journal of Retailing and Consumer services, 73(C)
7	2022-23	Mohanti, D. & Banerjee, S. (2022). Examining rule-of-thumb consumption behavior in India: a note. Indian Growth and Development Review, 15(2-3), 165–179, doi: https://doi.org/10.1108/IGDR-07-2021-0092
8	2022-23	Banerjee, S., & Mohanti, D. (2023). Asymmetric Impact of Structural Shocks of Crude Oil Price on Equity Market in Two Large Emerging Market Economies: Evidence from China and India. Vision: The Journal of Business Perspective, 0(0).
9	2022-23	Banerjee, S., & Mohanti, D. (2022). Foreign Institutional Ownership and Its Impact on Investment Efficiency in Manufacturing Firms: Evidence from Indian Capital Market. Business Perspectives and Research, 13(1), 132-144.
10	2022-23	Banerjee, S. (2022). Relationship between Financial Development Indicators and Human Development in South Asia. Empirical Economics Letters.
11	2022-23	Pal, B. (2022). Case Study in Productivity Paranoia and Moonlighting in IT Sector. The British Journal of Administrative Management, 58(156)
12	2022-23	Pal, B. (2022). Cyber Security in the Age of Industry 4.0. Empirical Economics Letters, 21(4s), 145 – 156.
13	2022-23	Pal, B. (2022). Industrial 4.0 and E – Commerce: The Digital Transformation in the Banking Industry. Empirical Economics Letters, 21(3s), 11 – 22.
14	2022-23	Pal, B. (2022). A Study on Microsoft Bing Chatbot. Korea Review of International Studies, 15(40).

5. Details of Conference Presentation:

S. No.	Year	Conferences
1	2022-23	Paul, P. (2023). A Study on Financial Distress Analysis of The Indian Pharmaceuticals Industry. In 3rd International Conference on Sustainable Development- A Value Chain Perspective, (SDVP-23) organised by Management Development Institute Murshidabad on 3rd- 4th Feb 2023.
2	2022-23	Paul, P. (2023). Performance Analysis of HUL by using DuPont Model. In 3rd International Conference on Changing Business Paradigm, (ICCBP-2023) organised by Management Development Institute Murshidabad on 5 th – 7 th January 2023.
3	2022-23	Paul, P. (2023). Financial Distress Analysis Of The Steel Industry Using Altman's Z Score Model. In 3rd International Conference on Changing Business Paradigm, (ICCBP-2023) organised by Management Development Institute Murshidabad on 5 th – 7 th January 2023.
4	2022-23	Paul, P. (2022). Study of Gender Impact on Digital Banking Parameters and Overall Customer Satisfaction: Evidence from India. In Vedatya Chaupal International Conference 2022 on Recent Trends in Hospitality, Culinary and Business Practices organised by Vedatya Institute, New Delhi on 8 th -9 th December 2022.
5	2022-23	Sengupta, A. (2022). Collaborative Filtering of Ideas Online Communities-A Conceptual Analysis, CERE 2022, 3-5 June, IIM Indore
6	2022-23	Banerjee, S. & Mohanti, D. (2022). Accreditation Framework as part of New Education Policy Paradigm. In VSRD International Journal of Technical and Non-Technical Research, 5th International Conference on Paradigm Shift in Management Strategies

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		and Technological Innovation (IC-PSMSTI 2022), organized by Jagran Institute of Management, Kanpur.
7	2022-23	Banerjee, S. (2022). Determinants of Dividend Policy: An Empirical Analysis in the Context of India. International Conference on Management & Data Analytics Organized by CMR University Bengaluru.
8	2022-23	Gaan, N. (2023). Influence of Job anxiety among Blue Collar Technical workforce of Indian Manufacturing: A post COVID-19 perspective In 8th Biennial Conference of the Indian Academy of Management (INDAM), NMIMS on 5th-7th Jan, 2023