

TEDxMDIM
मनthon²⁰²⁵
Policython

सांस्कृतिक: संवाद: सौहार्दम्
Management Development Institute, Murshidabad

TEDxMDIM
Policython

Marathon 2025 is an umbrella initiative bringing together



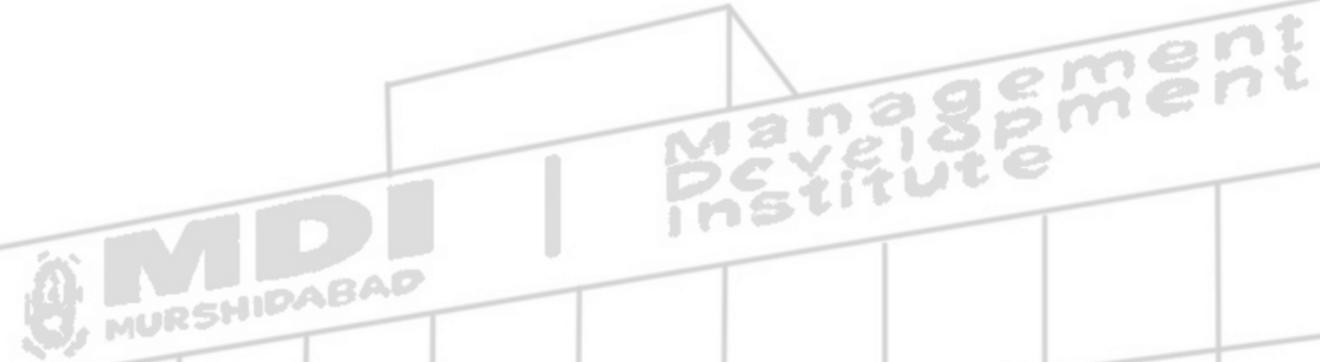


Policython 2025, hosted under the flagship event Manthon, is a premier national-level policy innovation challenge that convenes some of the country's brightest minds. With participation from over 1,000 teams and more than 3,000 students representing leading B-schools, policy schools, and universities, Policython has emerged as a benchmark platform where ideas translate into impact.

The competition challenges participants with contemporary governance issues that demand critical thinking, collaboration, and innovation. Structured across three rigorous rounds, it enables students to demonstrate their analytical depth, problem-solving ability, and capacity to design implementable policy solutions.

- Elementary Quiz Round: A fast-paced test of policy awareness and general knowledge.
- Executive Summary Round: Concise, actionable solutions to pressing policy challenges.
- Case Presentation Round (Hybrid): Comprehensive pitches delivered before an esteemed panel of experts, academics, and policymakers.

Beyond the contest, Policython serves as a bridge between academia and the world of policymaking. It provides a platform for emerging leaders to influence thought, shape practice, and engage with the responsibilities of nation-building.



SPEAKERS



TEDxMDIM 2025 – Redefining Value: People, Purpose, and Possibility

TEDx is more than just a stage it's a movement where ideas find their voice and stories find their audience. Born from the global TED initiative, TEDx events are independently organized experiences that carry forward the spirit of "Ideas Worth Spreading." They create spaces where innovators, dreamers, and changemakers converge not just to speak, but to spark something within every listener.

For the first time, MDI Murshidabad steps into this global arena of ideas with TEDxMDIM 2025, proudly organized by the Global Engagement Committee (GEC). The theme, "Redefining Value: People, Purpose, and Possibility," reflects our belief that value isn't defined by material success alone it's shaped by the people who create, the purpose that drives them, and the endless possibilities they unlock.

This event will bring together an eclectic mix of speakers, entrepreneurs, artists, leaders, and visionaries, each with a story that challenges conventions and celebrates the courage to think differently. Through engaging talks and immersive storytelling, the audience will journey through ideas that question the ordinary and celebrate the extraordinary.

Behind the scenes, the Global Engagement Committee will orchestrate every detail from curation to execution with creativity, discipline, and precision. The result will be an experience that is not only thought-provoking but deeply personal, where every word, every pause, and every idea leaves a lasting imprint.

As the red circle of TEDx graces the MDI Murshidabad stage, it marks more than an event, it marks a beginning. A beginning of conversations that inspire action, connections that transcend boundaries, and ideas that dare to redefine what value truly means in today's world.



DR. A. K. JAIN

Prof. (Dr.) Ajay K. Jain is an experienced academic leader and researcher currently serving as Director of Management Development Institute Murshidabad, having taken charge in November 2024. He earned his PhD from Indian Institute of Technology, Kanpur and pursued post-doctoral fellowships at Indian School of Business (Hyderabad) and Aarhus University (Denmark).



Swarnavo Mallik

Swarnavo Mallik is an accomplished Lawyer and Entrepreneur who leveraged personal adversity to found two successful ventures: the wellness brand Navora and Mallik Real Estate. A former corporate lawyer, his leadership in empowering others is showcased through his book, The Unbroken Voice, and his mentorship with the Indian Stammering Association.



Aditya Bajaj

Aditya Bajaj is a Product Analyst and purpose-driven strategist who transforms complex data into clear brand narratives. He focuses on helping businesses move from profit to purpose, integrating empathy and integrity with technology and innovation. His work and TEDx talks show how technology can rebuild trust and rehumanize business growth.



PRADEEP CHATURVEDI

Pradeep Chaturvedi is a highly experienced Governance & Policy Strategist and Legal Architect with over 35 years in shaping parliamentary processes and institutional reforms. As a former Joint Secretary, Rajya Sabha Secretariat, he is recognized for expertise in ICT governance and bridging legal frameworks with public policy innovation.

TO BE CONTINUED...

मनThon 2025

TED MDIM

Policython

TED MDIM



Swarna Malik

Aditya Bajaj

Policython

