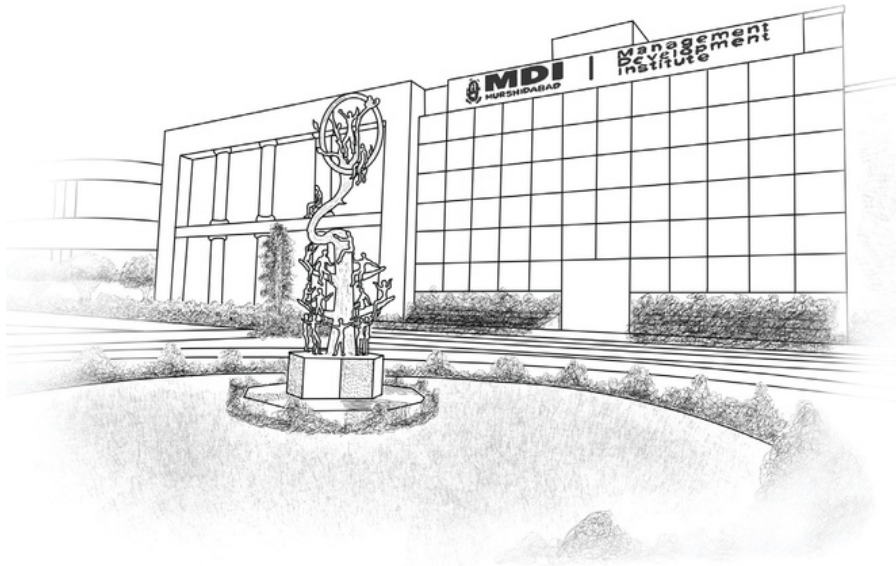


MANAGEMENT DEVELOPMENT INSTITUTE MURSHIDABAD

MANAGEMENT DEVELOPMENT PROGRAMME SUPPLY CHAIN FINANCE



Introduction

Supply Chain Finance (SCF) represents an innovative approach to financing and risk management that is increasingly essential for businesses. Primarily utilized in open account trade, SCF thrives on established relationships between buyers and sellers. This dynamic set of solutions, leveraged by a wide array of financial institutions, leading corporate buyers, and trading partners globally, enhances the efficiency of trade finance. A defining feature of SCF is that its diverse techniques are closely aligned with the specific demands of the physical supply chain. This program will illuminate the expanding relevance of supply chain finance, highlight its key components, provide the range of solutions available, and provide an in-depth analysis of the factors that drive successful outcomes. Learning Outcomes



Learning Outcomes

- Unlock the potential of the supply chain finance ecosystem.
- Master the ability to pinpoint funding gaps through thorough trade cycle analysis.
- Discover effective supply chain finance techniques that can be applied globally.
- Familiarizing with the innovations of FinTech within the world of supply chain finance.



Contents

- Introduction to Supply Chain Finance (SCF) Eco System. Working capital management in the Supply chain. Methods and options for financing operations.
- Basic techniques of structured trade finance.
- FinTech in Supply Chain Finance



Who Should Attend

Middle-level executives working in large and medium organizations such as Manufacturing, trading, and service organizations, including banks and NBFCs. This program also offers invaluable support for Micro, Small, and Medium enterprise owners, empowering them to enhance their businesses and achieve tremendous success.



Faculty

The faculty will comprise of MDIM core faculty



Pedagogy

The program would use a mix of pedagogies, such as discussions, case methods, industry best practices, etc.

Resource Person

Dr. Sunil Giri

Professor-Operations Management,
MDI Murshidabad

Dr. Pinku Paul

Professor-Accounting & Finance, MDI
Murshidabad

Venue & Duration

The programme is scheduled on a residential basis at MDIM Campus, Kulori, P.O.-Uttar Ramna, P.S.-Raghunathganj, Dist.- Murshidabad, West Bengal, PIN-742235, India. Accommodation for participants would be available at MDIM Campus

Registration & Fees

Participants should be nominated by their organizations. The enclosed nomination form should be completed and returned with all the details. The fee of the program is **Rs. 10,000/ day /participant+ GST** which includes a professional fee and all charges for lodging and boarding and supply of course materials. GST as applicable will be charged extra in addition to the programme fee. Payment should be made by Cheque/ NEFT/RTGS.

The program fees can be paid through bank transfer as per the bank details given below:

Account Name: **Management Development Institute Society**

Bank Name: **ICICI Bank**

Account Number: **201505024814**

IFSC Code : **ICIC0002015**

Branch Name: **Jangipur**

(Please share the transaction details for verification purposes after making payment)

Enquiry

For any Additional information/enquiry, please write to:

Department of Continuing Education

Management Development Institute Murshidabad

Kulori, P.O.-Uttar Ramna, P.S. - Raghunathganj

Dist. Murshidabad, West Bengal, PIN-742235

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Programme Directors



Dr. Sunil Giri

Professor-Operations Management

Dr. Giri is B.Tech (Electrical Engineering) MBA and PhD in Supply Chain Management. He has handled various position like Director, School of Business, Member Academic Council, Chairman Board of Studies (SOB),

Chairman MDP & Consulting (COM) at SMVD University. He is associated with various Universities in various capacities. He has 24 years of experience in management teaching, training & consulting, and research. His research interests are Sustainable Supply Chain, QR Logistics, Humanitarian Logistics, Supply Chain Visibility, Lean Manufacturing, and Quality Management. He offers courses and sessions on operations management, supply chain management, global logistics, supplier relationship management, supply chain modeling, and benchmarking for academic and training purposes. He has taken training sessions on campus and in company MDPs conducted for executives/ officers of various organizations like SAIL(CMO), Berger Paints, Cedilla Pharmaceuticals, Hindustan Co-Co Cola, Lupin, Intex, Waterhealth, United phosphorous, Sarveshwar Overseas, Indian Forest Service (IFS) Officers to list a few. He has taken up various Projects and Consulting with Intex Technologies, BPRD, AICTE, and JKSERC. He has guided various Ph.D. scholars and has had in his name publications in national and international Journals.



Dr. Pinku Paul

Professor-Accounting & Finance

Dr. Pinku Paul has an MBA, M.Com, and PhD. in Business Administration (Finance). She is UGC NET qualified. She has around 20 years of teaching and research experience.

Her research interests are behavioral finance, financial services, banking, and insurance. She teaches subjects like Financial Management, Managerial Accounting and Control, Security Analysis and Portfolio Management, Project Appraisal, Financial Services, Banking Management, and Insurance Management. She has authored several papers published in national and international journals. She has also worked as a Management Trainer in the World Bank Second India Development Marketplace (IDM) 2007 project on "Capacity Building of Rural Women on Production and Marketing of Cashew Apple Juice." She was awarded Best Professor in Financial Management in 2015 during the 23rd Business School Affaire & Dewang Mehta National Education Awards. She is a life Member of the Indian Accounting Association.

About MDI Murshidabad

Management Development Institute (MDI) was set up as an autonomous body in 1972. With an intention to impart management education, nurture local talent, and groom them to become global Leaders, Management Development Institute (MDI), launched its second campus in Murshidabad in the year 2014. The foundation stone was laid on the 31st of October 2010 at Jangipur, Murshidabad, West Bengal by the then Honorable Union Minister of Finance, Govt. of India, Shri Pranab Mukherjee. In 2014, MDI Murshidabad (MDIM) launched its Post Graduate Diploma in Management (PGDM). It was commemorated in the presence of the then honorable President of India Shri Pranab Mukherjee, by an inspiring address by him to our first batch of PGDM students on the 24th of August, 2014. This was followed by a deliberation made by Shri Arun Jaitley, then Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGDM offered by MDIM is recognized and accredited by the All-India Council for Technical Education (AICTE), New Delhi, National Board of Accreditation (NBA). PGDM course is also recognised as equivalent to MBA by AIU for a period of three years (01.07.2024 to 30.6.2027). The Murshidabad campus is a part of MDI's vision to nurture and promote local talent and enterprise. The campus of MDI Murshidabad is in the central part of the State of West Bengal, India. MDIM prides itself in not only providing management Education but also developing ethical corporate citizens for tomorrow's India.

MDI Murshidabad continues to uphold its commitment to excellence in management education, as evidenced by its consistent IIRF rankings. In 2025 MDI Murshidabad has secured the **prestigious position of State Rank 1 among the Best B-Schools (Private) for PGDM General** and has also secured the **prestigious position of Zone Rank 3 for the overall category**.

Management Development Programme (MDP)

MDI Murshidabad has been conducting Training Programmes of strategic intent since inception. In this regard our MDPs not only aim at acquiring and upgrading knowledge and competencies in generic areas but also assist in specific areas to thrive in the competitive world of business. Our fundamental programmes revolve around leadership, Change Management, Managerial Effectiveness, Sales Excellence, Service Excellence, Sales & Distribution Management, How to build a Strong Brand, Cost Management, as well as emerging issues like AI&ML, Business Analytics, HR Analytics, Digital Marketing, and Data Science. MDIM is committed to impart quality management education. It understands the requirements of the modern business organizations and offers need-based customized MDPs to meet the organizations' excellence. To do so, the pedagogy adopted across the MDPs is based upon experiential learning exercises that believe in learning while doing. We are also conducting open MDPs for several valued clients who herald from various sectors. Such MDPs have been developing the holistic perspectives of the clients to resolve any given issues through cross-pollination of ideas.

Certificate of Participation shall be provided after the completion of the Course.



CAMPUS DETAILS



Campus Address:

Management Development Institute Murshidabad
Kulori, P.O.-Uttar Ramna, P.S. - Raghunathganj
Dist. Murshidabad, West Bengal, PIN-742235
Contact Details: +91 9674727164/ +91 9674757164 (Extn: 127/183)
Visit: www.mdim.ac.in, e-mail: ce@mdim.ac.in