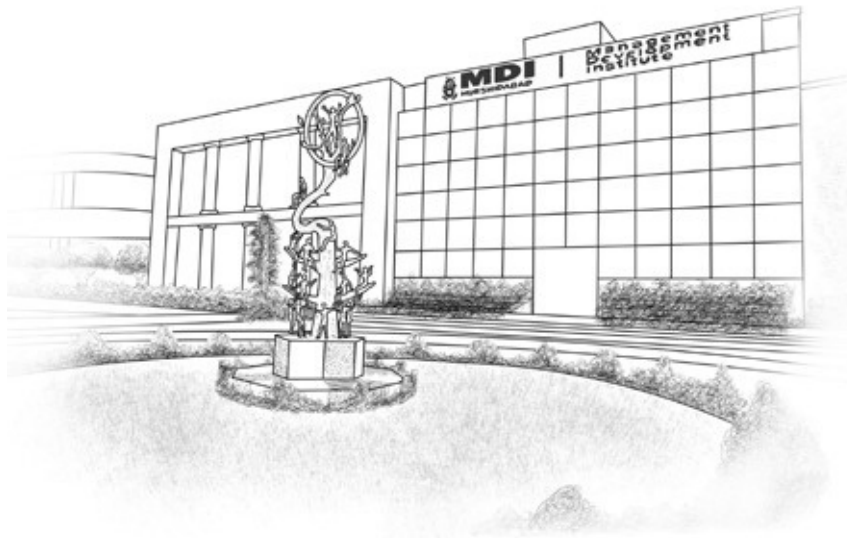


MANAGEMENT DEVELOPMENT INSTITUTE MURSHIDABAD

MANAGEMENT DEVELOPMENT PROGRAMME FINANCE FOR TECHNICAL EXECUTIVES



Course Objectives

Today's business environment is keenly competitive and complex. In such an environment, skill of the manager on his decision-making ability produces a far-reaching effect on the profit/wealth generating capacity of the organization. A sustained effort and appropriate skill on part of executives is required encompassing also in accounting and finance for accomplishing better financial and accounting administration in the organization concerned. The non-finance executives are often in conundrum while dealing with procedures & practices in financial accounting. There is an urgent need to overcome the situation; otherwise, the growth of the organization would be stunted. The programme provides the managers with a comprehensive working knowledge of critical financial and accounting principles and practices in an easy manner that will help them to develop better decisions making ability in their organization.

- To enable the non-finance executives to understand the implications of finance and interpretation of financial statements
- To understand the various aspects of Financial planning and control like cost information for problem solving, time value of money and budgeting decision-making.
- To understand the day-to-day finance requirements of business through working capital management.
- To understand the financial market and personal financial planning.



Program Contents

- Understanding Financial Statements
- Financial Statement Analysis
- Financial Market and Capital Market
- Capital Structure and Cost of Capital
- Capital Budgeting Decisions
- Net Present Value (NPV)/Internal Rate of Return (IRR)/Profitability Index (PI)/Payback Period
- Working Capital Management
- Dividend Policy
- Risk and Return Analysis



Learning Outcomes

- This programme has an emphasis on creating financial accounting literacy among participants with a view to develop their decision-making ability.



Pedagogy/ Methodology

The programme will be highly participative. A proper mix of PPTs, White Board, Lecture, Discussion, Interaction, Live exercises, case studies and simulation exercises will be used and will also facilitate discussions on real life experiences.



Who Should Attend?

Entry and Middle level executives working in large and medium organizations. The program is of great use for Micro, Small and Medium enterprise owners engaged in own businesses.



Registration & Fees

The enclosed nomination form should be completed and returned with all the details. The fee of the program is Rs. 10,000/ day /participant+ GST which includes a professional fee and all charges for lodging and boarding and supply of course materials. GST as applicable will be charged extra in addition to the programme fee. Payment should be made by Cheque/NEFT/RTGS.

The program fees can be paid through bank transfer as per the bank details given below:

Account Name: **Management Development Institute Society**

Bank Name: **ICICI Bank**

Account Number: **201505024814**

IFSC Code : **ICIC0002015**

Branch Name: **Jangipur**

(Please share the transaction details for verification purposes after making payment)



Enquiry

For any Additional information/enquiry, please write to:

Department of Continuing Education

Management Development Institute Murshidabad

Kulori, P.O.-Uttar Ramna, P.S. - Raghunathganj

Dist. Murshidabad, West Bengal, PIN-742235

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Programme Directors

Dr. Pinku Paul

Professor-Accounting & Finance



Dr. Pinku Paul is MBA, M.Com, PhD. in Business Administration and UGC NET qualified. She has over 17 years of experience in teaching and research. She is a life Member of the Indian Accounting

Association and a member of the American Finance Association. Her research interest lies in corporate finance, investment analysis, behavioural finance, banking, and insurance industry. She teaches subjects like Corporate Finance, Managerial Accounting, Cost Accounting, Investment Analysis, and Portfolio Management. She has authored several papers, which have been published, in national and international journals of repute. She has authored case studies in Ivey publishing, Sage, and many more. She has been awarded as Best Professor in Financial Management in 2015 during 23rd Business School Affaire & Dewang Mehta National Education Awards. She has also worked as Management Trainer in the World Bank Second India Development Marketplace (IDM) 2007 project. She has conducted and is an active trainer for various MDPs in Finance area.



Dr. Chetan G. K.

Associate Professor-Finance

Dr. Chetan G. K. combines practical expertise with academic rigor in his teaching and research. He holds a Doctorate in Finance from Jain University, Bengaluru, and an MBA in Finance from

Karnatak University, Dharwad. Prior to joining MDI Murshidabad, he served for six years as Associate Professor at KIAMS, Harihar, and contributed to KIAMS Pune through its faculty exchange program. He has also been a Visiting Professor at IIM Rohtak, where he taught in the PGPx program. A passionate educator, he has designed and delivered courses such as Corporate Finance, Investments, Valuation, Financial Modelling, Trading Strategies, and Equity Research. His teaching emphasizes bridging theory with practice, enabling students to gain both conceptual clarity and real-world application skills. His research interests lie in Corporate Finance, Valuation, and Futures & Options, and he has authored cases published by Harvard, Ivey, and The Case Centre. Dr. Chetan also holds certifications from NSE and BSE, strengthening his technical expertise. In addition to academia, he actively conducts executive education programs for organizations like IOCL, LIC, GAIL, TVS-Electronics, and others. His work supports business leaders in building strong financial capabilities.



About MDI Murshidabad

Management Development Institute (MDI) was set up as an autonomous body in 1972. With an intention to impart management education, nurture local talent, and groom them to become global Leaders, Management Development Institute (MDI), launched its second campus in Murshidabad in the year 2014. The foundation stone was laid on the 31st of October 2010 at Jangipur, Murshidabad, West Bengal by the then Honorable Union Minister of Finance, Govt. of India, Shri Pranab Mukherjee. In 2014, MDI Murshidabad (MDIM) launched its Post Graduate Diploma in Management (PGDM). It was commemorated in the presence of the then honorable President of India Shri Pranab Mukherjee, by an inspiring address by him to our first batch of PGDM students on the 24th of August, 2014. This was followed by a deliberation made by Shri Arun Jaitley, then Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGDM offered by MDIM is recognized and accredited by the All-India Council for Technical Education (AICTE), New Delhi, National Board of Accreditation (NBA). PGDM course is also recognised as equivalent to MBA by AIU for a period of three years (01.07.2024 to 30.6.2027). The Murshidabad campus is a part of MDI's vision to nurture and promote local talent and enterprise. The campus of MDI Murshidabad is in the central part of the State of West Bengal, India. MDIM prides itself in not only providing management Education but also developing ethical corporate citizens for tomorrow's India.

MDI Murshidabad continues to uphold its commitment to excellence in management education, as evidenced by its consistent IIRF rankings. In 2025 MDI Murshidabad has secured the prestigious position of State Rank 1 among the Best B-Schools (Private) for PGDM General and has also secured the prestigious position of Zone Rank 3 for the overall category.

Management Development Programme (MDP)

MDI Murshidabad has been conducting Training Programmes of strategic intent since inception. In this regard our MDPs not only aim at acquiring and upgrading knowledge and competencies in generic areas but also assist in specific areas to thrive in the competitive world of business. Our fundamental programmes revolve around leadership, Change Management, Managerial Effectiveness, Sales Excellence, Service Excellence, Sales & Distribution Management, How to build a Strong Brand, Cost Management, as well as emerging issues like AI&ML, Business Analytics, HR Analytics, Digital Marketing, and Data Science. MDIM is committed to impart quality management education. It understands the requirements of the modern business organizations and offers need-based customized MDPs to meet the organizations' excellence. To do so, the pedagogy adopted across the MDPs is based upon experiential learning exercises that believe in learning while doing. We are also conducting open MDPs for several valued clients who herald from various sectors. Such MDPs have been developing the holistic perspectives of the clients to resolve any given issues through cross-pollination of ideas.

Certificate of Participation shall be provided after the completion of the Course.



CAMPUS DETAILS



Campus Address:
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