

THEN & NOW

The Global Engagement Committee (GEC) of Management Development Institute Murshidabad successfully conducted its first guest lecture after pandemic with Dr. Gyanendra S. Sisodia from Ajman University, UAE, on the topic Critical Thinking in complex Decision Making for Large organizations.



Dr. Debasis Chanda shared his groundbreaking research on artificial intelligence at the 2019 International Conference on Computer Applications in Industry and Engineering, held in California, USA. His presentation offered valuable insights into the evolving role of AI in various industries.



Dr. Souvik Banerjee presented his research on financial inclusion at the 2019 Econalanya Conference, hosted by Alanya Alaaddin Keykubat University in Alanya, Turkey. His talk highlighted the importance of accessible financial services for fostering economic growth.



United in purpose and vision: The Global Engagement Committee of MDI Murshidabad with our esteemed Director, Dr. Ajay K. Jain and Chairperson, Dr. Yogita Abichandani



Dr. Yogita Abichandani presented her research on the gender pay gap at the 2018 Southeast Asia Academy of HRD Conference, held at the National Institute of Development Administration in Bangkok, Thailand. Her presentation highlighted key insights on gender equity in the workplace.



In 2018, Dr. Niharika Gaan presents her research on passion in higher education at the Southeast Asia Academy of I-RD Conference at the National Institute of Development Administration, Bangkok, Thailand.



Mr. P.C. Pandey, MD of DOC Berlin Area, Germany, delivered an insightful address on the Sustainability Development Value Chain Perspective (SDVP). His speech emphasized key of sustainable development and its value chain.



GLOBAL ENGAGEMENT COMMITTEE

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BROCHURE 2025



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FROM THE DIRECTOR'S DESK



The Management Development Institute, Murshidabad (MDIM) is a premier institution dedicated to shaping responsible leaders for business and society. Situated in the historic district of Murshidabad, West Bengal, it blends heritage with modern management education. The flagship AICTE-approved PGDM program equips students with analytical, leadership, and decision-making skills through case studies, projects, simulations, and industry interactions. Guest lectures, workshops, and internships provide vital corporate exposure, bridging theory and practice. With a fully residential campus featuring state-of-the-art facilities, MDIM offers an ideal environment for academic excellence, personal growth, and professional readiness, inspiring students to lead with knowledge and values.

It is with great enthusiasm and pride that I extend my warmest greetings to each one of you as part of the Global Engagement Committee at our esteemed institution. As we continue to foster global perspectives, I encourage all members to embrace the diversity that defines our college, not only through cultural exchange but also through meaningful collaborations, learning opportunities, and global networking.

The Global Engagement Committee is an exceptional platform for students to explore and understand the intricacies of global markets, cultures, and perspectives. Our commitment to enhancing international exposure is key to equipping you with the knowledge and experiences necessary for success in the ever-evolving global business landscape.

I urge you to actively engage in the activities, events, and discussions organized by the committee, which will undoubtedly contribute to your academic and personal growth. Together, let's make this platform a hub for learning, exchange, and mutual respect, promoting cross-cultural understanding and shaping future leaders with a global mindset.

Let's continue to build an inclusive, vibrant, and dynamic community that celebrates the essence of internationalism.

- Prof. (Dr.) Ajay K Jain

ACCREDITATION AND MEMBERSHIP

NBA Accreditation: The PGDM program at MDI Murshidabad is accredited by the National Board of Accreditation (NBA) for the academic years 2024–2027, ensuring that our programs meet the highest quality standards and provide an enriching learning experience.

AICTE Approval: The AICTE approval confirms the program's credibility and aligns it with the best practices in the field of management education.

AIU Recognition: The Association of Indian Universities (AIU) recognizes MDI Murshidabad's PGDM program as equivalent to an MBA degree, enhancing its value in the global academic and professional landscape. This recognition is valid from July 1, 2024, to June 30, 2027.

AMDISA Membership: As a member of AMDISA from April 1, 2024, to March 31, 2029, MDI Murshidabad ensures that students benefit from a network of esteemed institutions and collaborative opportunities across South Asia.



WELCOME TO THE GLOBAL ENGAGEMENT COMMITTEE OF MDI MURSHIDABAD

At MDI Murshidabad, we pride ourselves on fostering global partnerships and promoting international exposure for our students. Our Global Engagement Committee (GEC) plays a pivotal role in connecting our academic community with prestigious institutions, industry leaders, and professionals from around the world. We aim to enhance the global perspective of our students, providing them with the tools and knowledge to succeed in a dynamic and interconnected world.



VISION

To cultivate a globally aware and interconnected student community at MDI Murshidabad, fostering cross-cultural understanding and preparing future leaders to excel in international diplomacy, global business, and global relations.



MISSION

1. Promote global awareness and facilitate meaningful cross-cultural exchanges among students.
2. Strengthen MDI Murshidabad's international presence and expand its global network of partnerships.
3. Provide a dynamic platform for students to actively engage in international diplomacy, global relations, and global business opportunities.

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TOP RIGHT TO LEFT - Kajal Kumari Tanishq Arora ,Abhishek Singh ,Pratithi Roy, Kaniska Roy, Aenab Mondal

BOTTIOM LEFT TO RIGHT- Prithvi Solanki ,Abhinav Anand ,Sonali Dogra,Chairperson GRC Prof.(DR.) Yogita Abichandani, Keshav Ganeriwala, Akul Tyagi ,Sagnik Chaterjee