

Management Development Institute Murshidabad

Research Publications 2021-2022

1. Book & Edited Books: 3

Sl. No	Year	Edited Books
1	2021-22	Swar, B. N., Chetan GK., & Singhal, N. (Eds.). (2021). Contemporary issues and Challenges in Business Management: Post-COVID 19. Delhi: Taylor and Francis. https://www.routledge.com/Contemporary-Issues-and-Challenges-in-Business-Management-Post-COVID-19/Swar-GK-Singhal/p/book/9781032214443
2	2021-22	Chanda, D., Sengupta, A., & Mohanti, D. (Eds.). (2021). Business Research and Innovation. Delhi: Excel India Publishers
3	2021-22	Swar, B. N., & Singhal, N. (Eds.). (2022). Rethinking Business Agility during Uncertainty. Delhi: Taylor and Francis.

2. Book Chapter: 9

Sl. No	Year	Book Chapter
1	2021-22	Swar, B. N. (2022). Online Education Services and COVID 19: Opportunities and Challenges. In Rethinking Business Agility during Uncertainty. Delhi. Taylor and Francis. (p. 66-73).
2	2021-22	Swar, B. N. (2021). Post-COVID 19: The Change in Consumer Behavior and Implications to Retailers. In Contemporary issues and Challenges in Business Management: Post-COVID 19. Delhi: Taylor and Francis. (p. 105-111).
3	2021-22	Sengupta, A. (2021). LandUse, Landcover Change Detection of India- its correlation with weather parameters and its future projection. Excel India Publishers.
4	2021-22	Singhal, N., & Sahu, M.K. (2022). Industry 4.0 within the Line of Value Chain Management and Sustainability: A Bibliometric Approach from 2017-2021. In Rethinking Business Agility during Uncertainty. Delhi. Taylor and Francis. (p. 284-291)
5	2021-22	Singhal, N., & Chintaluri, M.G. (2022). Strategic Shift in Bicycle Industry. In Rethinking Business Agility during Uncertainty. Delhi. Taylor and Francis. (p 348-361)
6	2021-22	Singhal, N., Malik, C., & Kaur, T. (2021). Understanding Employer Branding Through Sentiment Analysis of Employee Reviews of India's Best Companies to Work for. In Contemporary Issues and Challenges in Business Management: Post-Covid 19. Delhi: Taylor and Francis. (p. 235-248).
7	2021-22	Singhal, N. (2021). Framework for Integrating Sustainability Across Value Chain: An Industry 4.0 Perspective. In Contemporary Issues and Challenges in Business Management: Post-Covid 19. Delhi: Taylor and Francis. (p. 399-409).
8	2021-22	Singhal, N., & Malik, C. (2021). Effect of Eco-Literacy, Consumer Effectiveness and Perceived Seriousness on Consumer Environmental Attitude: A Confirmatory Factor Analysis (CFA) Approach. In Environment Impact Assessment. Delhi: Taylor and Francis. (p. 53-78).
9	2021-22	Pol, N. (2021). A Study on the Effectiveness of Supply Chain Management of Food Delivery Aggregators during COVID-19 Pandemic. In Innovations in SCM. Delhi: Publishing India.

3. Cases Published: 2

Sl. No	Year	Cases
1	2021-22	Paul, P. (2021). Evaluation of Mutual Funds' Performance"- Case Study with teaching note, Ivey Publishing, Ivey Business School, Ontario, Canada.
2	2021-22	Banerjee, S., & Mitra, P., (2022). Bijoypur silk khadi seva sanstha: A struggle for survival of garad silk in changing times. In Sage Business Cases. SAGE Publications, Ltd., https://doi.org/10.4135/9781529793567

Management Development Institute Murshidabad

Research Publications 2021-2022

4. Paper published in National/ International Journal: 12

Sl. No	Year	Articles
1	2021-22	Swar, B. N. , & Panda, R. (2023). Online Retail Service Quality: Scale Development and Validation. <i>Vision: The Journal of Business Perspective</i> , 27(3), 376-385.
2	2021-22	Kumar, D., Giri, S. , Srivastava, S., Shukla, V., & Pandiya, B. (2022). Role of Supply Chain Agility in streamlining organizational performance: A study on the SMEs. <i>The Empirical Economics Letters</i> , 21(2).
3	2021-22	Giri, S., Paul, P., & Mitra, P. (2021). Understanding the performance measurement of Indian steel Industry: A DEA approach. <i>Materials Today: Proceedings</i> , 48, 1517–1522.
4	2021-22	Pandey, D.K., Giri, S., Srivastava, S., & Sharma, R. (2021). The Adoption of e-SCM Adoption in Improving the Performance of the Firm. <i>Turkish Online Journal of Qualitative Inquiry</i> , 12(3).
5	2021-22	Rai, S.S., Das, D., Ganguly, K.K., Giri, S. , & Mishra, S. (2021). Stage-wise responsiveness in supply chain: reference from the Indian garment industry. <i>International Journal of Logistics Systems and Management</i> , 39(4), 409-436. https://doi.org/10.1504/IJLSM.2021.116847
6	2021-22	Gaan, N. , & Shin, Y. (2022). Multilevel analysis of resonant leadership and subordinate's work performance during COVID-19: a study of the Indian software industry. <i>Current Psychology</i> , 43, 12045–12060. https://doi.org/10.1007/s12144-022-02746-3
7	2021-22	Mohanti, D. , & Banerjee, S. (2022). Examining rule-of-thumb consumption behavior in India: a note. <i>Indian Growth and Development Review</i> , 15(2-3), 165–179 https://doi.org/10.1108/IGDR-07-2021-0092
8	2021-22	Pal, B. (2021). Vaccination Management in Covid - 19 for Indian Subcontinent (An Empirical Study). <i>IOSR Journal of Nursing and Health Management</i> , 10(5), 01 - 06.
9	2021-22	Singhal, N. (2021). Leading in a VUCA World: Lessons from Covid-19. <i>IUP Journal of Business Strategy</i> , 18(2), 49-54.
10	2021-22	Singhal, N. , & Mahajan, R. (2021). A Framework for Overcoming the Covid-19 Challenges in Dairy Supply Chain. <i>IUP Journal of Supply Chain Management</i> , 18(2), 45-58.
11	2021-22	Singhal, N. (2021). Coronavirus COVID-19, Financial, Economic, Business (FEB) implications in India: Review and Agenda for Future Research. <i>MDIM Business Review</i> , 2(1), 73-77.
12	2021-22	Singhal, N. (2021). An Empirical Investigation of Industry 4.0 Preparedness in India. <i>Vision: The Journal of Business Perspective</i> , 25(3), 300-311. https://doi.org/10.1177/0972262920950066

5. Details of Conference Presentation: 6

Sl. No	Year	Conferences
1	2021-22	Swar, B. N. (2021). Determinants of Investment Behavior in Mutual Funds: An Empirical Investigation. In the 12th International Conference on Digitalization as Vehicle for Innovation, Organizational Growth and Effectiveness organized by Prestige Institute of Management, Gwalior.
2	2021-22	Swar, B. N. (2021). Young Consumers Buying Behavior towards Green Products. In International Conference on Business Transformation and Excellence in Global Scenario organized by VIT-AP, 17th -18th Dec 2021.
3	2021-22	Swar, B. N. (2021). Consumers' Online Shopping Behavior: A Post COVID-19 Analysis in India. In First International Management Conference on Post COVID Management Strategies: Recovery, Resilience and Adaptation organized by IIM, Bodh Gaya, 23rd - 24th April 2021.

Management Development Institute Murshidabad

Research Publications 2021-2022

4	2021-22	Gaan, N. (2022), Authentic Leadership from follower's lens among Women software professionals in COVID-19. In Management Doctoral Colloquium, organized by IIT Kharagpur, 2nd-3rd Feb, 2022.
5	2021-22	Gaan, N. (2022), Mindful Software Professionals: A Moderated Mediation Model in COVID-19 Context. In 7th Biennial Conference of the Indian Academy of Management (INDAM), organized by IIM Rohtak, 7th-9th Jan, 2022.
6	2021-22	Mohanti, D. (2022). Asymmetric impact of structural shocks of crude oil price on equity market returns: Evidence from China and India. In International Conference on Business and Finance, ICBF 2022, organized by IBS Hyderabad, ICFAI University, 27-29 January 2022.