MDI MURSHIDABAD | Management Development Institute

Accredited by NBA for PGDM Program (AY 2024-25 to 2026-27)

PGDM COURSE EQUIVALENT TO MBA TILL 30/06/2027

AMDISA

INFORMATION BROCHURE PGDM 2026

MDI
MURSHIDABAD
Development
Institute
An IFCI Initiative
MDI
10th Annual Convocation 2025
Sunday, April 27, 2025 | 11:00 AM | Auditorium, MDI Murshidabad
MDI
MDI

TABLE OF

CONTENTS

Message from the Director	2
Board of Governors	4
About MDI Murshidabad	6
Strategic Vision, Strategic Mission & Core Values	6
MDI - Milestones	7
Campus Infrastructure	9
Faculty	11
Centre for Excellence	14
Post Graduate Diploma in Management	15
Leadership Talk Series	20
Admissions Process	26
Life @ MDIM	28
Campus Placements	33

MESSAGE
FROM THE DIRECTOR

Welcome to **MDI Murshidabad (MDIM)** —**Empowering Futures in the Heart of Bengal!**

Established under the aegis of the esteemed **MDI Society**, MDIM carries forward the legacy of Management Development Institute, Gurgaon, one of India's most respected B-schools. Our institute has been envisioned and supported by a distinguished panel of leaders from India's premier public sector banks and financial institutions. This includes:

- **Shri K. Satyanarayana Raju**, President, MDI Society & MD & CEO, Canara Bank
- **Shri Ratnakar Patnaik**, Managing Director, LIC of India
- **Shri Vinay M. Tonse**, Managing Director, State Bank of India
- **Shri Ashok Chandra**, MD & CEO, Punjab National Bank
- **Shri Debadatta Chand**, MD & CEO, Bank of Baroda
- **Ms. Harsha Bangari**, Managing Director, Export-Import Bank of India
- **MD & CEO**, Union Bank of India
- **Shri Rahul Bhave**, MD & CEO, IFCI Ltd.

We are privileged to be guided by a distinguished **Board of Governors (BoG)**, chaired by **Ms. Sangeeta Talwar.** The Board is shaping a forward-looking vision for MDIM—one that fosters the development of responsible leaders and promotes sustainable and inclusive management education. With a significant investment of approximately ₹150 crore by the MDI Society, we remain committed to strengthening the educational infrastructure in this historic region of West Bengal.

The BoG comprises respected corporate stalwarts, entrepreneurs, academicians, and a government representative, whose collective wisdom and governance are instrumental in charting MDIM's academic and strategic direction.

MDIM's legacy was further enriched by the inspiration and blessings of **Bharat Ratna, Shri Pranab Mukherjee**, whose inauguration of the campus and presence as the **Chief Guest at our first Convocation in 2016**—while serving as the Hon'ble President of India—remain landmark moments in our journey.

Our **flagship Post Graduate Diploma in Management (PGDM)** programme, approved by the **All-India Council for Technical Education (AICTE)**, New Delhi, is also accredited by the **National Board of Accreditation (NBA)** and recognized as MBA equivalent by the **Association of Indian Universities (AIU)**. Additionally, we have secured AICTE approvals for the **Fellow Programme in Management (FPM)**, **Online PGDM**, and **BBA** programmes.

The **10th Annual Convocation**, held on **27th April 2025**, was a proud milestone in MDIM's journey. The occasion was graced by **Dr. Sukanta Majumdar**, Hon'ble Union Minister of State for Education and Minister of State for the Development of the Northeastern Region, who joined as the **Chief Guest**, and **Shri P. M. Prasad**, Chairman of **Coal India Ltd.**, who honoured us as the **Guest of Honour**. Their distinguished presence underscored the growing national stature of MDIM. During the ceremony, **180 students were awarded diplomas**, while **gold medals** were presented to those who demonstrated **outstanding academic achievements and holistic excellence**.

Situated in a historically significant and spiritually vibrant region, Murshidabad had been among the wealthiest places in the world. Its legacy of exquisite craftsmanship, especially in cotton and silk textiles, adds cultural depth to the MDIM experience. Located near the **Bhagirathi River**, **Farakka Dam**, and sacred destinations like **Mayapur** and **Tarapeeth**, the campus offers an intellectually stimulating and serene environment for holistic growth.

MDIM's progress is evident through its world-class infrastructure, exceptional faculty, and impactful academic engagements. We have successfully conducted **Management Development Programmes (MDPs)**, **Online Executive Programmes**, **International Conferences**, **Industrial Visits**, and **Business Symposia**. Renowned organizations such as **LIC of India**, **Eastern Coalfields Ltd.**, **MSTC**, **GRSE**, **RINL**, **IOCL**, and **WBPDCL** have partnered with us for customized executive education.

Our recent **placement seasons** are testimony to the industry's growing trust in MDIM. The **Final Placements for the PGDM 2023–25 batch** saw participation from **98 leading recruiters** across diverse sectors including Strategy, Finance, Marketing, HR, and Operations. The **Summer Internship Placements for the 2024–26 batch** attracted **55 reputed companies**, reaffirming the growing reputation of our students. Several students have also received **Pre-Placement Offers (PPOs)** and **Pre-Placement Interviews (PPIs)** from top organizations.

At the core of MDIM lies a vibrant and inclusive culture — one built on integrity, collaboration, and excellence. I am fortunate to lead a community of dedicated faculty, staff, and students who strive relentlessly to uphold the values and vision of this institution. Together, we strive to nurture future-ready leaders who can make meaningful contributions both nationally and globally. We also offer FPM, PGDM (Online) along with full time residential PGDM.

I warmly invite student community, researchers, academic institutions, industry partners, and corporate leaders to collaborate with us in our journey of growth and impact. Your continued support and engagement will be vital as we shape the next generation of responsible, ethical, and visionary business professionals.

With best wishes and warm regards,

Prof. (Dr.) Ajay K. Jain,
Director,
MDI Murshidabad, West Bengal, India

GENERAL BODY & BOARD OF GOVERNORS OF MDI SOCIETY

PRESIDENT

Shri K. Satyanarayana Raju
MD & CEO, Canara Bank

SECRETARY

Dr. Anthony Jose
MDI Gurgaon

MEMBERS

Shri Ratnakar Patnaik
MD, LIC of India

Shri Vinay M. Tonse
MD, State Bank of India

Shri Ashok Chandra
MD & CEO, Punjab National Bank

Shri Debadatta Chand
MD & CEO, Bank of Baroda

Ms. Harsha Bangari
MD, Export-Import Bank of India

MD & CEO
Union Bank of India

Shri Rahul Bhave
MD & CEO, IFCI LTD

INTERIM CHAIRPERSON

Ms. Sangeeta Talwar

SECRETARY

Dr. Anthony Jose
MDI Gurgaon

MEMBERS

Smt. Jayasree M.G.

Dr. Prabal Kumar Sen

Shri Suresh N. Patel

Dr. Kishore Sansi

Prof. M. S. Sriram

Shri Hardeep Singh Ahluwalia

Shri. Sandeep Batra

Dr. Amarjit Chopra
AICTE Nominee

Dr. Arvind Sahay
Director, MDI Gurgaon

Dr. Ajay K Jain
Director, MDI Murshidabad

Dr. Sangeeta Shah Bharadwaj
Faculty Representative

ABOUT MDI
MURSHIDABAD

Management Development Institute (MDI) was set up in 1972 as an autonomous body in collaboration with KFW, West Germany, and with the active support of the Industrial Finance Corporation of India (IFCI).

To impart quality management education, nurture local talent, and groom them to become global leaders, MDI, launched its Murshidabad campus in 2014. The foundation stone was laid on the 31st of October, 2010 at Jangipur, Murshidabad, West Bengal by the then Hon'ble Union Minister of Finance, Shri Pranab Mukherjee.

MDI Murshidabad is the only management institute in the stretch between Siliguri and Kolkata that is approved by the All India Council for Technical Education (AICTE) and accredited by the National Board of Accreditation (NBA) for its flagship PGDM programme.

In 2014, Management Development Institute Murshidabad (MDIM) launched its AICTE approved, 2-year full-time Post Graduate Diploma in Management (PGDM). It was commemorated in the presence of the then Hon'ble President of India, Shri Pranab Mukherjee, by an inspiring address to our first batch of PGDM students on 24th of August, 2014. This was followed by a deliberation made by Shri Arun Jaitley, then Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India.

MDI Murshidabad campus is located in the central part of the State of West Bengal, India. MDIM prides itself in providing Management Education and developing ethical and responsible corporate citizens for tomorrow's India. MDIM seeks to align local aspirations with available state-of-the-art facilities. It continues to uphold its commitment to excellence in management education, as evidenced by its consistent IIRF rankings. Ranked 12th among the Best B-Schools (Private) for PGDM General, MDI Murshidabad also secures the prestigious position of State Rank 1st for this category. The Institute's dedication to quality education and holistic development is reflected in its overall ranking of 15th among the Best B-Schools (Private), alongside its State Rank 1st and Zone Rank 3rd for the overall category. These accolades highlight MDI Murshidabad as a premier institution fostering academic brilliance and leadership in the field of management.

The Post Graduate Diploma in Management (PGDM) is approved by the All India Council for Technical Education (AICTE), accredited by the prestigious National Board of Accreditation (NBA), and recognized by the Association of Indian Universities (AIU) as equivalent to a Master of Business Administration (MBA) degree. In 2024, the programme further strengthened its academic credibility by receiving renewed membership from the Association of Management Development Institutions in South Asia (AMDISA) for a period of five years.

Core Values

MDI inculcates core values that direct its vision and mission to attain excellence and sustain innovation.

1. **Accountability:** MDI shall ensure accountability to all its stakeholders rooted in internal management and external adherence to law and society norms.
2. **Transparency:** MDI shall operationalize transparency as the ability of individuals in the organization to be responsive, productive, and innovative.
3. **Trust:** MDI shall seek to earn inter-personal trust by adopting governance practices reinforced with policy and process-based decision making.
4. **Inclusion:** MDI shall promote non-discrimination practices for all sections of society that advance cohesion and diversity as affirmative action.
5. **Empathy:** MDI shall foster a culture of care and co-create skills for everyone to move towards their professional goals.

Vision

"MDI aims to be a globally recognized management school through academic excellence and continuous innovation to nurture responsible leaders for creating sustainable alternatives"

Mission

1. Become a globally recognized management school with international and national recognition through knowledge development.
2. Enhance academic excellence in research, consulting, training, and teaching with cutting edge resources.
3. Encourage continuous innovation.
4. Create and nurture socially responsible leaders.
5. Promote sustainable alternatives in decision making.

MDI @ MILESTONES

2025

- Achieved outstanding IIRF rankings. Secured prestigious position of State Rank 1 and Zone Rank 3 for the overall category
- Launch of AICTE approved Fellow Programme in Management (FPM)
- Memorandum of Understanding(MoU) with IIT (ISM) Dhanbad,National Institute of Securities Markets (NISM), South Asian University(SAU), Entrepreneurship Development Institute of India(EDII)
- The 10th Convocation was conducted in presence of Dr. Sukanta Majumdar, Union Minister of State for Education and Minister of State for Development of North-Eastern Region, Government of India & Shri P.M. Prasad, Chairman-cum-Managing Director, Coal India Limited (CIL)
- The Orientation programme for PGDM Batch 2025-27 was conducted. Prof. T.G. Sitharam, Chairman, All India Council of Technical Education (AICTE) addressed the newly admitted students online.
- Establishment of Centre of Excellence for Indian Wisdom and Management
- Visit by Prof. M. S. Sriram, Professor, IIM Bangalore and Hon'ble Member, Board of Governors (BoG) of MDI Society for a thought-provoking corporate talk

2024

- NBA has accredited the PGDM programme for the academic years 2024-25 to 2026-27 i.e. up to 30th June, 2027.
- PGDM recognised as equivalent to MBA by AIU for a period of three years (01.07.2024 to 30.6.2027).
- Association of Management Development Institutions in South Asia(AMDISA) membership extended till 2029
- International Conference on Resilience and Sustainability Performance (ICRSP 2024) was held in online mode

2023

- International Conference on Changing Business Paradigm (ICCBP)-was held from 5th to 7th January, 2023 in online mode.
- International Conference on Sustainable Development – A Value Chain Perspective, SDVP-23 was held in hybrid mode from 3rd to 4th February, 2023.

2022

- International Conference on Business Research and Innovation (ICBRI 2022) was held online mode between 28th & 29th January, 2022.
- International Conference on Business, IT, and Enterprise Architecture (ICBIT-2022) was held online mode between 16th and 17th December, 2022 in online mode.
- Memorandum of Understanding (MoU) with ESC Clermont, France, on 14th February 2022.
- MoU with the Entrepreneurship Development Institute of India, Ahmedabad (EDII) India, Ahmedabad (EDII), on 8th February 2022.

2021

- International Conference on Business Research and Innovation (ICBRI 2021) was held online mode between 26th & 27th February, 2021.
- MoU with EKLYA School of Business, France in the month of March, 2021.
- MoU with HYBRIA Institute of Business & Technologies, France in the month of March, 2021.

2020

- International Conference on Business, IT, and Enterprise Architecture (ICBIT-2020) was held online mode between 25th & 26th September, 2020.
- CRISIL has listified A** (A double Star) grading to MDI Murshidabad at National Level and A*** (A triple Star) grading at State Level.
- MoC with All India Management Association (AIMA) dated 3rd February 2020.
- MoU with M/s Uptop dated 2nd May, 2020.

2019

- NHRDN-Shine.com B-School ranking survey conferred MDI Murshidabad as Emerging B-School in the country.
- Convocation of 3rd (PGDM 2016-18) and 4th (PGDM 2017-19) batch held at MDI Gurgaon dated 26th March 2019.
- Association of Management Development Institutions in South Asia (AMDISA) has conferred membership to Management Development Institute Murshidabad.
- MoU with Dhaka School of Economics dated 1st February 2019 at MDIM Campus.
- MoU with Power Grid Corporation of India Limited dated on 15th May 2019.
- MoU with PTC India Financial Services (PFS) dated 27th November 2019.
- International Conference on Sustainability Development – A Value Chain Perspective, SDVP- 2019 was held dated 6th & 7th December 2019.

2018

- Introduced 3 Centre of Excellence – Centre for Agri Business & Food Processing, Centre for Entrepreneurship and Start-ups and Centre for Artificial Intelligence & Machine Learning.
- CRISIL has certified A* (A star) grading to MDI Murshidabad at National Level and A*** (A triple star) grading at State Level.
- International Conference on Sustainability Development – a Value Chain Perspective- 2018 was held on 7th & 8th September' 2018 in association with DOC Berlin, Germany and Business Standard.

2017

- On 3rd September 2017, the convocation for the second batch was held where the chief guest was the Hon'ble Mr. Chandra Shekhar Ghosh, Managing Director and CEO, Bandhan Bank.

2016

- On 24th August 2016, the convocation for the first batch was held where the Chief Guest was the then Hon'ble President of India, Shri Pranab Mukherjee.

2014

- On 24th August 2014, MDI Murshidabad Campus was inaugurated by the then Hon'ble President of India Shri Pranab Mukherjee in order to launch Post Graduate Program in Management. Classes for the 1st batch (2014-16) of PGDM comprised of 19 students representing different parts of India.

2011-13

- MDI Murshidabad started operating from its Calcutta Office & conducted MDPs covering different spectrum of Organisations like RBI, NABARD, SBI, LIC, SAIL, Coal India, IOCL, Berger Paints, L&T Construction etc.

2010

- The foundation stone for MDI Murshidabad, second campus of MDI society was laid on 31st October, 2010 by Shri Pranab Mukherjee, the then Hon'ble Union Minister of Finance, Govt. of India.

CAMPUS INFRASTRUCTURE

Spread across 10 acres, the campus is one of the most modern in the country, aimed at nurturing future professionals with a global outlook. The Murshidabad campus is equipped with state of the art technologically robust infrastructure, which includes resource centres and sports facilities. The spacious and scientifically designed Student's hostels have capacity to accommodate nearly 300 students.

LIBRARY (CHAITANYA)

Library of Management Development Institute Murshidabad is automated with a collection of around **16160 books** predominantly related to management and related disciplines. The Library holds a rich collection of printed as well as electronic resources, which include books, eBooks, journals, databases, audio-visual materials, e-journals, etc. The Library with its modern collection of knowledge resources and innovative information services plays an essential role for the academic community in their intellectual pursuits.

MDIM's Library is state-of-the-art with cutting-edge technological applications. With RFID Technology and Koha integrated library system. The entire Library collection, including the online databases, is made available in real time through the Institute's network. Users can access the online catalogue and discover the availability of library resources from their user interface. The Library offers a range of information services set to the highest professional standards.

Turnitin plagiarism detection tool

Turnitin is a widely used plagiarism detection tool that helps identify instances of copied content in academic writing. It compares submitted documents against a vast database of sources, including journals, websites, and student papers. Turnitin provides detailed reports highlighting potential plagiarism, promoting originality and academic integrity.

National Digital Library (NDL) of India

The National Digital Library (NDL) of India is a digital repository managed by IIT Kharagpur under the Ministry of Education. It provides free access to millions of educational resources, including books, journals, and multimedia. Serving all age groups, it supports learning, research, and exam preparation across various disciplines and languages.

DELNET-Developing Library Network

1. **Interlibrary Loan (ILL) and Document Delivery:** Enables borrowing books and accessing articles across member libraries.
2. **Union Catalogues:** Provides centralized catalogues for books, journals, theses, and dissertations from member libraries.

3. **Database Access:** Offers access to specialized databases on various subjects (4,00,00,000+ Books available for loan; 1,12,000+ list of Journals; 5,000+ Full-text E-journals; 1,45,000+ Thesis/Dissertations)
4. **Knowledge Portal:** Grants access to e-books, e-journals, and digital resources.

Bloomberg Finance Lab

The Finance Lab aims to support advanced applied research in financial markets and equip finance students and managers with the mathematical and conceptual theories and best practices in financial markets that go into the creation and management of innovative financial products. Bloomberg Finance Lab with 3 Bloomberg Terminals and one laptop with Bloomberg add-ons.

Reading Room/ Sitting Capacity: Reading Room in Ground floor 56 sitting capacity 1st floor 60 sitting capacity

ARYABHATTA (COMPUTER CENTRE)

MDIM has a state of art computing facility consisting of 142 numbers of state-of-the-art computing facilities along with LCD projectors, PC nodes/laptops servers, connected on a high-speed Gigabit Ethernet Fiber Optic/UTP based network along with Wi-Fi Facility in a distributed Windows and Linux environment. All the classrooms are equipped with projection systems with computer/laptop internet connectivity.

STUDENTS HOSTELS

The Spacious and scientifically designed Student's hostel has a capacity to accommodate nearly 400 students

- Rooms with attached balconies
- TV & Wi-Fi Facility
- Washing and press facility
- Housekeeping services
- Medical room
- Foreign students wing

CAMPUS AMENITIES

- ATM
- Gymnasium
- Amphitheatre style air-conditioned classrooms
- Ample avenues for Sports facilities
- Medical facilities
- Ambulance Service
- Swimming pool
- Cafeteria
- Executive Hostel (SIRAJ).

The Canteen, AAHAR is well equipped with all modern Kitchen Accessories and well-furnished Dining hall.

CORE FACULTY

Dr. Ajay K Jain

Director & Professor,
Leadership and Organizational Design and Chairperson-Centre for Indian Wisdom and Management
Academic Qualification: Ph.D (IIT Kanpur), PGDPM (NIPM Kolkata)
Post-Doctoral Fellow (Aarhus University, Denmark & ISB Hyderabad)
Areas of Interest: Indian Thought & Management, Self -Leadership, Emotional Intelligence, Organization Design and transformation, silence & voice, social power, psychological well being

Dr. Debasis Chanda

Professor, Operations Management
Dean (Consulting)
Academic Qualification: Ph.D (Engineering) - Department of Computer Science & Engineering Jadavpur University, PGDBM (IIM Calcutta), BE (Electrical) Jadavpur University
Areas of Interest: Business-Technology (Enterprise Architecture) Consulting, SOA Consulting, Artificial Intelligence & Machine Learning, Strategy Consulting for Enterprise Transformation, Operations Management, Supply Chain Management

Dr. Biranchi Narayan Swar

Professor, Marketing Management
Dean – Continuing Education
Chairperson – Marketing Area
Academic Qualification: M.A.(Economics), MBA(Marketing), Ph.D (Marketing)
Areas of Interest: Marketing of Services, CRM, Retail Management, Product and Brand Management and Marketing Analytics & Intelligence.

Dr. Sunil Giri

Professor, Operations Management
Dean (Academic)
Chairperson- Accreditation & Ranking Committee
Chairperson –Placement Committee
Academic Qualification: B. Tech, MBA, Ph.D
Areas of Interest: Operations Management, Operations Strategy, Supply Chain Management & Suppliers Management

Dr. Pinku Paul

Professor, Accounting & Finance
Dean – Research & Accreditation
Chairperson – Admissions
Chairperson- Finance Area
Academic Qualification: MBA, M. Com, Ph.D (Utkal University)
Areas of Interest: Financial Accounting, Management Accounting, Corporate Finance and Investment Management

Dr. Yogita Abichandani

Associate Professor, Human resources & OB
Chairperson -Capital Purchase & Campus Construction, Development and Maintenance Committee
Academic Qualification: Ph.D (University of Georgia, USA)
Areas of Interest: Leadership, Critical HRD & International HRD

Dr. Chetan GK

Associate Professor - Finance
Chairperson - Students Affairs
Chairperson - Budget & Investment Committee
Academic Qualification: MBA (Karnatak University, Dharwad), Ph.D (Jain University, Bengaluru)
Areas of Interest: Corporate Finance, Financial Modelling, Investment Management, Financial Markets, Trading Strategies, and Valuation

Dr. Neha Jain

Associate Professor & Area Chairperson Business Communication,
Coordinator Corporate Communication & Web Monitoring Function and Chairperson-ICC/IC
Academic Qualification: M.A., M.Phil., MBA(HR), PG Diploma in Mass Communication & Journalism, Ph.D.,TEFL/TESOL-TBC CANADA, International Advanced Diploma in TEFL/TESOL in Young Learners Teacher's Training Specialization; Business English Teachers Training Program
Areas of Interest: Business Communication and Public Speaking, Women Empowerment and Gender Dynamics, Higher Education Reforms, Emotional Intelligence Human Resource Practices, Mythology, Spirituality and Astrology

Dr. Niharika Gaan

Associate Professor, HR/OB
Chairperson -HR/OB
Academic Qualification: Ph.D (Nirma University of Science and Technology), PM&IR (Utkal University)
Areas of Interest: Leadership, job attitude, work behaviour, environmental psychology, Mindfulness, work engagement, AI-human collaboration, and incivility.

Dr. Neeraj Singhal

Associate Professor,
Strategic Management & IB
Academic Qualification: MBA, Ph.D (FMS, Gurukula Kangri University Haridwar)
Chairperson -Students Discipline & Student Counselling
Areas of Interest: Strategic Management, International Business, Global Strategy, Export Import Documentation, Green Business

Dr. Amrita Sengupta

Assistant Professor
Area Chairperson Quantitative Techniques
Chairperson Centre for Entrepreneurship and Start-ups
Warden Girl's Hostel
Academic Qualification: MA Economics (Jadavpur University) Ph.D (IIT Kharagpur)
Areas of Interest: Statistics for Management, Management Science Models, International Economics, Environmental Economics, International Business, Development Economics and Entrepreneurship.

Dr. Shivani Saini

Assistant Professor-Marketing
Academic Qualification: Ph.D., MBA, UGC-NET
Area of Interest: Consumer Experience Management, Consumer Behaviour, Customer Relationship Management, and Sustainable Management

Dr. Vineet Gupta

Assistant Professor-Marketing
Academic Qualification: Ph.D (I.I.F.T.) (UGC, NET)
Area of Interest: Marketing Management, Brand Management, International Business

Dr. Souvik Banerjee

Associate Professor, Finance
Chairperson, MDIM Case Research Centre (MDIMCRC)
Chairperson, Library
Editor, MDIM Journal of Management Review and Practice
Academic Qualification: B.E., MBA (K.J.Somaiya Institute of Management Studies and Research), Ph.D (Vellore Institute of Technology)
Areas of Interest: Corporate Finance, Corporate Governance, ESG Framework, Financial Economics, Behavioural Finance

Dr. Paroma Mitra

Assistant Professor, Economics
Chairperson-PGDM & Examination Committee
Area Chairperson - Economics
Academic Qualification: B.Sc. (Eco.), MBA, Ph.D
Areas of Interest: Applied research in Microeconomics and Macroeconomics, Econometrics, Steel, Silk, Tourism sector research, Economics Sustainability and Strategy etc.

Dr. Bikramjit Pal

Assistant Professor, Information Management
Chairperson-Digital Infrastructure and Computer Centre, ERP
Academic Qualification: Ph.D(University of Kalyani, West Bengal)
Areas of Interest: Business Analytics, V-Commerce, Database Management, Cyber Security, Block chain, Green Computing

Dr. Abhijit Pandit

Assistant Professor-Marketing
Academic Qualification: PhD, MBA, MSc., MIMA, IIMCW
Area of Interest: Consumer Behaviour, Marketing Models and Analytics, Marketing Research, Marketing of Services, Sales and Distribution Management, Business to Business Marketing, Retail and Franchise Management, Branding and Promotion, Logistics and Supply Chain Management, Product Management, Marketing Practices and Implementation, Marketing Planning, Strategic Marketing

VISITING **FACULTY**

Prof. Chinmoy Ghosh
Gladstein Professor of Business and Innovation School of Business, University of Connecticut

Dr. Rajib Doogar
University of Washington, Bothell

Prof. Biranchi Narayan P. Panda
Associate Professor (Law), Xavier Law School, XIM University
Doctor of Philosophy - PhD, Law Jamia Millia Islamia

Mr. Pranab H Das
Consultant, KPMG India
Master of Business Administration (MBA) National Institute of Technology Agartala

Mr. Ashutosh Kumar
Director of Performance Marketing, dentsu Master of Marketing Management, Marketing Sinhgad Institute of Management and Computer Application

Mr. Havish Madhvapaty
Founder, Havish M Consulting
Post Graduate Programme in Management, Marketing (Major); Finance (Minor) IILM

Ms. Supriya Biswas
Senior L&D professional

Prof. Naman Sharma
Assistant Professor, Indian Institute of Foreign Trade Kolkata
Ph.D. (Management), Gurukul Kangri Vishwavidyalaya

Prof. Naveen Pol
Associate Professor, ISBR Business School
Ph.D., Kousali Institute of Management Studies

Mr. Vineet Kumar
Senior Professional – People Analytics, Cargill
M.Sc.(Statistics), University of Agricultural Sciences, Bangalore

Prof. Prantik Ray
Professor, XLRI, Jamshedpur
MBA(Finance), MA (Economics), DBF(ICFAI)

Prof. M Shameem Jawed
Associate Professor, Indian Institute of Management, Visakhapatnam
FPM (PhD) in Finance & Accounting from IIM Indore

Prof. Jayanta Kumar Seal
Ph.D. in Portfolio Management and Security Analysis, Rabindra Bharati University
Professor, Indian Institute of Foreign Trade

Prof. Bibek Roy Choudhuri
Ph.D. (Economics), JNU, New Delhi
Associate Professor, Economics, IIFT-Kolkata

Prof. Amitava Ghose
M.A in Economics (Calcutta University)
Professor of Economics, HOD of Department of Commerce, Heritage College

CENTRE FOR **EXCELLENCE**

1. Centre for Agribusiness & Food Processing - "Innovating Agriculture, Securing Tomorrow"

Focuses on making agribusiness sustainable and efficient. Key activities include research, policy development, education, training, and incubation to ensure no agro-produce is wasted and to combat food insecurity.

2. Centre for Entrepreneurship and Startups - "Igniting Ideas, Empowering Entrepreneurs"

Aims to foster innovation and entrepreneurial spirit among youth. It provides training, awareness, and incubation support to help individuals turn ideas into successful ventures and promote self-employment.

3. Centre for Artificial Intelligence & Machine Learning - "Driving the Future with Intelligent Solutions"

Dedicated to applying AI/ML innovations to solve business problems. The centre engages in research, industry collaboration, and patent creation, positioning the institution as a hub for cutting-edge AI/ML solutions.

4. MDIM Case Research Centre (MDIMCRC) -"Real India, Real Cases, Real Learning."

MDIMCRC has been established to reinforce MDI Murshidabad's legacy of case-based teaching and research. As an affiliate of AIMA's India Case Research Centre, it supports faculty in developing and disseminating India-centric business cases across various disciplines. It aims to become a premier repository for contextualized case materials that enhance classroom learning and managerial insight.

5. Centre for Indian Wisdom and Management - "Rooted in Wisdom, Rising with Integrity."

Rooted in the spirit of the National Education Policy 2020, this Centre at MDIM fosters decolonized, ethical, and indigenous research in management. By drawing from India's rich philosophical and intellectual traditions, it promotes original scholarship that integrates moral, social, and ecological dimensions into modern management thinking.

POST GRADUATE
DIPLOMA IN MANAGEMENT

Objectives

Management Development Institute Murshidabad, Post Graduate Diploma in Management (PGDM) is a 2-year fulltime residential programme designed to nurture students and help them build and enhance their managerial competence. The meticulously structured programme will enable students to:

- Understand the social, economic, political, technological and ecological environment to make them environmentally and socially responsible ethical managers through hands-on-learning experiences
- Become effective leaders, who can achieve results beyond expectations and transform organizations
- Emphasis on lateral thinking so that they evolve with innovative ideas, alternative solutions, and set benchmark for others through enabled entrepreneurial skills
- Imbibe values of discipline, integrity, justice and fairness so that they promote and maintain high ethical standards in management
- Develop a global mind-set so that future managers can meet the challenges of international competition

Curriculum Design

The PGDM curriculum has been designed to enrich student's skills and abilities in order to enable them in applying management theories and concepts in live problems existing in business and industry. The programme enables students to identify and diagnose complex problems in management through hands on learning experiences. It includes gamut of pedagogy: lectures, case studies, seminars, assignments, live projects, group discussions, business games, outbound based experiential learning activities, educational excursions, role plays, simulation exercises, structured and unstructured group work, and field visits.

Programme Structure

Core Courses

The PGDM course curriculum is spread across six terms with the bulk covered in the first three terms. These core courses will enhance the ability to communicate, analyse situations and make decisions by adopting quantitative and qualitative techniques. It even helps them to develop a holistic view of the different functional areas and the business environment.

Electives & Specialization

In the second year, the student opts for elective/ optional courses to specialize in a maximum of two functional areas.

These areas of specialization may deal with any of the following:

- Accounting and Finance
- Organizational Behaviour and Human Resource Management
- Marketing
- Operations Management
- Information Management and Business Analytics
- Strategic Management and International Business

All elective Courses, however, may not be offered, as this would be determined by the number of students showing interest in aforementioned area of specializations. Details about the electives are made available to students when they join MDIM. To specialize in an area, a student must opt for a minimum of five elective courses offered in that area that assigns a weightage of 15 credits and three each for a course. Students will be allowed to opt in a range of 14 to 17 electives. However, CGPA would be decided based on the best 14 electives out of total electives where students have scored relatively better.

Summer Internship

At the end of the first three terms, students are required to undertake an industry internship or summer training to work on a project / life problem an organization. The internship usually spans over a period of eight weeks. This is a compulsory component of the curriculum for the completion of the academic requirements. It is designed to provide exposure to organizational work setting, develop an understanding of business realities, learn how to apply theory in real life business situations and find its relevance.

Dissertation

The dissertation will be allocated 1.5 credits in Term-IV under the Internship/Fieldwork category. Students will be required to submit their completed dissertation reports by the conclusion of Term-V.

This research-intensive project allows students to engage deeply with their chosen topic, bridging academic learning with practical, real-world application. It fosters essential skills such as critical thinking, problem-solving, and academic writing, and preparing students for future professional endeavours.

The Institute has envisaged new electives in line with latest demands of the students and corporate like Econometrics and many more expected to appear in the forthcoming academic session that will meet corporate requirements.

Recognition

On successful completion of the programme requirements, a student will be awarded a Post Graduate Diploma in Management, PGDM, which has the approval of the All India Council for Technical Education (AICTE), Government of India, accredited by the National Board of Accreditation (NBA) for the academic years 2024-25 to 2026-27 i.e. up to 30th June 2027.

The Association of Indian Universities (AIU), New Delhi has granted our flagship Post Graduate Diploma in Management (PGDM) Programme equivalent to the Two-Year Full-Time MBA degree of an Indian University.

COURSE CURRICULUM

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

Management Development Institute Murshidabad

Course Structure

First Year

Term	Course Code	Course Name	Core / Elective	Credit
Term-I	C101	ORGANIZATIONAL BEHAVIOR	Core	3
	C102	LEGAL ASPECTS OF BUSINESS	Core	3
	C103	MANAGEMENT ACCOUNTING-I	Core	3
	C104	MARKETING PLANNING	Core	3
	C105	MANAGERIAL COMMUNICATION-I	Core	3
	C106	MICROECONOMICS	Core	3
	C107	STATISTICS FOR MANAGEMENT	Core	3
Term-II	C201	BUSINESS ANALYTICS-I	Core	3
	C202	HUMAN RESOURCE MANAGEMENT	Core	3
	C210	INDIAN THOUGHT & MANAGEMENT	Core	1.5
	C203	CORPORATE FINANCE-I	Core	3
	C204	ECONOMIC ENVIRONMENT AND POLICY -I	Core	3
	C205	MANAGEMENT ACCOUNTING-II	Core	3
	C206	MANAGEMENT SCIENCE MODELS	Core	3
	C208	MARKETING PRACTICES AND IMPLEMENTATION	Core	3
	C209	OPERATIONS MANAGEMENT	Core	3
Term-III	C301	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	Core	1.5
	C309	LEADERSHIP AND EMOTIONAL INTELLIGENCE	Core	1.5
	C302	ECONOMIC ENVIRONMENT AND POLICY-II	Core	3
	C303	MANAGEMENT INFORMATION SYSTEMS	Core	3
	C305	CORPORATE FINANCE-II	Core	3
	C306	STRATEGIC MANAGEMENT-I	Core	3
	C307	ENTREPRENEURSHIP AND NEW VENTURE CREATION	Core	1.5
	C308	RESEARCH METHODS IN BUSINESS	Core	3
	C310	RURAL IMMERSION	Core	1.5

Second Year

Term IV: Core Course: Summer Internship (3 Credits), Dissertation (1.5 Credits), Strategic Management-II (3 Credits), **Electives** (Multiple courses offered. Students choose to study 4 to 5 courses)

Term V: Electives (Multiple courses offered. Students choose to study 5 to 6 courses)

Term VI: Electives (Multiple courses offered. Students can choose the electives to complete a minimum 42 credits of electives)

List of Electives (Offered in Term IV, V and VI)

Course Code	Organizational Behaviour and Human Resource Management	Credit
E401	INDUSTRIAL RELATIONS & LABOR LAWS-I	3
E403	PERFORMANCE MANAGEMENT SYSTEM	3
E404	HR ANALYTICS	3
E501	INDUSTRIAL RELATIONS & LABOR LAWS - II	3
E502	LEARNING AND DEVELOPMENT	3
E519	LEADERSHIP ORGANIZATION TRANSFORMATION	3
E503	STRATEGIC AND SUSTAINABLE HRM	3
E601	APPLIED PSYCHOLOGY IN MANAGEMENT	3
E602	POWER OF NEGOTIATION	3
E619	TALENT, MINDSET AND COMPETENCY MANAGEMENT	3
Course Code	**Accounting and Finance**	**Credit**
E405	CORPORATE RESTRUCTURING AND BUSINESS VALUATION	3
E406	DERIVATIVES AND RISK MANAGEMENT	3
E407	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	3
E408	TRADING STRATEGIES	3
E504	FIXED INCOME SECURITIES	3
E505	FINANCIAL MODELING	3
E506	PROJECT APPRAISAL & FINANCE	3
E507	INTERNATIONAL CORPORATE FINANCE	3
E604	RISK MANAGEMENT FOR BANKS AND FINANCIAL INSTITUTIONS	3
E605	STRUCTURED FINANCE	3
E606	SUPPLY CHAIN FINANCE	3
Course Code	**Marketing**	**Credit**
E409	MARKETING OF SERVICES	3
E410	SALES AND DISTRIBUTION MANAGEMENT	3
E411	CONSUMER BEHAVIOUR	3
E412	MARKETING ANALYTICS	3
E508	BRAND MANAGEMENT	3
E509	PRODUCT MANAGEMENT	3
E510	RETAILING AND FRANCHISING	3
E516	INTERNATIONAL MARKETING	3
E607	ADVERTISING MANAGEMENT	3
E608	BUSINESS TO BUSINESS MARKETING	3
E609	CUSTOMER RELATIONSHIP MANAGEMENT	3

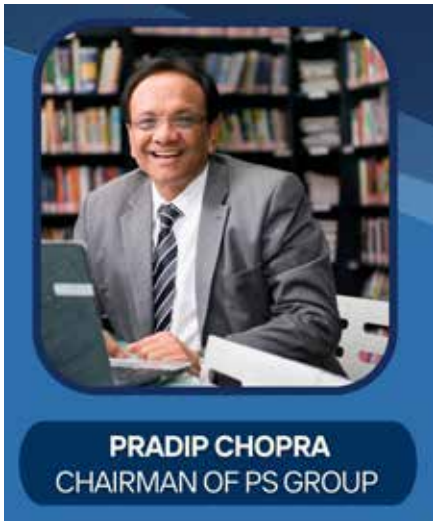
Course Code	Operations Management	Credit
E414	PROJECT MANAGEMENT	3
E415	SUPPLY CHAIN MANAGEMENT	3
E413	BUSINESS TECHNOLOGY CONSULTING STRATEGIES	3
E512	SERVICE OPERATIONS MANAGEMENT	3
E513	STRATEGIC SOURCING AND SUPPLIER MANAGEMENT	3
E514	MANAGEMENT OF QUALITY	3
E610	ARTIFICIAL INTELLIGENCE & MACHINE LEARNING (AIML)	3
E611	OPERATIONS STRATEGY	3
E606	SUPPLY CHAIN FINANCE	3
E614	SUSTAINABLE OPERATIONS AND SUPPLY CHAIN	3
Course Code	**Strategic Management and International Business**	**Credit**
E418	INNOVATION STRATEGY	3
E419	MERGER & ACQUISITIONS	3
E520	INTERNATIONAL BUSINESS	3
E521	STRATEGY AND SUSTAINABILITY	3
E613	ENTREPRENEURIAL FINANCE, SALES AND MARKETING	3
E620	BUSINESS SIMULATION	3
E621	GLOBAL BUSINESS STRATEGY	3
Course Code	**Information Management and Business Analytics**	**Credit**
C402	BUSINESS ANALYTICS-II	3
E417	DATABASE MANAGEMENT	3
E515	E COMMERCE AND E BUSINESS	3
E518	BUSINESS TRANSFORMATION METHODOLOGIES	3
E617	CYBER SECURITY AND DIGITAL FORENSIC	3
E618	BLOCKCHAIN TECHNOLOGY	3
Course Code	**Economics**	**Credit**
E416	DEMAND FORECASTING WITH ECONOMETRICS TOOLS	3
E616	INDUSTRIAL ORGANIZATION AND PRICING STRATEGY	3
E615	INTERNATIONAL ECONOMICS	3

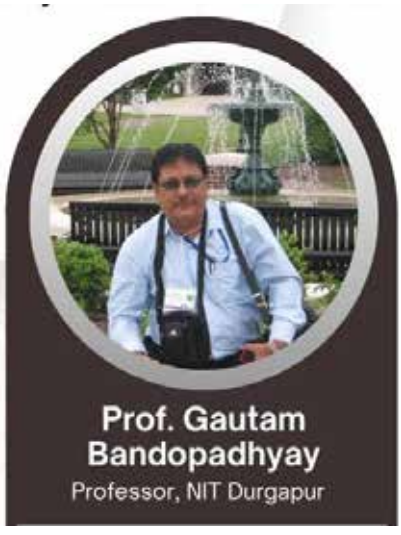
Note: The above list of electives is tentative and not binding on the Institute. Actual offerings will depend on the size of the group, which shows interest in a course. The Institute also will consider new electives in line with recent developments and availability of expertise to offer the same.

LEADERSHIP
TALK SERIES

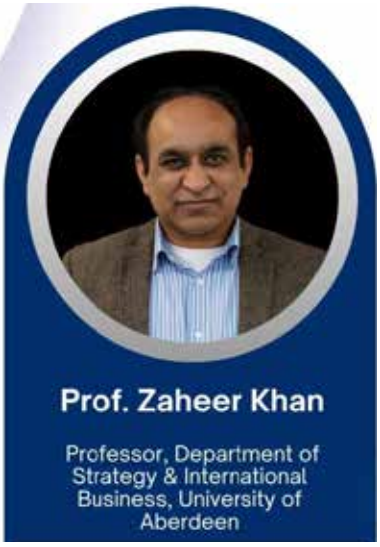
Speaker
Prof Naveen Gupta Director, Hindustan Institute of Management and Computer Studies, Agra
Dr. Debashree Roy Assistant Professor, IIT (ISM) Dhanbad
Dr. Devinder Mittal General Manager, AVNL
Prof. Anil K. Gupta Visiting Faculty at IIM Ahmedabad
Prof. Christian Koenig Professor Emeritus, ESSEC Business School & Advisor, Campus de la Transition
Prof. Vasyl Taras Department Head & Professor, University of North Carolina Greensboro
Ms. Natalia Greene Global Coordinator and co-founder, GARN

Speaker
Prof. Bob De Wit Emeritus Professor, Nyenrode University
Prof. Hinrich Voss Chair in International Business Management University of Bristol
Dr. Dan LeClair Chief Executive Officer Global Business School Network
Mr. Eddie Stern Founder, CEO The Breathing App & Founder, Broome Street Yoga
Prof. Sat Bir Singh Khalsa Associate Professor, Department of Sleep Medicine, Harvard Medical School
Dr. Beloo Mehra Director, BharatShakti at Sri Aurobindo Society
Ms. Angela Maria Penagos Concha Director, United Nations Economic Commission for Latin America and the Caribbean in Bogota
Prof. Zaheer Khan Professor in the Department of Strategy & International Business, University of Aberdeen
Prof. Helena Barnard Professor at the Gordon Institute of Business Science



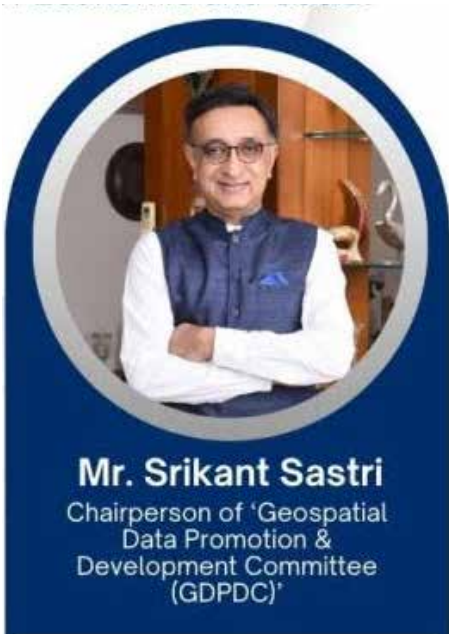


Speaker
Prof. Richard Tol Professor at the Department of Economics, University of Sussex
Prof. Lilac Nachum Professor at Leeds University Business School
Prof. Gamze Arman Senior Lecturer in Occupational Psychology, University of the West of England
Prof. Maria Ilieva Lecturer in International Business at Leeds University Business School
Ms. Shalini Jayakrishnan Principal HR - DEI & CSR at Infosys BPM
Mr. Rajeev Ahal Director, Natural Resource Management and Agroecology, GIZ India
Shri Lakku Venkateshwarlu IAS, Additional Chief Secretary, Government of Uttar Pradesh
Shri Sai Sambat Co-founder, Institute of Indic Wisdom, Bengaluru, Karnataka

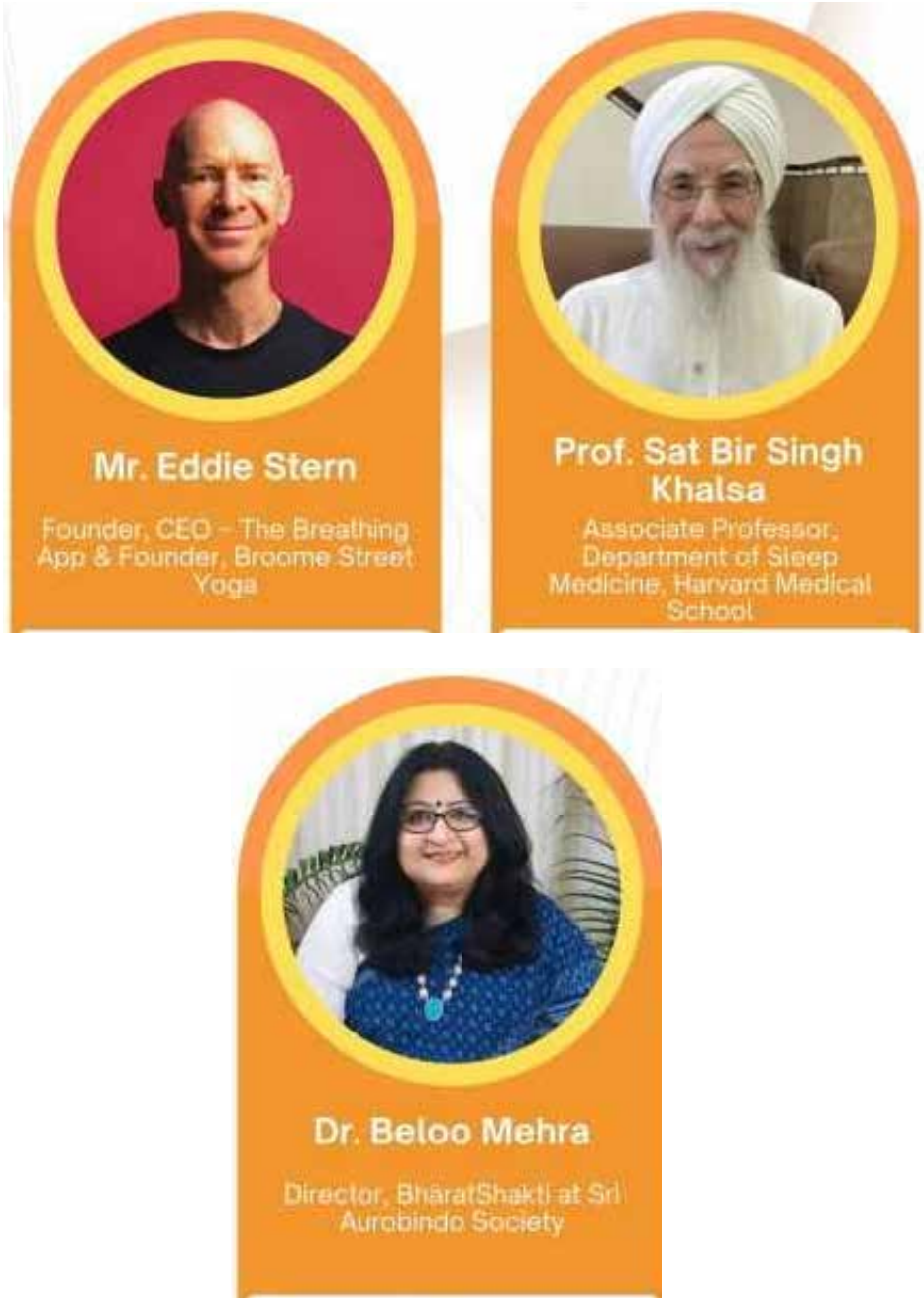


Speaker
Dr. Vikrant Singh Tomar Convenor, United Consciousness
Prof. Gautam Bandopadhyay Professor, NIT Durgapur
Ms. Amy Moore Adjunct Faculty and Professional Associate, Gordon Institute of Business Science
Prof. David Dubois Associate Professor of Marketing, INSEAD
Mr. Srikant Sastri Chairperson of 'Geospatial Data Promotion & Development Committee', Government of India.
Mr. Sanjay Vidyarthi Founder and CEO, Bharat to India Connect (B2Ic)
Mr. Arun Jagannathan Chief Cyborg, The Cyborg Mindset Program
Prof. (Dr.) Darshan Desai, Professor, Quantic School of Business, USA

Speaker
Ms. Ruchi Dhawan Sharma CHRO, Indigo Airlines
Dr. Prasad Patki CHRO, BSES
Mr. Arne Lorenzen Former CEO, EDF Renewables India Pvt. Ltd
Shri Salil B Lal CHRO, Maruti Suzuki India Limited
Mr. Abhijit Mukherjee Former Member of Parliament (LS)
Prof. Dr. Jane Alam Vice Chancellor, Murshidabad University
Shri Mohit Kumar HR Head- Hindalco, ABG
Mr. Madan Mohanka Chairman, Tega industries
Prof. T.G. Sitharam Chairman, All India Council of Technical Education (AICTE)
Ms. Ekam J Singh IAS, SDO, Jangipur
Mr. S. Suresh Kumar IAS, Chairman, Damodar Valley Corporation (DVC)
Prof. Richa Tiwari Assistant Professor at Pondicherry University and Chair of Sri Aurobindo
Swami Vedatitananda Maharaj In-charge of Polytechnic College & Skill Development Centre at Shilpamandira, Ramkrishna Mission and Math



Speaker
Ms. Sangeeta Talwar Interim Chairperson BoG, MDI Society
Prof. Shailesh Shirali Director Sahyadri School, Krishnamurthi Foundation India
Mr. Pradip Chopra Chairman of PS Group
Prof. M.S. Sriram MDI Board Member & Professor IIM Bangalore
Mr. Dhruv Bhalla Group Head, Kanoria Foundation



ADMISSION PROCESS

Prof. T.G. Sitharam, Chairman, All India Council of Technical Education (AICTE) addressing the newly admitted 12th Batch PGDM 2025-27 students(online) during the Orientation Programme

Eligibility

- The candidates should be able to furnish valid score of CAT 2025/XAT 2026/ Valid GMAT.
- The candidates must have at least 50% marks or equivalent CGPA in both X and XII.
- The candidate must have minimum 3 year's Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. Candidates appearing for the final examination for the Bachelor's degree (or equivalent examination) and completing all requirements for obtaining the Bachelor's degree by 30th June, 2026 can also apply, subject to furnishing evidence to that effect latest by 1st October, 2026; otherwise they may be asked to withdraw from the programme.
- The basis for computing the percentage obtained by the candidate would be based on the practice followed by the university/ institution/board from where the candidate has obtained the degree/ certificate. In case of the candidates being awarded grades/CGPA instead of marks, the equivalence would be based on the equivalence certified by the university/institution/ board from where they have obtained bachelor's degree/certificate. In case the university/ institution / board does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by MDIM by dividing obtained CGPA(X) with the maximum CGPA(Y) and multiplying fraction so obtained by 100 e.g. (X/Y)*100.

Online Application

Online application forms of MDI Murshidabad (MDI M) and MDI Gurgaon (MDI G) are common. Applicants can apply by visiting MDI Murshidabad website and MDI Gurgaon website and follow the process mentioned.

The common Application Form has the following options:

- Management Development Institute Murshidabad
- Management Development Institute Gurgaon
- Both Application Form fees is as under:

INR 1,770/- for MDIM (inclusive of 18% GST)
INR 3,000 /- for MDIG (inclusive of 18% GST)
INR 3,590/- for both (inclusive of 18% GST)

Online registration will be Open till Friday, 28th November 2025, 17:00 hrs. Candidates have to make an online payment using Credit/Debit card/Net Banking.

Selection Process

- Shortlisting of candidates for the selection process will be done on the basis of the details provided in the application form and their CAT 2025/ XAT 2026/ Valid GMAT. Shortlisted candidates will be called for the selection process at a center in one of the following cities: Bangalore, Gurugram, Kolkata, Hyderabad, Chennai and Mumbai. Centers other than Kolkata and Gurugram are tentative. The selection process may also be conducted online, for which the intimation will be given to the short-listed candidates in advance.
- Foreign / OCI/ PIO/ Children of Indian Workers in Gulf Countries applicants can be considered for admission on the basis of their valid GMAT scores. Applicants have to apply online by visiting MDI M website https://www.mdim.ac.in. Online registration for Foreign / OCI/ PIO/ Children of Indian Workers in Gulf Countries applicants will be Open till Friday, 28th November 2025, 17:00 hrs.

The final selection of the candidates will be based on weightages of CAT 2025/XAT 2026/ Valid GMAT (as applicable), GD & PI, Academic merit, Academic diversity, Work experience, Sports and extracurricular activities and Gender diversity.

Admission Offer

Successful candidates will be intimated subsequently.

The fees and schedule of payment details are given below:

Fees and Other Expenses for PGDM 2026-28 (Subject to Revision)			
Particulars	**1st Year (in ₹)**	**2nd Year (in ₹)**	**Total (1st+2nd year)**
Tuition Fees	6,14,270.00	6,18,670.00	12,32,940.00
Study Material Fee	30,000.00	30,000.00	60,000.00
Students Welfare Activities	10,000.00	10,000.00	20,000.00
Library Fees	12,000.00	12,000.00	24,000.00
Boarding Charges	65,000.00	65,000.00	1,30,000.00
Lodging Charges	75,000.00	75,000.00	1,50,000.00
Medical Insurance	2,000.00	2,000.00	4,000.00
Alumni Fees (one-time)	5,000.00	-	5,000.00
Security Deposit (one-time)	20,000.00	-	20,000.00
Total	**8,33,270.00**	**8,12,670.00**	**16,45,940.00**

Note:

- MDIM reserves the right to enhance fee and other charges at any point of time during the Academic Year. Due notice would be given, while making such changes.
- Same fees will also be applicable for Foreign / OCI/ PIO/ Children of Indian Workers in Gulf Countries applicants.
- MDIM uses the CAT/ Valid GMAT score for short-listing/ selecting the candidates for its Post-graduate Diploma in Management (PGDM). IIMs have no role either in the selection process or in the conduct of the programme offered by MDIM.

LIFE @ MDI
MURSHIDABAD

MARKRONE
The Marketing Club

An adept communicator, the mind of a strategist, and an intellect full of titillating ideas. The amalgamation of such virtues—one becomes an ace marketer. MarKrone, the Marketing Club of MDI Murshidabad, stands for all these virtues and more.

FINARTHA
The Finance & Economics Club

The Finance & Economics Club promotes finance-related activities and careers throughout the MDIM community.

OPCELLENCE
The Operations & Analytics Club

Operations & Analytics Club of MDI Murshidabad, Opcellence, is dedicated to empowering students to excel in the dynamic field of Operations Management.

HRUDBHAV
HR & Strategy Club

HR & Strategy Club at MDIM aims to provide a platform for students to learn basic concepts and the latest trends in the field of human resources through a practical approach with the help of various effective tools such as role play, HR summits, management games, and guest lectures by professionals.

SVADHYAYA

Yoga, Meditation & Well-being Club

Svadhyaya, the Yoga, Meditation & Well-being Club of MDI Murshidabad, is dedicated to promoting physical fitness, mental wellbeing, and emotional balance through the timeless practices of yoga and meditation.

COMPETE-UP (INTER-COLLEGE COMPETITIONS)

The competition club of MDI Murshidabad

Aim- To enable the eligibility or participation channels and ensure full participation in corporate and inter B-school Case Study Competition organized by various Global Organization for selected B- Schools.

PRAYAS

The Social Responsibility Club

Social responsibility has become increasingly important to companies over the last several years. Whether it is by empowering women, helping the environment, or trying to end poverty, more and more companies are incorporating social responsibility into their overall business strategy.

DARPAN

Theatre and dramatic club, MDI Murshidabad is where talent shines, bringing stories to life and stirring emotions through the power of performance. Its flagship event, Aagaz, leaves lasting memories that everyone treasures.

UPSART

- The Art Club of MDIM. The passionate artists have come together to celebrate creativity and innovation, bringing unique perspectives to the world of art.

ACADEMIC COMMITTEES

PLACECOM

Corporate Communications & Placements Committee

At MDI Murshidabad, our Placement Committee plays a vital role in ensuring that our students receive the best possible placement opportunities. We take immense pride in our team, comprising students and Faculty members, who work tirelessly to facilitate seamless recruitment processes for both our students and corporate partners.

ANNEXES

The Alumni Relations Committee

An alumnus is an asset to any educational Institution in this cosmos. Be it Stanford or Wharton, every famous B-school cherishes its big alumni base and puts in immaculate efforts in keeping it intact and engaged.

SYNDEKON

The PR, Media, and Web Committee

Syndekon is a student-driven body instrumental in building, strengthening, and sustaining the brand of MDI Murshidabad among current students, aspirants, alumni, recruiters, and other stakeholders of the MDI fraternity across corporate landscapes.

SPORTS & CULTURAL COMMITTEE

SPORTSCOMM is the sports committee of MDIM which is responsible for all the sporting activities and also organizes events from time to time, which are beneficial for both the physical and mental health of the students, professors and staff. We also represent the institute in external tournaments and competitions.

HOSTEL AND MESS COMMITTEE

- To ensure hygiene, quality, variety and balanced healthy food in canteens and cafeterias
- Plan and customize menu in each trimester subject to available budget.

CLUB & COMMITTEE EVENTS

Burnout 7.0

By Sportscomm

On March 12th, 2025, **Management Development Institute Murshidabad** hosted the highly anticipated Power Smash tournament as a part of Burnout 7.0, organized by **Sportscomm - MDI Murshidabad**, the sports committee of MDI Murshidabad. The event featured an intense display of skill, agility, and strategic play, bringing together participants from across the institution for a memorable badminton competition

Brain Brawl 2.0

By Upsart- The Art Club of MDIM

Upsart- The Art Club of MDIM successfully organized Brain Brawl 2.0, an engaging fusion of art and intellect that brought together creative minds for an evening of competition and camaraderie. Held on 11th March, the event witnessed an intense battle of wits, where participants showcased their artistic flair and quizzing prowess.

Blood Donation Drive

By Prayas - Social Responsibility Committee

Prayas - Social Responsibility Committee, MDI Murshidabad successfully organized a Blood Donation Drive on 6th March 2025, reinforcing our commitment to giving back to society. This year, we witnessed a greater number of volunteers stepping forward, with 67 donors contributing to this noble cause.

HULT Prize

By E Cell MDI-M

On March 3rd, **E Cell MDI-M,** the Entrepreneurship Cell in collaboration with the **HULT Prize MDI Murshidabad** successfully organized a 5 km marathon on campus. The event saw active participation from over 70 individuals, including students, administrative staff, and members from various campus teams, fostering a sense of unity and well-being across the institution.

MSL 2025

By Analytica - The Analytics Club of MDI Murshidabad

Management Development Institute Murshidabad successfully hosted MSL 2025, a virtual IPL player auction organized by **Analytica - The Analytics Club of MDI Murshidabad**, from 24th to 26th February 2025. The event saw active participation from 15 senior teams and 11 junior teams, each comprising 4-5 participants. Every team was allocated a budget of 100 crores for the auction. Over the course of three days, teams demonstrated their decision-making abilities, budgeting skills, and cricket knowledge as they worked to build the most competitive IPL team from a pool of 226 players available for auction.

Vrittiyudh 2.0

By SpeakOn

On January 23, 2025, **SpeakOn MDI-M** the public speaking club at **Management Development Institute Murshidabad** organized its flagship event, Vrittiyudh 2.0, featuring three competitive rounds: crossword puzzles, a spell bee, and a debate.

Recess Rapture Rally 2.0

By Hostel and Mess Committee

The **Hostel and Mess Committee of Management Development Institute Murshidabad** successfully organized Recess Rapture Rally 2.0 on 25th January 2025, a fun-filled event that brought together excitement, challenges, and teamwork.

Makar Sankranti

By AAKRITI - The Cultural Committee of MDI Murshidabad

The vibrant energy of Makar Sankranti came alive as **AAKRITI - The Cultural Committee of MDI Murshidabad**, hosted the much-loved kite festival, celebrated with enthusiasm and joy by the entire community.

CAMPUS
PLACEMENTS

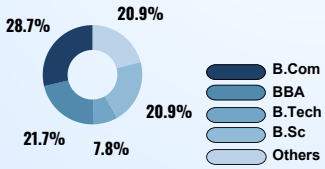
SUMMER PLACEMENT REPORT 2024-26

BATCH DEMOGRAPHICS (2024 - 2026)

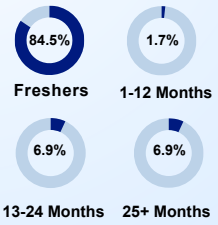
114
BATCH STRENGTH

78.07% ♂ **21.93%** ♀
GENDER RATIO

ACADEMIC BACKGROUND



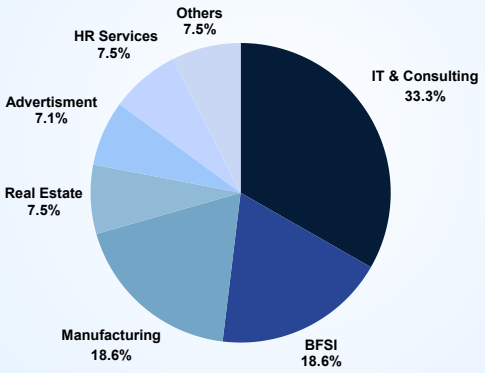
WORK EXPERIENCE



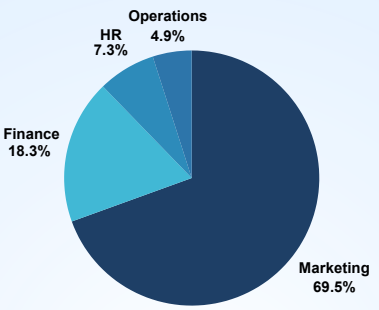
SUMMER PLACEMENT HIGHLIGHTS

- New Recruiters: 38
- Median: ₹ 25,200
- AVERAGE STIPEND: ₹ 35,200
- Highest Stipend: ₹ 80,000
- Total Recruiters: 55

SECTOR WISE BREAKDOWN



DOMAIN WISE BREAKDOWN



SUMMER PLACEMENT PROMINENT RECRUITERS

99acres, ATHER, AXIS SECURITIES, BIDSO, COLGATE-PALMOLIVE, Dabur, DURO, Flashpe, Jio CREATIVE LABS, KANTAR, Mendine, MISTH MEDIA GROUP, mmhovaland, NBCC, NRoute, OMNIFIN, Practice Centre, propelld, RegisterKaro, RenewBuy, Rupeek, silverse, SOULFLOWER, TATA Tele Business Services, TATA STEEL DOWNSTREAM PRODUCTS LIMITED, TRD STUDIOS, VE COMMERCIAL VEHICLES

FINAL PLACEMENT 2023-25

BATCH DEMOGRAPHICS (2023-2025)

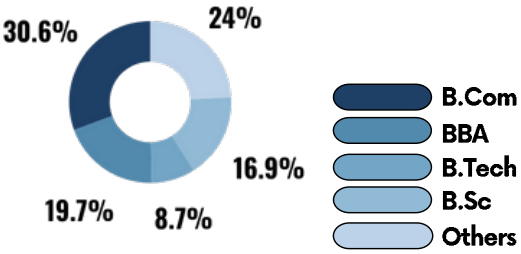
180

BATCH STRENGTH

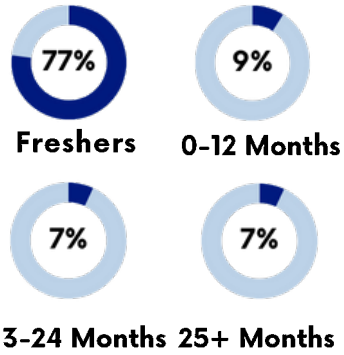
80% ♂ 20% ♀

GENDER RATIO

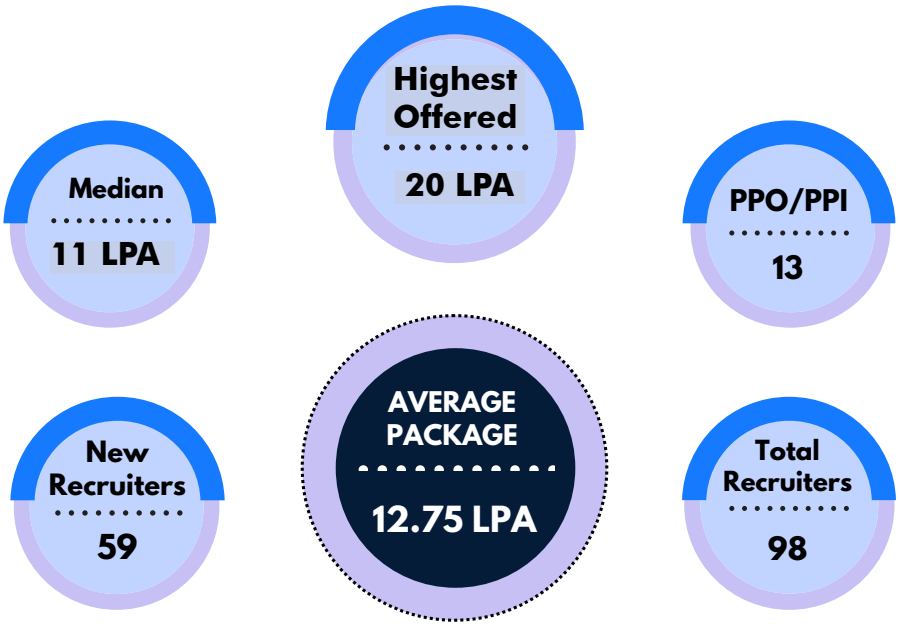
ACADEMIC BACKGROUND



WORK EXPERIENCE

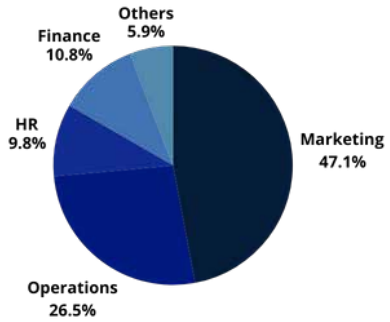


PLACEMENT HIGHLIGHTS

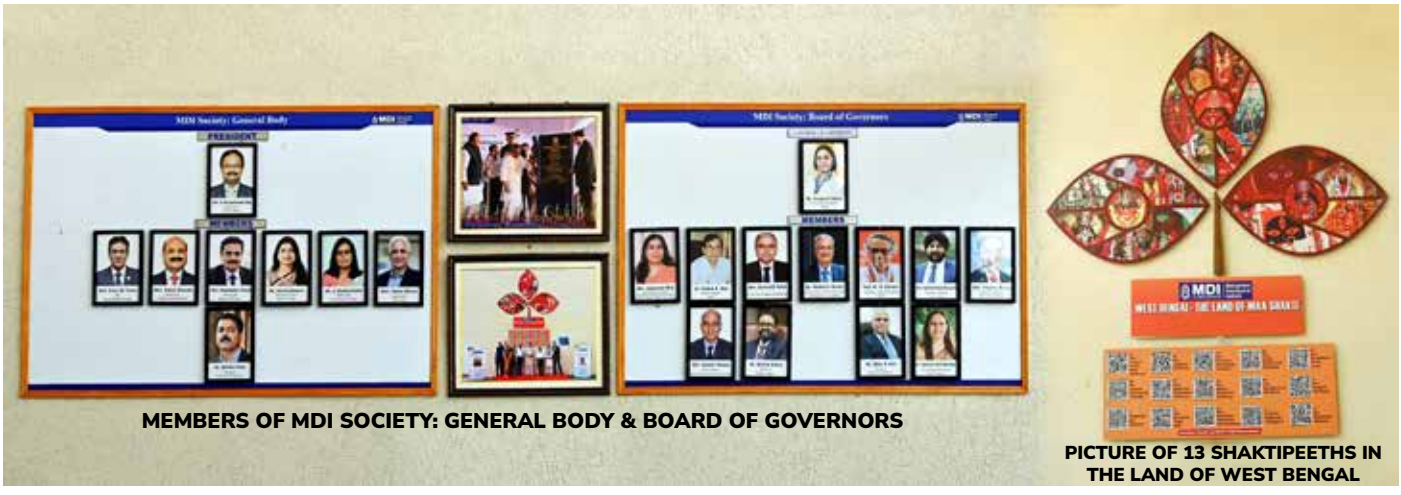


SECTOR WISE BREAKDOWN

DOMAIN WISE BREAKDOWN



OUR PROMINENT RECRUITERS



MEMBERS OF MDI SOCIETY: GENERAL BODY & BOARD OF GOVERNORS

PICTURE OF 13 SHAKTIPEETHS IN THE LAND OF WEST BENGAL

National Anti-Ragging Helpline: 1800 180 5522
(24 x 7 Toll Free Number) and Email: helpline@antiragging.in

ANTI-RAGGING COMMITTEE

(A) Internal Members

- Prof. Ajay K Jain (Director) – Chairperson
- Dean -Academic. – Member
- Chairperson –PGDM - Member
- Chairperson –Admissions - Member
- Chairperson –Placement – Member
- Chairperson –Students Affairs – Member
- Wardens-Hostel(Girls)-Member
- Wardens-Hostel(Boys)-Member
- Administrative Officer-Coordinator
- Student representatives of 1st Year - Member
- Student representatives of 2nd Year - Member

(B) External Members: As per AICTE guidelines

ANTI-RAGGING SQUAD

- Dr. Neeraj Singhal – Chairperson
- Mr. Sayantan Sinha – Coordinator
- Mr. Partha Choudhury – Member
- Mr. Joydeep Mukherjee – Member
- Mr. G.G.P. Singh – Member
- Ms. Dayawanti Tarmali – Member
- Mr. Suvojit Chowdhury – Member
- Mr. Jogen Sharma – Member

STUDENTS COUNSELLING COMMITTE

- Dr. Neeraj Singhal – Chairperson
- Dr. Yogita Abichandani – Member
- Dr. Chetan GK – Member
- Dr. Amrita Sengupta – Member
- Mr. Partha Choudhury – Member
- Ms. Dayawanti Tarmali – Member

- One student representative from 1st year
- One student representative from 2nd year

Revised procedure for students to file online Anti-Ragging Affidavit

- Logon to http://www.antiragging.in/affidavit_standalone_form.php
- Fill the form (Institution & Course details are given below)
- You will get an acknowledgement email after successful submission of the form.
- Forward the said email to nodalofficer_ar@mdim.ac.in

Click here to download the UGC Regulation on curbing the menace of ragging in higher educational institutions 2009
Click here to download the AICTE Regulation on Anti-Ragging.
National Anti-Ragging Helpline: 1800 180 5522 (24 x 7
Toll Free Number) and Email: helpline@antiragging.in

Dr. Prasad Patki, CHRO, BSES

Shri Abhijit Mukherjee
Former MP (Loksabha)

Swami Vedatitananda Maharaj
In-charge of Polytechnic College &
Skill Development Centre at Shilpamandira
Ramkrishna Mission and Math

Shri PM Prasad
CMD, Coal India Limited

Prof. Jane Alam
Vice Chancellor, Murshidabad University

Prof. M.S. Sriram,
Professor IIM Bangalore & Member of Board of Governors MDI Society

MDI MURSHIDABAD Management Development Institute

Management Development Institute Murshidabad

Kulori, Uttar Ramna, Raghunathganj

Dist : Murshidabad, West Bengal, PIN -742235

Phone: +91 9674727164, +91 9674757164

Website: www.mdim.ac.in

Designed by: R Graphics

Ph. & Email: 9560175238, rohitgraphic9560@gmail.com