

SUMMER PLACEMENT BROCHURE

PGDM 2025-27

RAISE THE SPIRIT
TO THE HORIZON



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GENERAL BODY &
BOARD OF
GOVERNORS OF MDI
SOCIETY

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PRESIDENT

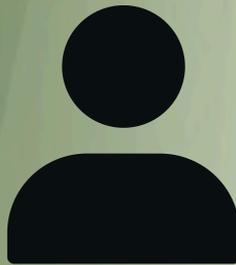


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Additional Charge – MD & CEO
Canara Bank

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MD, LIC OF INDIA



MD
State Bank of India



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MD & CEO, PUNJAB NATIONAL BANK



SHRI DEBADATTA CHAND
MD & CEO, BANK OF BARODA



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MD EXPORT-IMPORT
BANK OF INDIA



SHRI ASHEESH PANDEY
MD & CEO UNION BANK
OF INDIA



SHRI RAHUL BHAVE
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FORMER MANAGING DIRECTOR
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AND FOUNDER-CHAIRPERSON
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DR. KISHORE SANSI
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PROF. M. S. SRIRAM
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INSTITUTE OF MANAGEMENT
BANGALORE



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AICTE NOMINEE
FORMER PRESIDENT
INSTITUTE OF CHARTERED
ACCOUNTANTS OF INDIA



DR. ARVIND SAHAY
DIRECTOR, MDI GURGAON



DR. AJAY K JAIN
DIRECTOR
MDI MURSHIDABAD



**DR. SANGEETA SHAH
BHARADWAJ**
FACULTY REPRESENTATIVE



DR. ANTONY JOSE
SECRETARY
BOG & MDI SOCIETY

FROM THE DIRECTOR'S DESK



PROF. (DR.) AJAY K JAIN

Director, MDI Murshidabad

“Building Socially Responsible Leaders: A Shared Commitment with the Corporate World”

Dear Industry Leaders and HR Visionaries,

In today's volatile business environment, organizations need more than just skilled professionals—they need adaptive leaders who can navigate complexity, drive innovation, and inspire teams with purpose. At **MDI Murshidabad**, we are committed to nurturing such leaders—individuals who combine academic rigor with emotional intelligence, strategic thinking with ethical grounding, and ambition with a sense of collective responsibility.

Our students are meticulously trained to excel in a hyper-competitive world. Through a blend of experiential learning, industry immersion, and leadership development, we prepare them to add value from day one. Whether it's digital transformation, sustainable business practices, or inclusive leadership, our graduates are equipped to meet the challenges of a dynamic corporate landscape.

In an age where AI rewrites rules overnight, survival hinges on talent that thrives in ambiguity. MDI Murshidabad's pedagogy is designed to breed such mavericks—critical thinkers who ask 'why not?' before 'why,' and 'what if?' before 'what's next.' To forward-thinking corporates: If your goal is to stay ahead of curves, not just ride them, our students are your natural allies.

To our corporate partners, I extend a collaborative vision: “**A Responsible Manager for a Better World**”. By engaging with MDI Murshidabad, you gain access to a talent pool that embodies resilience, creativity, and a solutions-driven mindset. We invite you to explore synergies—through campus recruitment, live projects, or leadership dialogues—that align with your organizational goals

ABOUT THE INSTITUTE

Management Development Institute (MDI) was set up as an autonomous body in 1973 in collaboration with KFW, West Germany, and with the active support of the Industrial Finance Corporation of India (IFCI). With an intention to impart management education, nurture local talent, and groom them to become global leaders, Management Development Institute (MDI), launched its Murshidabad campus in 2014. The foundation stone was laid on 31 October, 2010 at Jangipur, Murshidabad, West Bengal by the then Honourable Union Minister of Finance, Govt. of India, Late Shri Pranab Mukherjee.

MDI Murshidabad (MDIM) is a young business school which aims to create a positive impact on people, companies and society. In a short period of time through the in-house and open Management Development Programmes on various themes conducted by faculty, MDIM has been able to build its image of quality.

In 2014, MDIM launched its Post Graduate Diploma in Management (PGDM). It was commemorated in the presence of the then Hon'ble President of India Late Shri Pranab Mukherjee, by an inspiring address by him to our first batch of PGDM students on the 24th of August, 2014. This was followed by a deliberation made by Late Shri Arun Jaitley, Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGDM offered by MDIM is recognized and accredited by the All-India Council for Technical Education (AICTE), New Delhi.

MDI renews its commitment towards imparting quality management education. The Murshidabad campus is a part of MDI's vision to nurture and promote talent and enterprise. MDIM would seek to align local aspirations with available state-of-the-art facilities.

The campus of MDIM is in the northern part of the State of West Bengal, India. MDIM prides itself in not only providing Management Education but also developing ethical corporate citizens for tomorrow's India.

MDIM currently offers:

- **Post Graduate Diploma in Management (PGDM)**
- **Online PGDM**
- **Fellow Programme in Management (FPM)**
- **Management Development Programme (MDP)**
- **Faculty Development Programme (FDP)**

ACCREDITATION AND RECOGNITION



Accredited by NBA
for PGDM Program
(AY2024-25 to 2026-27)



PGDM COURSE
EQUIVALENT TO MBA
TILL 30/06/2027



CORE VALUES

VISION & MISSION



CORE VALUES

MDI inculcates core values that direct its vision and mission to attain excellence and sustain innovation.

Accountability: MDI shall ensure accountability to all its stakeholders rooted in internal management and external adherence to law and society norms.

Transparency: MDI shall operationalize transparency as the ability of individuals in the organization to be responsive, productive, and innovative.

Trust: MDI shall seek to earn inter-personal trust by adopting governance practices reinforced with policy and process-based decision making.

Inclusion: MDI shall promote non-discrimination practices for all sections of society that advance cohesion and diversity as affirmative action.

Empathy: MDI shall foster a culture of care and co-create skills for everyone to move towards their professional goals.



VISION

“MDI aims to be a globally recognized management school through academic excellence and continuous innovation to nurture responsible leaders for creating sustainable alternatives.”



MISSION

1. Become a globally recognized management school with international and national recognition through knowledge development.
2. Enhance academic excellence in research, consulting, training, and teaching with cutting edge resources.
3. Encourage continuous innovation.
4. Create and nurture socially responsible leaders.
5. Promote sustainable alternatives in decision making.



CAMPUS INFRASTRUCTURE

Spread across 10 acres, the campus is one of the most modern in the country, aimed at nurturing future professionals with a global outlook. The Murshidabad campus is equipped with state of the art technologically robust infrastructure, which includes resource centres and sports facilities. The spacious and scientifically designed Student's hostels have capacity to accommodate nearly 300 students.



LIBRARY (CHAITANYA)

Library of Management Development Institute Murshidabad is automated with a collection of around **16160 books** predominantly related to management and related disciplines. The Library holds a rich collection of printed as well as electronic resources, which include books, eBooks, journals, databases, audio-visual materials, e-journals, etc. The Library with its modern collection of knowledge resources and innovative information services plays an essential role for the academic community in their intellectual pursuits.

MDIM's Library is state-of-the-art with cutting-edge technological applications. With RFID Technology and Koha integrated library system. The entire Library collection, including the online databases, is made available in real time through the Institute's network. Users can access the online catalogue and discover the availability of library resources from their user interface. The Library offers a range of information services set to the highest professional standards.



Turnitin plagiarism detection tool

Turnitin is a widely used plagiarism detection tool that helps identify instances of copied content in academic writing. It compares submitted documents against a vast database of sources, including journals, websites, and student papers. Turnitin provides detailed reports highlighting potential plagiarism, promoting originality and academic integrity.

National Digital Library (NDL) of India

The National Digital Library (NDL) of India is a digital repository managed by IIT Kharagpur under the Ministry of Education. It provides free access to millions of educational resources, including books, journals, and multimedia. Serving all age groups, it supports learning, research, and exam preparation across various disciplines and languages.

DELNET-Developing Library Network

- 1. Interlibrary Loan (ILL) and Document Delivery:** Enables borrowing books and accessing articles across member libraries.
- 2. Union Catalogues:** Provides centralized catalogues for books, journals, theses, and dissertations from member libraries.
- 3. Database Access:** Offers access to specialized databases on various subjects (4,00,00,000+ Books available for loan; 1,12,000+ list of Journals; 5,000+ Full-text E-journals; 1,45,000+ Thesis/Dissertations)
- 4. Knowledge Portal:** Grants access to e-books, e-journals, and digital resources.

Bloomberg Finance Lab

The Finance Lab aims to support advanced applied research in financial markets and equip finance students and managers with the mathematical and conceptual theories and best practices in financial markets that go into the creation and management of innovative financial products. Bloomberg Finance Lab with 3 Bloomberg Terminals and one laptop with Bloomberg add-ons.

Reading Room/ Sitting Capacity: Reading Room in Ground floor 56 sitting capacity 1st floor 60 sitting capacity



ARYABHATTA (COMPUTER CENTRE)

MDIM has a state of art computing facility consisting of 142 numbers of state-of-the-art computing facilities along with LCD projectors, PC nodes/laptops servers, connected on a high-speed Gigabit Ethernet Fiber Optic/UTP based network along with Wi-Fi Facility in a distributed Windows and Linux environment. All the classrooms are equipped with projection systems with computer/laptop internet connectivity.



STUDENTS HOSTELS

The Spacious and scientifically designed Student's hostel has a capacity to accommodate nearly 400 students

- Rooms with attached balconies
- TV & Wi-Fi Facility
- Washing and press facility
- Housekeeping services
- Sick room
- Foreign students wing Campus Amenities



CAMPUS AMENITIES

- ATM
- Gymnasium
- Amphitheatre style air-conditioned classrooms
- Ample avenues for Sports facilities
- Medical facilities
- Ambulance Service
- Swimming pool
- Cafeteria
- Executive Hostel (SIRAJ).

CANTEEN

The Canteen, AAHAR is well equipped with all modern Kitchen Accessories and well-furnished Dining hall.



ABOUT POST GRADUATE DIPLOMA IN MANAGEMENT



Objectives

Management Development Institute Murshidabad, Post Graduate Diploma in Management (PGDM) is a 2-year fulltime residential programme designed to nurture students and help them build and enhance their managerial competence. The meticulously structured programme will enable students to:

- Understand the social, economic, political, technological and ecological environment to make them environmentally and socially responsible ethical managers through hands-on-learning experiences
- Become effective leaders, who can achieve results beyond expectations and transform organizations
- Emphasis on lateral thinking so that they evolve with innovative ideas, alternative solutions, and set benchmark for others through enabled entrepreneurial skills
- Imbibe values of discipline, integrity, justice and fairness so that they promote and maintain high ethical standards in management
- Develop a global mind-set so that future managers can meet the challenges of international competition



Curriculum Design

The PGDM curriculum has been designed to enrich student's skills and abilities in order to enable them in applying management theories and concepts in live problems existing in business and industry. The programme enables students to identify and diagnose complex problems in management through hands on learning experiences. It includes gamut of pedagogy: lectures, case studies, seminars, assignments, live projects, group discussions, business games, outbound based experiential learning activities, educational excursions, role plays, simulation exercises, structured and unstructured group work, and field visits. Consistent with state-of-art technology, the programme integrates the use of computers (IT) in the learning process. The students undertake several field based projects (live projects) so that they can get better insights into real life situation. These all will inevitably assist students to achieve high standards of excellence.



Programme Structure Core Courses

The PGDM course curriculum is spread across six terms with the bulk covered in the first three terms. These core courses will enhance the ability to communicate, analyse situations and make decisions by adopting quantitative and qualitative techniques. It even helps them to develop a holistic view of the different functional areas and the business environment. During this period, it is mandatory to opt for courses in general management and major functional areas, such as Accounting and Finance, Marketing, Operations Management, Information Management and Business Analytics, Organizational Behaviour and Human Resource Management and Strategic Management and International Business. They get exposure to the basic disciplines of Economics, Behavioural Sciences, Managerial Communication, Business Law, Quantitative Methods and Decision Sciences.



Summer Internship

At the end of the first three terms, students are required to undertake an industry internship or summer training to work on a project / life problem an organization. The internship usually spans over a period of eight weeks. This is a compulsory component of the curriculum for the completion of the academic requirements. It is designed to provide exposure to organizational work setting, develop an understanding of business realities, learn how to apply theory in real life business situations and find its relevance.



Dissertation

The dissertation will be allocated 1.5 credits in Term-IV under the Internship/Fieldwork category. Students will be required to submit their completed dissertation reports by the conclusion of Term-V.

This research-intensive project allows students to engage deeply with their chosen topic, bridging academic learning with practical, real-world application. It fosters essential skills such as critical thinking, problem-solving, and academic writing, and preparing students for future professional endeavours.



Specializations

In the second year, the student opts for elective/ optional courses to specialize in a maximum of two functional areas.

These areas of specialization may deal with any of the following:

- Accounting and Finance
- Organizational Behaviour and Human Resource Management
- Marketing
- Operations Management
- Information Management and Business Analytics
- Strategic Management and International Business

All elective Courses, however, may not be offered, as this would be determined by the number of students showing interest in aforementioned area of specializations. Details about the electives are made available to students when they join MDIM. To specialize in an area, a student must opt for a minimum of five elective courses offered in that area that assigns a weightage of 15 credits and three each for a course. Students will be allowed to opt in a range of 14 to 17 electives. However, CGPA would be decided based on the best 14 electives out of total electives where students have scored relatively better.

The Institute has envisaged new electives in line with latest demands of the students and corporate like Econometrics and many more expected to appear in the forthcoming academic session that will meet corporate requirements.



Evaluation

The evaluation system for the PGDM has been designed to achieve the following:

- Evaluate the progress of learning of each student
- Prescribe and promote certain acceptable and uniform standards of comprehension
- Encourage healthy and constructive competition among the students MDIM follows a system of continuous evaluation. Throughout the term, students have to appear in various tests on their ability to understand concepts, learn techniques and apply them to problems in the real life situation relevant to corporate. At each stage of the course through continuous feedback, the students would be in a position to gauge their performance and take remedial measures in order to make improvements. In each course, a student will be thus awarded a grade sheet only. The weighted average of all courses taken by a student in the programme will give the Cumulative Grade Point Average (CGPA).



Recognition

On successful completion of the programme requirements, a student will be awarded a Post Graduate Diploma in Management, PGDM, which has the approval of the All India Council for Technical Education (AICTE), Government of India, accredited by the National Board of Accreditation (NBA) for the academic years 2024-25 to 2026-27 i.e. up to 30th June 2027.

The Association of Indian Universities (AIU), New Delhi has granted our flagship Post Graduate Diploma in Management (PGDM) Programme equivalent to the Two-Year Full-Time MBA degree of an Indian University.

PROGRAMME STRUCTURE WITH COURSE CURRICULUM

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

Management Development Institute Murshidabad

Course Structure

First Year

Term	Course Code	Course Name	Core / Elective	Credit
Term-I	C101	ORGANIZATIONAL BEHAVIOR	Core	3
	C102	LEGAL ASPECTS OF BUSINESS	Core	3
	C103	MANAGEMENT ACCOUNTING-I	Core	3
	C104	MARKETING PLANNING	Core	3
	C105	MANAGERIAL COMMUNICATION-I	Core	3
	C106	MICROECONOMICS	Core	3
	C107	STATISTICS FOR MANAGEMENT	Core	3
Term-II	C201	BUSINESS ANALYTICS-I	Core	3
	C202	HUMAN RESOURCE MANAGEMENT	Core	3
	C210	INDIAN THOUGHT & MANAGEMENT	Core	1.5
	C203	CORPORATE FINANCE-I	Core	3
	C204	ECONOMIC ENVIRONMENT AND POLICY -I	Core	3
	C205	MANAGEMENT ACCOUNTING-II	Core	3
	C206	MANAGEMENT SCIENCE MODELS	Core	3
	C208	MARKETING PRACTICES AND IMPLEMENTATION	Core	3
	C209	OPERATIONS MANAGEMENT	Core	3
Term-III	C301	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	Core	1.5
	C309	LEADERSHIP AND EMOTIONAL INTELLIGENCE	Core	1.5
	C302	ECONOMIC ENVIRONMENT AND POLICY-II	Core	3
	C303	MANAGEMENT INFORMATION SYSTEMS	Core	3
	C305	CORPORATE FINANCE-II	Core	3
	C306	STRATEGIC MANAGEMENT-I	Core	3
	C307	ENTREPRENEURSHIP AND NEW VENTURE CREATION	Core	1.5
	C308	RESEARCH METHODS IN BUSINESS	Core	3
	C310	RURAL IMMERSION	Core	1.5

Second Year

Term IV: Core Course: Summer Internship (3 Credits), Dissertation (1.5 Credits), Strategic Management-II (3 Credits), **Electives** (Multiple courses offered. Students choose to study 4 to 5 courses)

Term V: Electives (Multiple courses offered. Students choose to study 5 to 6 courses)

Term VI: Electives (Multiple courses offered. Students can choose the electives to complete a minimum 42 credits of electives) **List of Electives (Offered in Term IV, V and VI)**

Course Code	Organizational Behaviour and Human Resource Management	Credit
E401	INDUSTRIAL RELATIONS & LABOR LAWS-I	3
E403	PERFORMANCE MANAGEMENT SYSTEM	3
E404	HR ANALYTICS	3
E501	INDUSTRIAL RELATIONS & LABOR LAWS - II	3
E502	LEARNING AND DEVELOPMENT	3
E519	LEADERSHIP ORGANIZATION TRANSFORMATION	3
E503	STRATEGIC AND SUSTAINABLE HRM	3
E601	APPLIED PSYCHOLOGY IN MANAGEMENT	3
E602	POWER OF NEGOTIATION	3
E619	TALENT, MINDSET AND COMPETENCY MANAGEMENT	3

Course Code	Accounting and Finance	Credit
E405	CORPORATE RESTRUCTURING AND BUSINESS VALUATION	3
E406	DERIVATIVES AND RISK MANAGEMENT	3
E407	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	3
E408	TRADING STRATEGIES	3
E504	FIXED INCOME SECURITIES	3
E505	FINANCIAL MODELING	3
E506	PROJECT APPRAISAL & FINANCE	3
E507	INTERNATIONAL CORPORATE FINANCE	3
E604	RISK MANAGEMENT FOR BANKS AND FINANCIAL INSTITUTIONS	3
E605	STRUCTURED FINANCE	3
E606	SUPPLY CHAIN FINANCE	3
Course Code	Marketing	Credit
E409	MARKETING OF SERVICES	3
E410	SALES AND DISTRIBUTION MANAGEMENT	3
E411	CONSUMER BEHAVIOUR	3
E412	MARKETING ANALYTICS	3
E508	BRAND MANAGEMENT	3
E509	PRODUCT MANAGEMENT	3
E510	RETAILING AND FRANCHISING	3
E516	INTERNATIONAL MARKETING	3
E607	ADVERTISING MANAGEMENT	3
E608	BUSINESS TO BUSINESS MARKETING	3
E609	CUSTOMER RELATIONSHIP MANAGEMENT	3
Course Code	Operations Management	Credit
E414	PROJECT MANAGEMENT	3
E415	SUPPLY CHAIN MANAGEMENT	3
E413	BUSINESS TECHNOLOGY CONSULTING STRATEGIES	3
E512	SERVICE OPERATIONS MANAGEMENT	3
E513	STRATEGIC SOURCING AND SUPPLIER MANAGEMENT	3
E514	MANAGEMENT OF QUALITY	3
E610	ARTIFICIAL INTELLIGENCE & MACHINE LEARNING (AIML)	3
E611	OPERATIONS STRATEGY	3
E606	SUPPLY CHAIN FINANCE	3
E614	SUSTAINABLE OPERATIONS AND SUPPLY CHAIN	3
Course Code	Strategic Management and International Business	Credit
E418	INNOVATION STRATEGY	3
E419	MERGER & ACQUISITIONS	3
E520	INTERNATIONAL BUSINESS	3
E521	STRATEGY AND SUSTAINABILITY	3
E613	ENTREPRENEURIAL FINANCE, SALES AND MARKETING	3
E620	BUSINESS SIMULATION	3
E621	GLOBAL BUSINESS STRATEGY	3
Course Code	Information Management and Business Analytics	Credit
C402	BUSINESS ANALYTICS-II	3
E417	DATABASE MANAGEMENT	3
E515	E COMMERCE AND E BUSINESS	3
E518	BUSINESS TRANSFORMATION METHODOLOGIES	3
E617	CYBER SECURITY AND DIGITAL FORENSIC	3
E618	BLOCKCHAIN TECHNOLOGY	3
Course Code	Economics	Credit
E416	DEMAND FORECASTING WITH ECONOMETRICS TOOLS	3
E616	INDUSTRIAL ORGANIZATION AND PRICING STRATEGY	3
E615	INTERNATIONAL ECONOMICS	3

Note: The above list of electives is tentative and not binding on the Institute. Actual offerings will depend on the size of the group, which shows interest in a course. The Institute also will consider new electives in line with recent developments and availability of expertise to offer the same.

CORE FACULTY



PROF. (DR.) AJAY K JAIN
Director and Professor, Leadership and Organizational Design and Chairperson-Centre for Indian Wisdom and Management



DR. SUNIL GIRI
Professor-Operations Management, Dean-Academics, IQAC, Centre for Agri-Business & Food Processing.



DR. BIRANCHI NARAYAN SWAR
Professor-Marketing and Dean-Continuing Education



DR. PINKU PAUL
Professor-Accounting & Finance
Dean-Research & Accreditation and Chairperson- Admissions



DR. YOGITA ABICHANDANI
Associate Professor-Human Resource Management, Chairperson-Capital Purchase & Campus Construction, Development & Maintenance Committee, Global Engagement and Warden Girls' Hostel



DR. CHETAN G. K.
Associate Professor-Finance, Chairperson-Students Affairs (also includes Corporate Communications & Website Monitoring, Alumni Relations, CSR and Hostel & Mess Committees), MDIM Budget & Investment committee and Warden Boys' Hostel.



DR. NEHAJAIN
Associate Professor & Area Chairperson-Business Communication, Chairperson-Online PGDM Committee, Coordinator-Corporate Communication & Web Monitoring Function and Chairperson-ICC/IC



DR. NIHARIKA GAAN
Associate Professor-Human Resource Management, Chairperson- SC/ST Committee
Area Chairperson (OB and HR)



DR. NEERAJ SINGHAL
Associate Professor-Strategic Management & International Business and Chairperson-Students Disciplinary & Student Counselling Committee and Warden Boys' Hostel



DR. PAROMA MITRA
Assistant Professor-Economics,
Chairperson-Graduate Program (PGDM) & Examination, Student Grievance Redressal, Anti-Ragging Squad and Area Chairperson (Economics).



DR. AMRITA SENGUPTA

Assistant Professor-Quantitative Techniques and Chairperson-Continuing Education, Centre for Entrepreneurship and Start-ups, Area Chairperson-Quantitative Techniques and Warden Girls' Hostel.



DR. SOUVIK BANERJEE

Assistant Professor-Finance and Chairperson-FPM, Library & MDIM Journal



DR. BIKRAMJIT PAL

Assistant Professor-Information Management, Chairperson-BBA, Digital Infrastructure, ERP Implementation and Centre for AI and ML.



DR. SHIVANI SAINI

Assistant Professor, Marketing and Co-ordinator Placement



DR. VINEET GUPTA

Chairperson-Placement
Assistant Professor-Marketing and
Chairperson-MDIM Case Research Centre (MDIMCRC)



LEADERSHIP TALK SERIES

Name	Mr. Sk. Armaan
Designation	Senior Manager of Growth Marketing
Company/ Organization	Amazon Pay

Name	Mr. Prateek Dhingra
Designation	Cofounder CEO India Quint
Company/ Organization	India Quint

Name	Mr. Sandeep Bagla
Designation	CEO of Trust Mutual Fund
Company/ Organization	Trust Mutual Fund

Name	Mr. S Ramakrishnan
Designation	Deputy General Manager Human Resources
Company/ Organization	Parle Agro

Name	Mr. Govind Negi
Designation	Global Talent Management Head
Company/ Organization	3 Pillar Global

Name	Mr. Rohith Castelino
Designation	HRBP
Company/ Organization	Elsevier

Name	Ms. Monalisha
Designation	Head - Performance, People Analytics
Company/ Organization	Myntra

Name	Ms. Megha Jamb
Designation	Corporate Communications
Company/ Organization	Arka Fincap Limited

Name	Mr. Debashish Ghosh
Designation	Senior VP and Country Head
Company/ Organization	Berkadia

Name	Mr. Nabin Kumar Lal
Designation	Retirement Benefits Team for Retirement
Company/ Organization	Darashaw

Name	Mr. Indrajeet Chatterjee
Designation	Sr. Associate Director-Talent Acquisition
Company/ Organization	KPMG India

Name	Mr. Rahul Mahajan
Designation	Director Partner
Company/ Organization	People Business Consulting

Name	Ms. Surabhi Prakash Dixit
Designation	Head of campus placement
Company/ Organization	RBL Bank

Name	Mr. Samar Banerjee
Designation	CHRO
Company/ Organization	Star Cement

LEADERSHIP TALK SERIES

SPEAKER NAME	AFFILIATION	TOPIC
Prof. Naveen Gupta	Director, Hindustan Institute of Management and Computer Studies, Agra	Social Conscientization
Dr. Debashree Roy	IIT (ISM) Dhanbad	Perfectly imperfect: how body-positive advertisements in social media foster consumer
Dr. Devinder Mittal	General Manager_AVNL	Navigating the FPM Journey : Reflections & Insights
Prof. Anil K. Gupta	Visiting Faculty at IIM Ahmedabad	Grassroots Innovation and Inclusive Value Chains in Indian Agri-Business
Prof. Christian Koenig	Professor Emeritus, ESSEC Business School & Advisor, Campus de la Transition	Educating for Ecological Transition and Sustainability: A Systemic Approach
Prof. Vasyly Taras	Department Head & Professor, University of North Carolina Greensboro	Research on Global Virtual Teams: Latest Developments, Challenges, and Best Practices
Ms. Natalia Greene	Global Coordinator and co-founder, GARN	Rethinking Sustainability: Recognizing Nature as a Stakeholder
Prof. Bob De Wit	Emeritus Professor, Nyenrode University	Navigating Strategy and Society 4.0: Insights on Leadership, Democracy, and Global Business
Prof. Hinrich Voss	Chair in International Business Management University of Bristol	Global Investment Strategies in a Fragmented World: Navigating Uncertainty and Institutional
Dr. Dan Le Clair	Chief Executive Officer Global Business School Network	The Future of Business Education
Mr. Eddie Stern	Founder, CEO The Breathing App & Founder, Broome Street Yoga	The Science of Yoga: Inner Peace, Outer Impact
Prof. Sat Bir Singh Khalsa	Associate Professor, Department of Sleep Medicine, Harvard Medical School	The Psychophysiology of Yoga: The Rationale and Evidence for Mental Health Conditions
Dr. Beloo Mehra	Director, BhāratShakti at Sri Aurobindo Society	Yogic Insights for Business Managers and Leaders
Ms. Angela Maria Penagos Concha	Director, United Nations Economic Commission for Latin America and the	Biodiversity as an Opportunity to Transform the Development Model and Boost Economic Recovery
Prof. Zaheer Khan	Professor in the Department of Strategy & International Business, University of	Publishing with Purpose: Strategies for Crafting Impactful Research for Top Journals
Prof. Helena Barnard	Professor at the Gordon Institute of Business Science	From Theory to Practice: Applying Learnings from the Handbook for Qualitative Research in Emerging
Prof. Richard Tol	Professor at the Department of Economics, University of Sussex	The Economics of Climate Change: Rethinking Policy and Impact in Emerging Economies
Prof. Lilac Nachum	Professor at Leeds University Business School	From Incubation to Impact: Preliminary Evidence from the Tony Elumelu Foundation's
Prof. Gamze Arman	Senior Lecturer in Occupational Psychology, University of the West of	Global Talent Mobility: Challenges and Strategies for Expatriates and High-Skilled Immigrants
Prof. Maria Ilieva	Lecturer in International Business at Leeds University Business School	Teaching the Interconnection of the 17 SDGs in Business School
Ms. Shalini Jayakrishnan	Principal HR - DEI & CSR at Infosys BPM	Fostering Inclusive Workplaces & Talent Management at Infosys BPM
Mr. Rajeev Ahal	Director, Natural Resource Management and Agroecology, GIZ India	Climate-Smart Agribusiness: Building Resilient Food Systems through Agroecology and Digital
Shri Lakko Venkateshwarlu	IAS, Additional Chief Secretary, Government of Uttar Pradesh	Ethical Leadership – Lessons from the Bhagavad Gita
Shri Sai Sambat	Co-founder, Institute of Indic Wisdom, Bengaluru, Karnataka	Ethical Leadership – Lessons from the Bhagavad Gita
Dr. Vikrant Singh Tomar	Convenor, United Consciousness	Ethical Leadership – Lessons from the Bhagavad Gita

LEADERSHIP TALK SERIES

Sl No	Name of the Guest	Designation & Company/ Organization
1	Ms. Ruchi Dhawan Sharma,	CHRO, Indigo Airlines
2	Dr. Prasad Patki	CHRO, BSES
3	Mr. Arne Lorenzen	Former CEO, EDF Renewables India Pvt. Ltd
4	Shri Salil B Lal	CHRO, Maruti Suzuki India Limited
5	Mr. Abhijit Mukherjee	Former Member of Parliament (LS)
6	Prof. Dr. Jane Alam	Vice Chancellor, Murshidabad University
7	Shri Mohit Kumar	HR Head- Hindalco, ABG
8	Mr. Madan Mohanka	Chairman, Tega industries
9	Prof. T.G. Sitharam	Chairman, All India Council of Technical Education (AICTE)
10	Ms. Ekam J Singh	IAS, SDO, Jangipur
11	Mr. S. Suresh Kumar	IAS, Chairman, Damodar Valley Corporation (DVC)

Sl. No.	Speaker Name	Affiliation	Topic
1	Prof. Richa Tiwari	Assistant Professor at Pondicherry University and Chair of Sri Aurobindo	Leadership in the age of Fire: Sri Aurobindo and the rise of conscious leadership.
2	Swami Vedatitananda Maharaj	In-charge of Polytechnic College & Skill Development Centre at Shilpamandira, Ramkrishna Mission and Math	Tools of efficiency for a student
3	Ms. Sangeeta Talwar	Interim Chairperson BoG, MDI Society	Leadership and Q&A
4	Prof. Shailesh Shirali	Director Sahyadri School, Krishnamurthi Foundation India	Self-Inquiry and Ethical Leadership: What can we learn from J Krishnamurthi's teachings?
5	Mr. Pradip Chopra	Chairman of PS Group	The important of entrepreneurship in the era of AI

VISITING FACULTY

Prof. Biranchi Narayan P. Panda

Associate Professor (Law),
Xavier Law School, XIM University
Doctor of Philosophy - PhD, Law
Jamia Millia Islamia

Mr. Pranab H Das

Consultant, KPMG India
Master of Business Administration
(MBA) National Institute of
Technology Agartala

Mr. Ashutosh Kumar

Director of Performance Marketing,
dentsu Master of Marketing
Management, Marketing Sinhgad
Institute of Management and
Computer Application

Mr. Havish Madhvapaty

Founder, Havish M Consulting
Post Graduate Programme in
Management, Marketing (Major);
Finance (Minor)
IILM

Ms. Supriya Biswas

Senior L&D professional

Prof. Naman Sharma

Assistant Professor, Indian Institute
of Foreign Trade Kolkata
Ph.D. (Management), Gurukul Kangri
Vishwavidyalaya

Prof. Naveen Pol

Associate Professor, ISBR
Business School Ph.D., Kousali
Institute of Management Studies

Mr. Vineet Kumar

Senior Professional—People
Analytics, Cargill M.Sc.
(Statistics), University of
Agricultural Sciences, Bangalore

Prof. Prantik Ray

Professor, XLRI, Jamshedpur
MBA (Finance), MA (Economics),
DBF (ICFAI)

Prof. Vidhu Gaur

Ph.D. English Literature from
University of Kota, Rajasthan
Associate Professor, Strategy &
General Management, MDI Gurgaon

Prof. Parul Gupta

Ph.D. (Law), Faculty of Law- Jamia
Milia Islamia, New Delhi
Associate Professor, Business and
Labour Laws Strategy and General
Management, MDI Gurgaon

Prof. M Shameem Jawed

Associate Professor, Indian Institute
of Management, Visakhapatnam
FPM (PhD) in Finance & Accounting
from IIM Indore

Prof. Jayanta Kumar Seal

Ph.D. in Portfolio Management and
Security Analysis, Rabindra Bharati
University
Professor, Indian Institute of Foreign
Trade

Prof. Imlak Shaikh

Associate Professor, Accounting &
Finance, MDI Gurgaon
Ph.D. from Indian Institute of
Technology Bombay (IIT-Bombay)

Prof. Bibek Roy Choudhuri

Ph.D. (Economics), JNU, New Delhi
Associate Professor, Economics, IIFT-
Kolkata

Prof. Amitava Ghose

M.A in Economics (Calcutta
University) Professor of Economics,
HOD of Department of Commerce,
Heritage College

Prof. Chinmoy Ghosh

Department Head
Gladstein Professor of Business and
Innovation
Finance
University of Connecticut

Prof. Rajib Dooger

University of Washington, Bothell

LEARNING BEYOND CLASSROOMS

CLUBS & COMMITTEES

MARKRONE

The Marketing Club

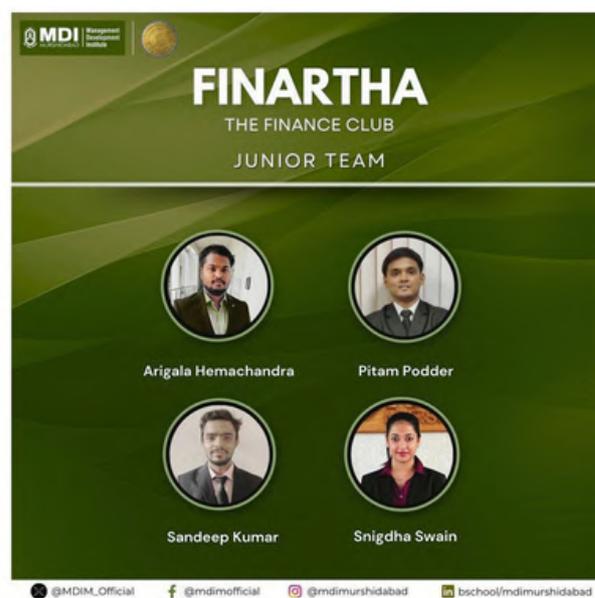
An adept communicator, the mind of a strategist, and an intellect full of titillating ideas. The amalgamation of such virtues—one becomes an ace marketer. MarKrone, the Marketing Club of MDI Murshidabad, stands for all these virtues and more. A club run by and for the students, created with the purpose of grooming the marketing talent of fellow students in tandem with keeping them abreast of events across the marketing universe and providing a platform to the marketing enthusiasts to showcase their skills in every possible vertical. Through marketing events and social media presence, MarKrone looks to inspire, educate, and entertain marketing enthusiasts to explore and excel with their creative and critical thinking abilities through a platform of expression and collaboration. We also eagerly look to create opportunities for growth throughout the spectrum by collaborating with industry stalwarts and peers in the marketing community.



FINARTHA

The Finance & Economics Club

The Finance & Economics Club promotes finance-related activities and careers throughout the MDIM community. As one of the largest clubs on campus, it caters to a wide variety of finance-related interests, particularly investment banking, sales and trading, private wealth management, and corporate finance. The committee works with the objectives of increasing interest in finance among the MDIM students and helping them in getting a better understanding of the subject.



OPCELLENCE

The Operations & Analytics Club

Operations & Analytics Club of MDI Murshidabad, Opcellence, is dedicated to empowering students to excel in the dynamic field of Operations Management. As a hub of innovation, it fosters creativity and sharpens analytical skills through activities like brainstorming sessions, case discussions, simulation games, quizzes, and publications. With a focus on achieving operational excellence, Opcellence nurtures talent and transforms ideas into impactful execution.



HRUDBHAV

HR & Strategy Club

HR & Strategy Club at MDIM aims to provide a platform for students to learn basic concepts and the latest trends in the field of human resources through a practical approach with the help of various effective tools such as role play, HR summits, management games, and guest lectures by professionals. This HR club has evolved out of numerous ideas and hard work of students. The club focuses on the development of all the basic HR skills not only for the people in the field of HR but for all the stakeholders.



SVADHYAYA

Yoga, Meditation & Well-being Club

Svadhyaaya, the Yoga, Meditation & Well-being Club of MDI Murshidabad, is dedicated to promoting physical fitness, mental wellbeing, and emotional balance through the timeless practices of yoga and meditation. Rooted in India's rich cultural heritage, the club organizes engaging events and activities to impart the knowledge of yoga in a fun and accessible way.

Vision:

To cultivate an environment where individuals achieve physical fitness, mental calmness, personal growth, and spiritual truth by the medium of the rich cultural heritage of yoga.

Mission:

To inspire students to embrace yoga and meditation as a way to stay physically fit, mentally strong and emotionally stable, while providing them with all possible assistance to adopt & avail the benefits of yoga. Rediscover harmony, balance, and self-awareness with Svadhyaaya!



COMPETE-UP (INTER-COLLEGE COMPETITIONS)

The competition club of MDI Murshidabad

Aim- To enable the eligibility or participation channels and ensure full participation in corporate and inter B-school Case Study Competition organized by various Global Organization for selected B- Schools.

Objective-

- Open participation channels for Case Study competitions, specifically the corporate ones
- Do Case Solve via Workshops
- Create in-house case study to solve and organize intra-college case competitions via D2C/ Inside IIM portals
- Organize GL on Corporate Case Study Solving Strategies

Plan of Action: The club would integrate with D2C portals and various other channels for maintaining proper flow of information at the nick of time to

ensure the availability and active participation in corporate case study competitions. The club will focus on organizing workshops on Case Study strategies, Simulation games in near to real time scenarios. The

plan of action and the time of the workshops are kept, keeping in consideration of various activities of the other clubs and committees. Having a firm grip on the approach and proper guidelines to crack the respective case studies will equip the students with how the knowledge is to be used in the real world which would put the students in a better position for placements.



PRAYAS

The Social Responsibility Club

Social responsibility has become increasingly important to companies over the last several years. Whether it is by empowering women, helping the environment, or trying to end poverty, more and more companies are incorporating social responsibility into their overall business strategy. Prayas, the CSR committee at MDI Murshidabad, which is a student-driven body, aims to make the future managers socially responsive by organizing various events that are in tune with the problems of the society.



DARPAN

Theatre and dramatic club, MDI Murshidabad

is where talent shines, bringing stories to life and stirring emotions through the power of performance. Its flagship event, Aagaz, leaves lasting memories that everyone treasures. Drama is a mesmerizing art form that transcends the limits of reality, offering a deep dive into human emotions. It serves as a powerful medium where actors embody characters, and each scene transforms into a canvas of compelling storytelling, enchanting audiences with the magic of the theater.



UPSART

The Art Club of MDIM.

The passionate artists have come together to celebrate creativity and innovation, bringing unique perspectives to the world of art.

Through workshops, exhibitions, and collaborative projects, the club aims to inspire and celebrate diverse perspectives in the world of art. It encourages the students to understand the transformative power of artistic expression.



ACADEMIC COMMITTEES

PLACECOM

Corporate Communications & Placements Committee

At MDI Murshidabad, our Placement Committee plays a vital role in ensuring that our students receive the best possible placement opportunities. We take immense pride in our team, comprising students and Faculty members, who work tirelessly to facilitate seamless recruitment processes for both our students and corporate partners. Our mission is to foster strong industry connections, offer personalized career guidance, and equip our students with the essential skills required to excel in their chosen careers. We strive for 100% placement assistance, empowering our students to achieve their career aspirations. Our team works closely with corporate partners, alumni, and students to ensure that our placement process is tailored to meet the needs of all stakeholders. We take a proactive approach to building relationships with leading organizations, facilitating mutually beneficial connections that drive growth and success. Our placement record boasts an impressive array of top-notch opportunities, attracting leading organizations from across industries. Our alumni network is a testament to our success, with many going on to achieve great things in their careers.

ANNEXES

The Alumni Relations Committee

An alumnus is an asset to any educational Institution in this cosmos. Be it Stanford or Wharton, every famous B-school cherishes its big alumni base and puts in immaculate efforts in keeping it intact and engaged. Annexes - The Alumni Relations Committee of MDIM came into being in the year 2018 with the sole motive of maintaining a healthy relationship with the pass-outs and furthering an association with them for common good. Annexes maintains alumni data, organizes alumni meetings, facilitates alumni guest sessions, and paves the way for an effective affiliation with the graduates, thus creating a holistic environment of growth for the stakeholders of the Institution.

SYNDEKON

The PR , Media , and Web Committee

Syndekon is a student-driven body instrumental in building, strengthening, and sustaining the brand of MDI Murshidabad among current students, aspirants, alumni, recruiters, and other stakeholders of the MDI fraternity across corporate landscapes. It is responsible for facilitating the endeavor of Corporate and Academia connect by coverage of the conclaves, guest lectures, workshops, and other such interactive events. The Institute's social media handles, like Facebook, LinkedIn, Twitter, Instagram, YouTube, and Quora, as well as the website (www.mdim.ac.in), are managed by Syndekon.



SPORTS & CULTURAL COMMITTEE

SPORTSCOMM is the sports committee of MDIM which is responsible for all the sporting activities and also organizes events from time to time, which are beneficial for both the physical and mental health of the students, professors and staff. We also represent the institute in external tournaments and competitions.



HOSTEL AND MESS COMMITTEE

- To ensure hygiene, quality, variety and balanced healthy food in canteens and cafeterias
- Plan and customize menu in each trimester subject to available budget.



CLUB & COMMITTEE EVENTS

Burnout7.0

By Sportscomm

On March 12th, 2025, **Management Development Institute Murshidabad** hosted the highly anticipated Power Smash tournament as a part of Burnout 7.0, organized by **Sportscomm - MDI Murshidabad**, the sports committee of MDI Murshidabad. The event featured an intense display of skill, agility, and strategic play, bringing together participants from across the institution for a memorable badminton competition

In the Boys' Category, the Nocturnal OGs triumphed, demonstrating exceptional coordination and sharp reflexes, while Team Badman secured the position of runners-up after a commendable performance. In the Girls' Category, the Rocket Rebels emerged victorious, displaying remarkable speed, precision, and teamwork, with the Net Warriors finishing as runners-up, showcasing resilience and determination. Power Smash 2025 served as a platform to celebrate not only athletic excellence but also the spirit of sportsmanship, leaving a lasting impression on all involved.



Brain Brawl 2.0

By Upsart- The Art Club of MDIM

Upsart- The Art Club of MDIM successfully organized Brain Brawl 2.0, an engaging fusion of art and intellect that brought together creative minds for an evening of competition and camaraderie. Held on 11th March, the event witnessed an intense battle of wits, where participants showcased their artistic flair and quizzing prowess.

A heartfelt thank you to all the participants for their enthusiasm and creativity, making the event a resounding success. Congratulations to Team Rooh-E-Rang for emerging as the winner!

Blood Donation Drive

By Prayas - SocialResponsibilityCommittee

Prayas - Social Responsibility Committee, MDI Murshidabad successfully organized a Blood Donation Drive on 6th March 2025, reinforcing our commitment to giving back to society. This year, we witnessed a greater number of volunteers stepping forward, with 67 donors contributing to this noble cause.

As the saying goes, "The gift of blood is the gift of life." Every donor played a crucial role in supporting those in need, embodying the values of compassion and selflessness. The event was made possible through the dedicated efforts of our volunteers and the invaluable support of the local team of doctors and nurses, whose expertise and care ensured a smooth and safe donation process.

MDI Murshidabad sincerely thanks all donors, volunteers, and medical professionals for their generous contributions in making this initiative a success.



HULT Prize

By E Cell MDI-M

On March 3rd, E Cell MDI-M, the Entrepreneurship Cell in collaboration with the HULT Prize MDI Murshidabad successfully organized a 5 km marathon on campus. The event saw active participation from over 70 individuals, including students, administrative staff, and members from various campus teams, fostering a sense of unity and well-being across the institution.

The winners in the men's category were Govind Das, Sanatan Hazra, and MANI BHUSHAN, who secured the first, second, and third positions, respectively. In the women's category, Neha Katiyar took first place, with Dr. Manya Malhotra and Adite Pandey finishing in second and third positions, respectively. This marathon served as an opportunity for participants to showcase their physical endurance and commitment, reflecting the values upheld by Management Development Institute Murshidabad.



MSL 2025

By Analytica - TheAnalytics Club of MDI Murshidabad

Management Development Institute Murshidabad successfully hosted MSL 2025, a virtual IPL player auction organized by **Analytica - The Analytics Club of MDI Murshidabad**, from 24th to 26th February 2025. The event saw active participation from 15 senior teams and 11 junior teams, each comprising 4-5 participants. Every team was allocated a budget of 100 crores for the auction. Over the course of three days, teams demonstrated their decision-making abilities, budgeting skills, and cricket knowledge as they worked to build the most competitive IPL team from a pool of 226 players available for auction.

MSL 2025 was structured to cater to both senior and junior participants, with separate sessions designed for each group. This format ensured fair competition while encouraging the application of strategic thinking and financial management. The event provided a unique platform for participants to refine their analytical and decision-making skills, further enhancing their understanding of both cricket and the intricacies of team-building in a competitive auction environment.



VrittiYudh 2.0

By SpeakOn

On January 23, 2025, **SpeakOn MDI-M** the public speaking club at **Management Development Institute Murshidabad** organized its flagship event, VrittiYudh 2.0, featuring three competitive rounds: crossword puzzles, a spell bee, and a debate.

After a challenging competition, the following teams emerged as winners: Laxmi Cheat Fund, Rubix Cube, and MC-III. Their exceptional performance reflects their strong communication skills and intellectual agility.

With the successful completion of this event, SpeakOn has once again demonstrated its dedication to empowering the students to become more effective leaders and communicators.

MDI Murshidabad congratulates the winners and looks forward to more such activities that foster critical thinking and intellectual dialogue, supporting the personal and professional development of its members.

Recess Rapture Rally 2.0

By Hostel and Mess Committee

The **Hostel and Mess Committee of Management Development Institute Murshidabad** successfully organized Recess Rapture Rally 2.0 on 25th January 2025, a fun-filled event that brought together excitement, challenges, and teamwork.

The event featured four engaging rounds, ranging from entertaining games to daring tasks such as eating the fiery Jolo Chips and spicy fuchkas. With 21 teams participating, the competition was fierce and spirited.

In the end, Team Nocturnals claimed the winner's title, followed by Team Quad Squad as the first runners-up and Team Last Minutes securing the third position.

Management Development Institute Murshidabad extends hearty congratulations to the winners and all the participants for making this event a success!



Makar Sankranti

By AAKRITI - The Cultural Committee of MDI Murshidabad

The vibrant energy of Makar Sankranti came alive as **AAKRITI - The Cultural Committee of MDI Murshidabad**, hosted the much-loved kite festival, celebrated with enthusiasm and joy by the entire community.

The sky turned into a beautiful canvas of colorful kites as students and faculty participated with cheerful spirits. The sound of laughter and friendly competition filled the air as everyone showcased their kite-flying skills. The event brought people together, spreading happiness and capturing the essence of togetherness and celebration.



CORPORATE EVENTS

Ameya (Corporate Talk Series).

Interactive session conducted at MDI Murshidabad campus. Conducted round the-year, it features participation across corporates.



MDI PLACEMENT COMMITTEE

बलद्युषा
ताौर इटगोटइ

Myntra

Ms. Monalisha
Head - Performance, People Analytics, Talent Branding and PMO

DATE
3rd December 2024

MDI PLACEMENT COMMITTEE

बलद्युषा
ताौर इटगोटइ

Parlé Agro

Dr. S. Ramakrishnan
Deputy General Manager
Human Resources

DATE
23rd November 2024

MDI PLACEMENT COMMITTEE

बलद्युषा
ताौर इटगोटइ

TRUST MUTUAL FUNDS

Mr. Sandeep Bag
Chief Executive Officer

DATE
20th November 2024



FLAGSHIP EVENT OF MDI MURSHIDABAD

SAMVAAD 2025

SyndeKon, the Public Relations, Media, and Web Committee of Management Development Institute Murshidabad, successfully conducted Samvaad, the flagship event of the Institute, on January 3, 2025. The most anticipated event brought together an exceptional panel of 12 distinguished professionals, including CEOs, directors, and department heads, who shared their insights and expertise on the theme, "How Storytelling Helps in Brand Strategy and Content Marketing?"

The day commenced with a welcome address by the Director, Prof. (Dr.) Ajay K Jain, who highlighted the significance of Samvaad in fostering intellectual discourse and enhancing MDI Murshidabad's legacy. Prof. Jain highlighted the forthcoming collaboration between MDI Murshidabad and the Asian Business School, Bangkok. The Chief Guest, Smt. Ekam J. Singh, IAS Officer and SDO of Jangipur, graced the occasion with her presence, along with Dr. Chetan G K, Chairperson of the Organizing Committee. The inaugural session was marked by the traditional lamp-lighting ceremony, accompanied by the Faculty members and distinguished guests.

The event featured two engaging panel discussions, where the panelists delved deep into the intricacies of storytelling as a tool in brand-building and content marketing. Adding further value to the event, Mr. Vinay Kanchan, a renowned Author, as a keynote speaker, delivered an inspiring session on "Getting Your Mind to Fly," offering fresh perspectives and innovative approaches to creativity and storytelling. Samvaad 2025 inspired the audience with practical takeaways, fostering MDI Murshidabad's commitment to bridging academia and industry.



INTERNATIONAL CONFERENCE ON CHANGING BUSINESS PARADIGM (ICCBP 25)

Management Development Institute Murshidabad successfully hosted the 5th International Conference on Changing Business Paradigm (ICCBP 2025), chaired by **Dr. Biranchi Narayan Swar, Professor, Marketing,** and **Dr. Neeraj Singhal, Assistant Professor, Strategic Management,** from **January 9-11, 2025.**

With the theme *“Integrating Sustainability, Technology, and Research for Value Creation,”* the conference began with an inaugural session led by **Prof. (Dr.) Ajay K Jain, Director, MDI Murshidabad,** and was graced by distinguished dignitaries such as **Prof. Prem Vrat Chairman, BOG, DMSIE, IIT(ISM) Dhanbad** and **Prof. Sunil Shukla Director General, EDII Ahmedabad.**

The three-day event witnessed the participation of over 120 delegates from across the globe, with 41 research papers presented across 7 tracks chaired by 14 renowned academicians. The conference concluded with an inspiring keynote address by **Prof. Yogesh Upadhyay, Vice Chancellor, ITM UNIVERSITY, GWALIOR** and a comprehensive summary of discussions presented by Dr. Biranchi Narayan Swar.

ICCBP 2025 successfully facilitated thought-provoking discussions, valuable insights, and interdisciplinary collaboration, marking a significant contribution to academia and industry

INTERNATIONAL CONFERENCE ON CHANGING BUSINESS PARADIGM (ICCBP) - 2025

CONFERENCE CHAIRS

- Prof. Ajay K. Jain**
Director, MDI Murshidabad
- Prof. Biranchi Narayan Swar**
- Prof. Neeraj Singhal**

KEYNOTE SPEAKERS

- Prof. Amit Sareen
- Prof. Anjala Kalsie
- Prof. Biswajit Das
- Prof. Hitesh Shukla
- Prof. Mamta Mohapatra
- Sh. Mussarat Hussain
- Prof. Pooja Lakhanpal
- Prof. Prem Vrat
- Prof. Ramendra Singh
- Prof. Rajat Agarwal
- Sh. Rajiv Gulati
- Prof. Rajesh Kr Singh
- Prof. Rasananda Panda
- Prof. Sanjeet Singh
- Prof. Sunil Shukla
- Prof. Vijay Kumar Shrotryia
- Prof. Yogesh Upadhyay

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INTERNATIONAL CONFERENCE ON RESILIENCE AND SUSTAINABILITY PERFORMANCE (ICRSP 2024)

Management Development Institute Murshidabad successfully hosted the **International Conference on Resilience and Sustainability Performance (ICRSP 2024)**, a two-day conference that brought together researchers, academicians, and practitioners from around the world.

The conference was inaugurated by the **Director of MDI Murshidabad, Prof. (Dr.) Ajay K Jain**, chaired by **Dr. Niharika Gaan** and **Dr. Amrita Sengupta**, followed by eminent keynote speakers.

Day 1 featured presentation by Key Note Speakers **Dr. Smriti Anand, Dr. Linda Manning, Dr. Gopal Mahapatra, Dr. Swetketu Patnaik**, three research tracks followed by two interactive workshops by **Dr. Arpan Kar** and **Dr. Abhishek Behl**, offering a platform for knowledge exchange, dissemination, and creation.

Day 2 continued with four additional research tracks and a workshop session by **Dr. Sacha Kraus**, ending in a valedictory address. It offered an international platform for showcasing innovative research in resilience and sustainable performance, fostering the exchange of ideas, appreciation of research talents, and motivation for research scholars, academicians and practitioners.

The success of the conference reflected MDI Murshidabad commitment to promoting academic excellence and addressing global sustainability challenges.

MANAGEMENT DEVELOPMENT INSTITUTE MURSHIDABAD
प्रबंधन विकास संस्थान मुर्शिदाबाद

INTERNATIONAL CONFERENCE ON RESILIENCE AND SUSTAINABLE PERFORMANCE (ICRSP-2024)

HOSTS

- Dr. Ajay K. Jain**
Director, MDI Murshidabad
Patron ICRSP-2024
- Dr. Niharika Gaan**
Assistant Professor, MDIM
Conference Chair
- Dr. Amrita Sengupta**
Assistant Professor, MDIM
Conference Chair

KEYNOTE SPEAKERS

- Dr. Smriti Anand**
Professor of Management
Illinois Institute of Technology
- Linda D. Manning**
Director CSE
Christopher Newport University
- Dr. Swetketu Patnaik**
Head of School: SEFL
Anglia Ruskin University, UK
- Dr. Gopal P Mahapatra**
Chairperson, OB & HRM
IIM Bangalore

WORKSHOP SESSIONS

- Prof. Dr. Sascha Kraus**
Faculty of Economics & Management
Free University of Bozen-Bolzano
- Dr. Abhishek Behl**
Associate Professor
Keele Business School
- Prof.(Dr.) Arpan Kar**
Management Studies
IIT, Delhi

DATE
6th - 7th December

LOCATION
MDI Murshidabad

MODE
Online

@MDIM_Official | @mdimofficial | @mdimurshidabad | bschool/mdimurshidabad

SUMMER PLACEMENT PROCESS



PRE-PLACEMENT TALKS (PPT)

PPTs provide a platform to facilitate interaction between students and companies, so that both can find the best match according to their aspirations and requirements. For effective communication, the latest technical equipment can be made available on campus on request. The campus also has video conferencing facility. The dates for the PPTs can be obtained from the placement Office. We value any company taking some time out to get to know our students better, and giving an opportunity to our students to know more about the company in turn.



PRE-PLACEMENT OFFER (PPO)

A pre-placement offer or PPO, post the summer internship, is a much cherished job offer before final placements. An exposure of 8 weeks gives both the organization and the student an opportunity to gauge each other's compatibility. The firms can communicate to the Institute, their decision to offer the PPOs before the Placement Week commences. However, in the event that the company does not have any internal rules governing this process, the students' decision will be communicated to the company either after the Placement Week is over or at its assigned time slot during the Placement Week.



LATERAL AND FRESHER RECRUITMENT

The Institute does not have separate lateral and fresher recruitment process. Hence, both processes commence simultaneously and run during the placement week of the Institute.



STUDENTS PROFILE

The Institute follows a standard format for all the students applying to various companies. A company can place a request for the CV's in the Institute's format for any other specific format, in hard or soft copies as desired.



PROMINENT RECRUITERS

99acres

 **ATHER**

 **AXIS SECURITIES**

 **BIDSO**


COLGATE-PALMOLIVE


Dabur

DURO


Flashpe


Jio
**CREATIVE
LABS**

KANTAR


MEDINA
PHARMACY


MIRTH
MEDIA
GROUP


myFroiland


Sis
Namaste
Oil
AUTHENTICALLY LOCAL


एन बी सी सी
NBCC


NRoute
NUTRISWITCH YOUR LIFE


OMNIFIN


Practice Centre


propelld


RegisterKaro


RenewBuy.com
Smart Tech, Right Advice


Rupeek


silverse


SOULFLOWER
Farm To Face Cleanbeauty


TATA Tele
Business Services


TATA
STEEL DOWNSTREAM
PRODUCTS LIMITED

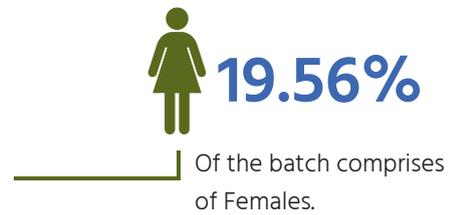

TRD STUDIOS
THINK. REFORM. DESIGN


VE COMMERCIAL VEHICLES
A VOLVO GROUP AND Eicher MOTORS JOINT VENTURE

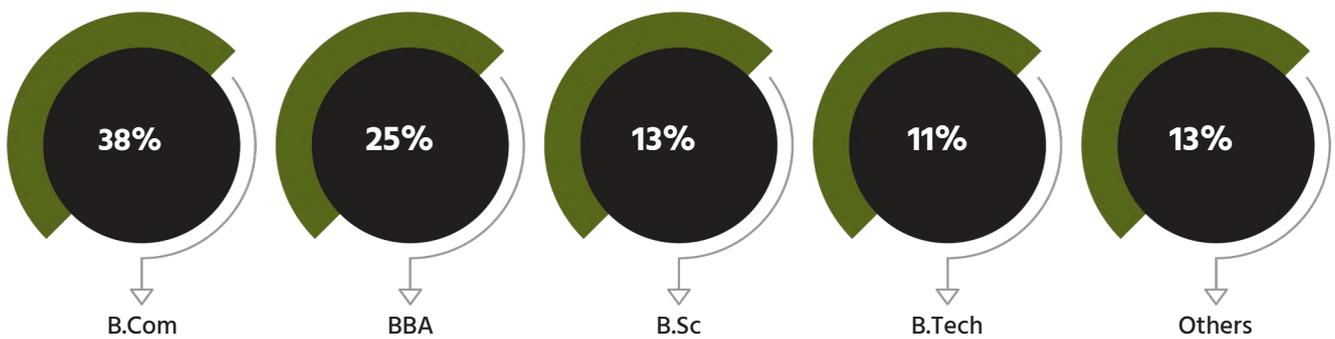
*Recruiters are arranged in alphabetical order.

BATCH DEMOGRAPHICS

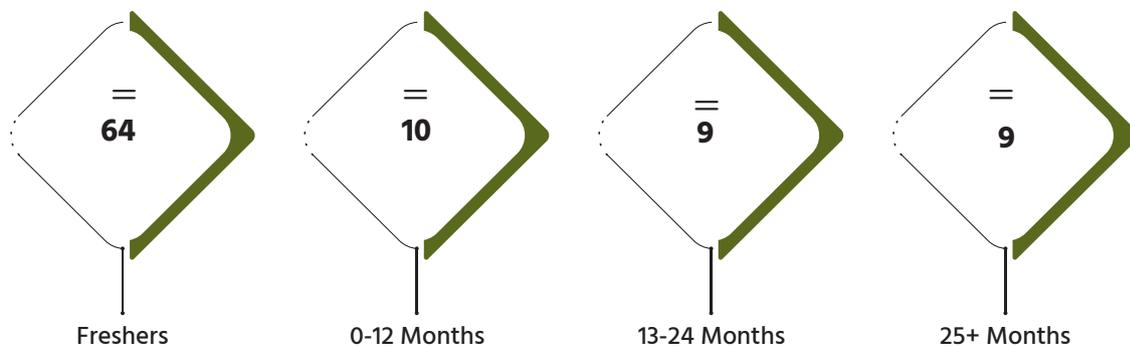
BATCH DEMOGRAPHICS



ACADEMIC BACKGROUND (2025-27)



WORK EXPERIENCE COUNT



STUDENT PROFILES (2025- 2027)

Aadesh Saraswat

B.Tech-Civil Engineering
Charotar University of Science and
Technology

Work Experience: (20 months)
Mochertek Private Limited

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Abhinandan Thakur

BCA
Chandigarh University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Aditya Kumar

B.A (Hons)-Political science
Maharashtra Institute of Technology
World peace University, Pune,
Maharashtra

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Business Analytics



Akash Kumar Ghosh

B.com (Hons)-Accounting and
Finance
Bangabasi Evening College,
University of Calcutta

Work Experience: (30 months)
Capgemini technology services
India limited, K Agrawal & Co.

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Akul Mahendra Tyagi

BBA
Shri Guru Tegh Bahadur Institute of
management and information
technology, Guru Gobind Singh
Indraprastha University

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Analytics



Ananya Raj

B.Sc-Zoology
KST College

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Human Resource



Anitab Roy

B.Sc-Agriculture
Doon PG College of Agriculture
Science and Technology

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Operations and Supply Chain



Arijit Ghosh

B.Tech-Electronics and
Communication Engineering
Techno India University

Work Experience: (54 months)
Tata Consultancy Services,
Cognizant

Intended Specialization - 1
Human Resource

Intended Specialization - 2
Operations and Supply Chain



Arman Sharma

BBA
S.S. Jain Subodh P.G.
(Autonomous) College

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Marketing



Aryan Thakur

BBA-International Business
Lucknow University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



STUDENT PROFILES (2025- 2027)

Ayush Bhardwaj

B.Pharmacy-Pharmacy
Lovely Professional University

Work Experience: (13 months)
Amazon

Intended Specialization - 1
Marketing

Intended Specialization - 2
Human Resource



Ayush Kumar Katakwar

BBA
Shree Atal Bihari Vajpayee College,
DAVV University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Bhawesh Vishwakarma

B.com
Chhatrapati Shahu Ji Maharaj
University, Kanpur

Work Experience: (12 months)
Sheetla Enterprises

Intended Specialization - 1
Strategy

Intended Specialization - 2
Business Analytics



Bishakha Sahay

B.com (Hons)-Accounting and
Finance
Binod Bihari Mahto Koylanchal
University, Dhanbad , Jharkhand

Work Experience: NA

Intended Specialization - 1
Human Resource

Intended Specialization - 2
Marketing



Debasish Banik

B.com (Hons)
Sree Chaitanya Mahavidyalay

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Dipro Bhattacharya

B.com (Hons)-Accounting and
Finance
Acharya Girish Chandra Bose
College

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Vatsal Gundigara

BBA-Finance
Marwadi University

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Business Analytics



Harshit Khosla

B.Tech-Computer Science and
Engineering
Laxmi Naryan College of Technology

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Strategy



Kartikay Garg

B.Tech-Electrical and Electronics
Engineering
Galgotias University

Work Experience: (84 months)
Vasu Health Care

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Operations and Supply Chain



Kushagr Saxena

BBA
Babu Banarasi Das University

Work Experience: (15 months)
Logelite Pvt. Ltd.

Intended Specialization - 1
Marketing

Intended Specialization - 2
Operations and Supply Chain



STUDENT PROFILES (2025- 2027)

Md Akram Jawed

BBA-Marketing
Calcutta Institute of Engineering and Management

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Operations and Supply Chain



Mohit Singh Tanganiya

B.Sc-Computer Science and Engineering
Kumaun University

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Monami Paul

B.A-English
University of North Bengal

Work Experience: (NA)

Intended Specialization - 1
Marketing

Intended Specialization - 2
Operations and Supply Chain



Om Shankar Pipariya

BBA-Human Resource
Amity University

Work Experience: NA

Intended Specialization - 1
Human Resource

Intended Specialization - 2
Marketing



Pampi Das

B.com-Accounting and Finance
Dispur College, Gauhati University

Work Experience: (43 months)
Infosys BPM Limited

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Pratik Jain

B.com-Accounting and Finance
St. Xavier's College, Kolkata

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Business Analytics



Pratyus Biswas

B.Sc (Hons)-Agriculture
Dr. Rajendra Prasad Central Agricultural University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Human Resource



Priyansh Srivastava

B.com
Lucknow Christian Degree College, Lucknow University

Work Experience: (5 months)
Startek

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Ranit Ghosh

B.com (Hons)-Accounting and Finance
University of Calcutta

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Rhea Climies

PharmD-Pharmacy
Rajiv Gandhi University of Health Sciences

Work Experience: (24 months)
Indraprastha Apollo Hospital, Delhi

Intended Specialization - 1
Human Resource

Intended Specialization - 2
Marketing



STUDENT PROFILES (2025- 2027)

Sagnik Chatterjee

B.Sc-Hotel and Hospitality
Administration
Institute of Hotel Management,
Bhubaneswar

Work Experience: (34 months)
1. Awfis Space Solutions Ltd.
2. SVF Entertainment Pvt. Ltd
3. Jubilant Foodworks Ltd.

Intended Specialization - 1
Marketing

Intended Specialization - 2
Strategy



Sahaj Dangi

B.com (Hons)-Accounting and
Finance
The Bhawanipur Education Society,
Calcutta University

Work Experience: (32 months)
Dangi and Sons Jewellers, Ritu
Creations Kolkata

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Business Analytics



Sayan Mallick

B.com (Hons)
University of Calcutta

Work Experience: (12 months)
Jindal Intellicom Limited

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Shibsankar Sahoo

B.A
Midnapore College, Vidyasagar
University

Work Experience: NA

Intended Specialization - 1
Strategy

Intended Specialization - 2
Operations and Supply Chain



Shivang Gaurav

BBA-Finance
Amity University, Gwalior

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Shubham Bisht

BBA-Finance
IFIM College, Bangalore

Work Experience: (24 months)
Cynet Health

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Shanika Nag

B.MC-Public Relations
Symbiosis International University

Work Experience: (12 months)
CCTech

Intended Specialization - 1
Human Resource

Intended Specialization - 2
Marketing



Soumyadeep Das

B.Tech-Electrical Engineering
Techno Main Salt Lake

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Sumant Pratap Singh

B.com
Mahatma Gandhi Kashi Vidyapith,
Gangapur Campus, Varanasi, Uttar
Pradesh

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Surya Kant Tripathi

BBA
Dr. Virendra Swaroop of
Computer Studies

Work Experience: (5 months)
Tech Mahindra

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



STUDENT PROFILES (2025- 2027)

Taruna

B.com
Calcutta Institute of Engineering and Management

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Tulika

B.Tech-Computer Science and Engineering
Kumaun University

Work Experience: (21 months)
Mahindra Electric

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Utkarsh Chaturvedi

BBA
University of North Bengal

Work Experience: NA

Intended Specialization - 1
Human Resource

Intended Specialization - 2
Marketing



Vishal Kumar

BBA
Amity University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Yash Rastogi

B.com
Dispur College, Gauhati University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Abhinav Anand

BBA
St. Xavier's College, Kolkata

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Akash Debroy

B.Com (Hons)-Accounting and Finance
Dr. Rajendra Prasad Central Agricultural University

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Strategy



Alindeep Boruah

B.Tech-Electrical and Electronics Engineering
Lucknow Christian Degree College, Lucknow University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Anand Aggarwal

BBA
University of Calcutta

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Ankan Pal

B.Sc-PR, Advertising and Event Management
Rajiv Gandhi University of Health Sciences

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Human Resource



STUDENT PROFILES (2025- 2027)

Anubhab Palit

B.com (Hons)-Accounting and Finance
University of Calcutta

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Aryan

B.com (Hons)
Capital University

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Avranil Chakraborty

B.Sc-Physics
University of Calcutta

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Human Resource



Ayan Ahmed Siddiqui

B.Tech-Computer Science and Engineering
Maulana Abul Kalam Azad
University of Technology

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Business Analytics



Bodhiswatta Saha

B.A-Bengali
Kalyani Mahavidyalaya, University Of
Kalyani

Work Experience: (10 months)
1.Miko (RN Chidakashi Technologies
Private Limited) 2. Azorte(Reliance
Project & Property Mangement Services
Limited)

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Dikshika Singh

B.A (Hons)-Economics
Patna University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Human Resource



Harmeet Singh Chhabra

B.com (Hons)-Accounting and Finance
The Bhawanipur Education Society
College, University of Calcutta

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Hrithik Shaw

B.com-Accounting and Finance
Umeschandra College, Calcutta
University

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Keshav Ganeriwala

B.com
Taradevi Harakh Chand Kankaria
Jain College, University of Calcutta

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Kushagra Singh

BBA
Ideal institute of management and
technology

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



STUDENT PROFILES (2025- 2027)

Md Aneez Islam

B. Pharmacy-Pharmacy
Amity University

Work Experience: (34 months)
Cognizant

Intended Specialization - 1
Marketing

Intended Specialization - 2
Strategy



Ayush Tiwari

B.Com(Hons)-Accounting and
Finance
Gossner College Ranchi

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Md Mustafiz Yasir

B.Com(Hons)-Accounting and
Finance
University of Calcutta

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Nandan Kumar Jha

BBA
B.N. College, Patna University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Operations and Supply Chain



Nisha Choudhury

B.Sc
Maharaja Agrasen Himalayan
Garhwal University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Operations and Supply Chain



Ovais Ahmed

BBA-Marketing
Asansol Engineering College

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Prajwal Vernekar

BBA-International Business
Ness Wadia college of commerce,
Pune

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Business Analytics



Priyanka Sharma

B.A-English (Hons)
University of Calcutta

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Priyanshu Shekhar

B.com (Hons)-Accounting and
Finance
Vaniya Mahavidyalaya, Patna
University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Raj Kumar

B.com
Mahatma Gandhi kashi vidyapith

Work Experience: (7 months)
Vidya Vahini Education &
Charitable Trust

Intended Specialization - 1
Marketing

Intended Specialization - 2
Operations and Supply Chain



STUDENT PROFILES (2025- 2027)

Rishav Mukhopadhyay

BBA(Hons)-Marketing
Christ University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Rishika Kumari

B.Com
University of Delhi

Work Experience: (44 months)
Tata Consultancy Services, Limited

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Saikat Bera

B.Sc (Hons)-Agriculture
Quantum University

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Saiyyed Amaan Ali

B.Com
Mahatma Gandhi Kashi Vidhyapith
Varanasi

Work Experience: (16 months)
Dualogic Software Pvt Ltd

Intended Specialization - 1
Marketing

Intended Specialization - 2
Operations and Supply Chain



Santodip Dhar

B.Sc Media Science (Hons)-
Photography
The Heritage Academy

Work Experience: (9 months)
Mad Made Media, Nestasia

Intended Specialization - 1
Marketing

Intended Specialization - 2
Strategy



Sandipan Biswas

B.Sc-Agriculture
The Neotia University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Sayan Roy Chowdhury

B.Sc-Hotel and Hospitality
Administration
Institute of Hotel Management,
Catering Technology and Applied
Nutrition, Chennai

Work Experience: (10 months)
Taco Bell by Burman Hospitality

Intended Specialization - 1
Marketing

Intended Specialization - 2
Human Resource



Sayani Chakraborty

BB.com (Hons)-Accounting and
Finance
Thk jain . Kolkata university

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Operations and Supply Chain



Shaleen Srivastav

BBA(Hons)
Op jindal global university

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Finance and Accounting



Shivam Srivastava

B.com
Mahatma Gandhi kashi vidyapith

Work Experience: (21 months)
Aan Enterprises

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Business Analytics



STUDENT PROFILES (2025- 2027)

Sonali Dogra

B.A (Hons)-Psychology
Graphic Era Deemed University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Human Resource



Sourav Sultania

B.Com(Hons)
Maharaja Agrasen Himalayan
Garhwal University

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Strategy



Sudipta Khandayat Ray

B.Tech-Instrumentation and Electronics
Engineering
College of Engineering and Technology,
Bhubaneswar, Biju Patnaik University of
Technology, Odisha

Work Experience: (45 months)
Tata Consultancy Services, Limited

Intended Specialization - 1
Human Resource

Intended Specialization - 2
Marketing



Tanmaya Jena

BBA-Banking and Financial
Services
BSE Institute Limited, Maulana
Abul Kalam Azad University of
Technology

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Operations and Supply Chain



Tripti Agarwal

B.com (Hons)
Deen Dayal Upadhyaya College,
University of Delhi

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Strategy



Tushar Kumar Shaw

B.com
Shree Agrasain College, Calcutta
University

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Vishakha Sharma

B.Tech-Computer Science and
Engineering
Amity University, Noida

Work Experience: NA

Intended Specialization - 1
Human Resource

Intended Specialization - 2
Marketing



Yogesh Dattatray Shinde

B.com-Foreign Trade
Dayanand College Latur , Nanded
University

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



Vishnu Sharma

B.com (Hons)
Government Commerce College,
Pandit Deendayal Upadhyaya
Shekhawati University

Work Experience: NA

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Sugam Kumar Yadav

B.com (Hons)-Accounting and
Finance
PDM University

Work Experience: (5 months)
Startek Aegis Pvt. Ltd.

Intended Specialization - 1
Marketing

Intended Specialization - 2
Operations and Supply Chain



STUDENT PROFILES (2025- 2027)

Prithvi Singh Solanki

BBA-International Business
Indira college of commerce and
science, Savitribai Phule Pune
University

Work Experience: (15 months)
Glamlooks pvt ltd

Intended Specialization - 1
Marketing

Intended Specialization - 2
Finance and Accounting



Raghav Garg

B.Com(Hons)-Marketing
The Bhawanipur Education Society
College, University of Calcutta

Work Experience: NA

Intended Specialization - 1
Finance and Accounting

Intended Specialization - 2
Marketing



PLACEMENT OFFICE



Top from left to right: Alindeep Boruah, Aryan Thakur and Ayush Tiwari
Bottom from left to right: Ayush Bhardwaj, Sudipta Khandayat Ray,
Shanika Nag, Rishika Kumari and Kartikay Garg

PLACEMENT OFFICE

Mr. Santanu Poit
Training & Placement
Officer
Mob: 9038891812
Email: tpo@mdim.ac.in

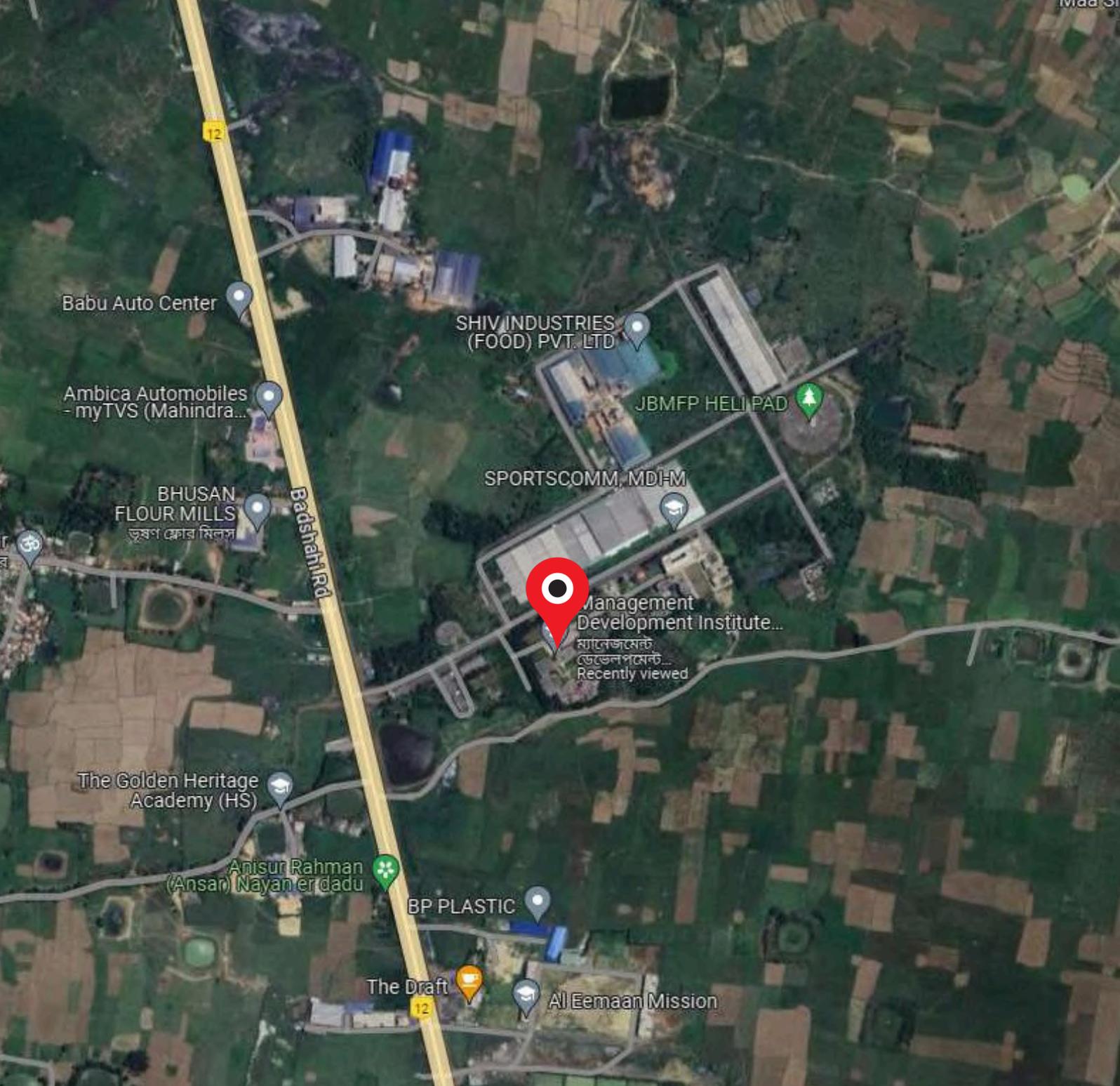


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MDI
MURSHIDABAD

Management
Development
Institute



Management Development Institute Murshidabad

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