

CONTINUOUS EDUCATION DEPT.

Proposed Offline MDPs for 2026-27



MDI
MURSHIDABAD

Management
Development
Institute

S No	MDP Programme Topics	Faculty name	Area	Mode	Fee
1	Finance for Non-Finance Managers	Dr. Chetan G. K. & Dr. Souvik Banerjee	Accounting & Finance	Offline	Rs.10,000/ day /participant+ GST
2	Finance for Technical Executives	Dr. Pinku Paul & Dr. Chetan G.K.	Accounting & Finance	Offline	Rs.10,000/ day /participant+ GST
3	Financial Planning and Analysis for Decision Making	Dr. Chetan G. K. & Dr. Souvik Banerjee	Accounting & Finance	Offline	Rs.10,000/ day /participant+ GST
4	Supply Chain Finance	Dr. Pinku Paul & Dr Sunil Giri.	Accounting & Finance and Operations Management	Offline	Rs.10,000/ day /participant+ GST
5	Cost Behaviour, Analysis and Optimization	Dr. Paroma Mitra	Economics	Offline	Rs.10,000/ day /participant+ GST
6	Demand Forecasting and Its Uses	Dr. Paroma Mitra	Economics	Offline	Rs.10,000/ day /participant+ GST
7	Green Computing	Dr. Bikramjit Pal	Information Management	Offline	Rs.10,000/ day /participant+ GST
8	Analytics using Excel, Python, Power BI	Dr. Bikramjit Pal	Information Management	Offline	Rs.10,000/ day /participant+ GST
9	Data Visualization	Dr. Bikramjit Pal	Information Management	Offline	Rs.10,000/ day /participant+ GST
10	Business Intelligence for Decision Making	Dr. Bikramjit Pal	Information Management	Offline	Rs.10,000/ day /participant+ GST
11	Building a Service Excellence Organisation	Dr.Biranchi Narayan Swar, Dr.Javedbhai Mahmadafibhai Shaikh, Dr. Shivani Saini & Dr. Vineet Gupta	Marketing	Offline	Rs.10,000/ day /participant+ GST
12	Boost your Sales	Dr.Biranchi Narayan Swar, Dr.Javedbhai Mahmadafibhai Shaikh, Dr. Shivani Saini & Dr. Vineet Gupta	Marketing	Offline	Rs.10,000/ day /participant+ GST
13	Building a Strong Brand	Dr.Biranchi Narayan Swar, Dr.Javedbhai Mahmadafibhai Shaikh, Dr. Shivani Saini & Dr. Vineet Gupta	Marketing	Offline	Rs.10,000/ day /participant+ GST
14	Leading Organizational Transformation	Dr. Ajay K. Jain Dr. Yogita Abichandani	OB & HR	Offline	Rs.10,000/ day /participant+ GST
15	Developing Leadership Competencies	Dr. Ajay K. Jain Dr. Neha Jain	OB & HR	Offline	Rs.10,000/ day /participant+ GST
16	Leadership and Emotional Intelligence	Dr. Ajay K. Jain Dr.Neha Jain	OB & HR	Offline	Rs.10,000/ day /participant+ GST
17	The Art of Effective Communication	Dr. Amrita Sengupta Dr. Neha Jain	OB & HR	Offline	Rs.10,000/ day /participant+ GST
18	The Art of Negotiation and Conflict Management	Dr. Niharika Gaan Dr. Neha Jain	OB & HR	Offline	Rs.10,000/ day /participant+ GST
19	Robust and Lean Supply Chain Management	Dr. Sunil Giri	Operations Management	Offline	Rs.10,000/ day /participant+ GST
20	Statistics Made Easy for Professionals	Dr. Amrita Sengupta	Quantitative Techniques	Offline	Rs.10,000/ day /participant+ GST
21	Strategic Excellence for Growth	Dr. Neeraj Singhal	Strategic Management	Offline	Rs.10,000/ day /participant+ GST
22	Strategic Sourcing and Supplier Management	Dr. Neeraj Singhal Dr. Pinku Paul Dr. Sunil Giri	Strategic Management, Accounting & Finance and Operations Management	Offline	Rs.10,000/ day /participant+ GST

Proposed certificate courses for 2026-27

(ONLINE / OFFLINE / HYBRID)



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S No	MDP/Shot Term Programme Topics	Faculty name	Area	Duration	Fee
1	Short-term certificate course: Marketing Management	Dr.Biranchi Narayan Swar, Dr.Javedbhai Mahmdsafibhai Shaikh, Dr. Shivani Saini & Dr. Vineet Gupta	Marketing	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
2	Short-term certificate course: Corporate Finance for Managers	Dr. Pinku Paul, Dr. Chetan G K Dr.Souvik Banerjee	Accounting and Finance	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
3	Short-term certificate course: Sustainability for Excellence	Dr. Sunil Giri, Dr. Pinku Paul Dr. Neeraj Singhal	Operations Management, Finance and Strategic Management	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
4	Short-term certificate course in HR	Dr. Ajay K. Jain Dr. Yogita Abichandani Dr.Niharika Gaan	OB & HR	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST
5	Short-term certificate course in Supply Chain Management	Dr. Sunil Giri	Operations Management	3 months in hybrid mode including campus immersion	Rs. 1 Lakh /participant+ GST



Campus Address: -

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