

Executive Education & Leadership Development Centre.



MDI | Management
MURSHIDABAD Development
Institute

Offline MDPs for 2026-27

S No	MDP Programme Topics	Faculty name	Area	Mode	Fee
1	Finance for Non-Finance Managers	Dr. Chetan G. K. & Dr. Souvik Banerjee	Accounting & Finance	Offline	Rs.10,000/ day /participant+ GST
2	Finance for Technical Executives	Dr. Pinku Paul & Dr. Chetan G.K.	Accounting & Finance	Offline	Rs.10,000/ day /participant+ GST
3	Financial Planning and Analysis for Decision Making	Dr. Chetan G. K. & Dr. Souvik Banerjee	Accounting & Finance	Offline	Rs.10,000/ day /participant+ GST
4	Supply Chain Finance	Dr. Pinku Paul & Dr Sunil Giri.	Accounting & Finance and Operations Management	Offline	Rs.10,000/ day /participant+ GST
5	Driving Business Value Through Artificial Intelligence	Dr. Souvik Banerjee & Dr.Bikramjit Pal	Accounting & Finance	Offline	Rs.10,000/ day /participant+ GST
6	Cost Behaviour, Analysis and Optimization	Dr. Paroma Mitra	Economics	Offline	Rs.10,000/ day /participant+ GST
7	Demand Forecasting and Its Uses	Dr. Paroma Mitra	Economics	Offline	Rs.10,000/ day /participant+ GST
8	Green Computing	Dr. Bikramjit Pal	Information Management	Offline	Rs.10,000/ day /participant+ GST
9	Analytics using Excel, Python, Power BI	Dr. Bikramjit Pal	Information Management	Offline	Rs.10,000/ day /participant+ GST
10	Data Visualization	Dr. Bikramjit Pal	Information Management	Offline	Rs.10,000/ day /participant+ GST
11	Business Intelligence for Decision Making	Dr. Bikramjit Pal	Information Management	Offline	Rs.10,000/ day /participant+ GST
12	Building a Service Excellence Organisation	Dr.Biranchi Narayan Swar, Dr.Javedbhai Mahmadsafibhai Shaikh, Dr. Shivani Saini & Dr. Vineet Gupta	Marketing	Offline	Rs.10,000/ day /participant+ GST
13	Boost your Sales	Dr.Biranchi Narayan Swar, Dr.Javedbhai Mahmadsafibhai Shaikh, Dr. Shivani Saini & Dr. Vineet Gupta	Marketing	Offline	Rs.10,000/ day /participant+ GST
14	Building a Strong Brand	Dr.Biranchi Narayan Swar, Dr.Javedbhai Mahmadsafibhai Shaikh, Dr. Shivani Saini & Dr. Vineet Gupta	Marketing	Offline	Rs.10,000/ day /participant+ GST
15	Leading Organizational Transformation	Dr. Yogita Abichandani	OB & HR	Offline	Rs.10,000/ day /participant+ GST
16	Developing Leadership Competencies	Dr. Neha Jain	OB & HR	Offline	Rs.10,000/ day /participant+ GST
17	Leadership and Emotional Intelligence	Dr.Neha Jain	OB & HR	Offline	Rs.10,000/ day /participant+ GST
18	The Art of Effective Communication	Dr. Amrita Sengupta Dr. Neha Jain	OB & HR	Offline	Rs.10,000/ day /participant+ GST
19	The Art of Negotiation and Conflict Management	Dr. Niharika Gaan Dr. Neha Jain	OB & HR	Offline	Rs.10,000/ day /participant+ GST
20	Robust and Lean Supply Chain Management	Dr. Sunil Giri	Operations Management	Offline	Rs.10,000/ day /participant+ GST
21	Statistics Made Easy for Professionals	Dr. Amrita Sengupta	Quantitative Techniques	Offline	Rs.10,000/ day /participant+ GST
22	Strategic Excellence for Growth	Dr. Neeraj Singhal	Strategic Management	Offline	Rs.10,000/ day /participant+ GST
23	Strategic Sourcing and Supplier Management	Dr. Neeraj Singhal Dr. Pinku Paul Dr. Sunil Giri	Strategic Management, Accounting & Finance and Operations Management	Offline	Rs.10,000/ day /participant+ GST

Certificate courses for 2026-27

(ONLINE / OFFLINE / HYBRID)



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S No	MDP/Short Term Programme Topics	Faculty name	Area	Duration	Fee
1	Short-term certificate course: Marketing Management	Dr.Biranchi Narayan Swar, Dr.Javedbhai Mahmadsafibhai Shaikh, Dr. Shivani Saini & Dr. Vineet Gupta	Marketing	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
2	Short-term certificate course: Corporate Finance for Managers	Dr. Pinku Paul, Dr. Chetan G K Dr.Souvik Banerjee	Accounting and Finance	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
3	Short-term certificate course: Sustainability for Excellence	Dr. Sunil Giri, Dr. Pinku Paul Dr. Neeraj Singhal	Operations Management, Finance and Strategic Management	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
4	Short-term certificate course in HR	Dr. Ajay K. Jain Dr. Yogita Abichandani Dr.Niharika Gaan	OB & HR	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
5	Short-term certificate course in Supply Chain Management	Dr. Sunil Giri	Operations Management	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
6	Short-term certificate course in General Management	Dr. Amrita Sengupta	General Management	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
7	Executive Development Program (EDP) in Financial Services	in collaboration with Integrated Institute for Financial Services (IIFS)	Marketing and Finance	36 weeks intensive program designed for working professionals in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
8	D2C & eCommerce Mastery Program	In collaboration with DalAI (4th Orbit Business Solutions Pvt. Ltd.)	General Management	8 weeks / 16 sessions / 48 contact hours Hybrid – Online live classes + 2 days on MDI Murshidabad campus In collaboration with DalAI (4th Orbit Business Solutions Pvt. Ltd.)	Rs. 1 Lakh /participant+ GST
9	The Art of Effective Communication and Mind-set Training	Dr. Amrita Sengupta	OB&HR	3 Months Online	Rs. 1 Lakh /participant+ GST

Campus Address: -

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