

Management Development Institute Murshidabad

Research Publications 2020-2021

1. Book & Edited Books: 2

S. No	Year	Book Published
1	2020-21	Swar, B. N., Chetan GK., & Singhal, N. (Eds.). (2021) Contemporary issues and Challenges in Business Management: Post-COVID 19 by Taylor and Francis, (ISBN: 978-1-032-21444-3).
2	2020-21	Chanda, D., Sengupta, A., & Mohanti, D. (Eds.). (2021). Business Research and Innovation, Excel India Publishers. (ISBN 978-81-952843-7-5)

2. Book Chapters: 6

S. No	Year	Book Chapter
1	2020-21	Swar, B. N. (2021) Post-COVID 19: The Change in Consumer Behavior and Implications to Retailers” Book titled “Contemporary issues and Challenges in Business Management: Post-COVID 19” by Taylor and Francis, pp. 105-111, (ISBN: 978-1-032-21444-3).
2	2020-21	Sengupta, A. (2021) LandUse, Landcover Change Detection of India- its correlation with weather parameters and its future projection, Excel Publication, 2021 978-81-952843-7-5
3	2020-21	Singhal, N., Malik, C., Kaur, T. (2021) Understanding Employer Branding Through Sentiment Analysis of Employee Reviews of India’s Best Companies to Work for. In Swar, B. N., Chetan GK., & Singhal, N. (Eds.). (2021) Contemporary issues and Challenges in Business Management: Post-COVID 19. Delhi: Taylor and Francis, p. 235-248.
4	2020-21	Singhal, N., (2021) Framework for Integrating Sustainability Across Value Chain: An Industry 4.0 Perspective. In Swar, B. N., Chetan GK., & Singhal, N. (Eds.). (2021) Contemporary issues and Challenges in Business Management: Post-COVID 19. Delhi: Taylor and Francis, p. 399-409.
5	2020-21	Singhal, N., Malik, C. (2021) Effect of Eco-Literacy, Consumer Effectiveness and Perceived Seriousness on Consumer Environmental Attitude: A Confirmatory Factor Analysis (CFA) Approach in Environment Impact Assessment (Ed.), K. M. Baharul Islam & Zafar Mahfooz Nomani, pp 53-78, CRC (Taylor & Francis), ISBN 9781003198208.
6	2020-21	Pol, N. (2021), A Study on the Effectiveness of Supply Chain Management of Food Delivery Aggregators during COVID-19 Pandemic, INNOVATIONS IN SCM, edited by Dr. H. R. Venkatesha Dr. C. Sengottuvelu, Publishing India, ISBN: 978-81-909372-7-6

3. Cases Published: 1

S. No.	Year	Cases
1	2020-21	Paul, P. (2021) Evaluation of Mutual Funds’ Performance”- Case Study with teaching note, Ivey Publishing, Ivey Business School, Ontario, Canada.

4. Paper published in National/ International Journal: 9

S. No.	Year	Articles
1	2020-21	Swar, B. N., & Panda, R. (2021). Online Retail Service Quality: Scale Development and Validation. Vision: The Journal of Business Perspective, 27(3), 376-385.
2	2020-21	Giri, S., Paul, P., & Mitra, P. (2021) Understanding the performance measurement of Indian steel Industry: A DEA approach Materials Today: Proceedings, 48, 1517–1522
3	2020-21	Pandey, D.K., Giri, S., Srivastava, S., & Sharma, R. (2021) The Adoption of e-SCM Adoption in Improving the Performance of the Firm. Turkish Online Journal of Qualitative Inquiry, 12(3).

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4	2020-21	Giri, S., & Ganguly, K., & Das, D., Rai, S., & Mishra, S. (2021). Stage-wise Responsiveness in Supply Chain: Reference from Indian Garment Industry. International Journal of Logistics Systems and Management. 1(1) 10.1504/IJLSM.2020.10024971.
5	2020-21	Pal, B. (2021) Vaccination Management in Covid - 19 for Indian Subcontinent (An Empirical Study). IOSR Journal of Nursing and Health Management, 10(5), p 01 - 06.
6	2020-21	Singhal, N. (2021) Leading in a VUCA World: Lessons from Covid-19. IUP Journal of Business Strategy, 18(2), 49-54. https://ssrn.com/abstract=3961884
7	2020-21	Singhal, N., Mahajan, R. (2021) A Framework for Overcoming the Covid-19 Challenges in Dairy Supply Chain", IUP Journal of Supply Chain Management, 18(2), 45-58
8	2020-21	Singhal, N. (2021) Coronavirus COVID-19, Financial, Economic, Business (FEB) implications in India: Review and Agenda for Future Research. MDIM Business Review, 11(1), 73-77.
9	2020-21	Singhal, N. (2021) An Empirical Investigation of Industry 4.0 Preparedness in India. Vision: The Journal of Business Perspective, 25(3), 300-311. https://doi.org/10.1177/0972262920950066

5. Details of Conference Presentation: 3

S. No.	Year	Paper presented in International Conferences
1	2020-21	Swar, B. N. (2021) Determinants of Investment Behavior in Mutual Funds: An Empirical Investigation" in the 12th International Conference on Digitalization as Vehicle for Innovation, Organizational Growth and Effectiveness organized by Prestige Institute of Management, Gwalior (eISBN: 978-93-5408-778-3)
2	2020-21	Swar, B. N. (2021) Young Consumers Buying Behavior towards Green Products" in the International Conference on Business Transformation and Excellence in Global Scenario organized by VIT-AP during 17th -18th Dec' 2021.
3	2020-21	Swar, B. N. (2021) Consumers' Online Shopping Behavior: A Post COVID-19 Analysis in India" in the First International Management Conference on Post COVID Management Strategies: Recovery, Resilience and Adaptation organized by IIM, Bodh Gaya, during 23rd -24th April' 2021.