

MANAGEMENT DEVELOPMENT INSTITUTE MURSHIDABAD

MANAGEMENT DEVELOPMENT PROGRAMME

ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING FOR INDUSTRY

 17-19 DECEMBER, 2025 (WED-FRI)



Course Objectives

Artificial Intelligence and Machine Learning (AI & ML) are transforming the ways & methodologies organisations conduct their businesses. Hence, it is inherently necessary that the leaders who drive growth & sustainability of firms equip themselves with requisite knowledge on various aspects that make up the domain of AI & ML. The objectives of the program are to provide the participants with the concepts as well as knowledge about the algorithms that comprise the horizons of AI & ML.



Target Participants

Organisational Leaders belonging to the Senior Management cadre and above.



Learning outcomes

On completion of the program participants would be able to:

- Apply knowledge of AI & ML in the context of their organisations for organisational benefits.
- The participants would be in a position to redefine the architecture of their respective organisations, going forward.

- Understand the nuances of AI & ML for applying in their respective organisations.
- The participants would be able to contribute towards better top lines as well as bottom lines by applying AI & ML learnings.

Day 1

- Introduction to Artificial Intelligence
- Knowledge Bases & Inferencing
- Applications of AI

Day 2

- State Space (Blind & Heuristic for complex problem solving such as scheduling)
- Expert Systems & Fuzzy Expert Systems
- Addressing Competing Goals with Game Trees

Day 3

- Machine Learning (Supervised Learning)
- Genetic Algorithm
- Artificial Neural Networks (ANN)

***Note: Each session will be of 90 minutes duration.**



Pedagogy

Interactive sessions with practical scenarios and examples.



Registration & Fees

The enclosed nomination form should be completed and returned with all the details. The fee of the program is **Rs. 10,000/ day / participant+ GST** which includes a professional fee and all charges for lodging and boarding and supply of course materials. GST as applicable will be charged extra in addition to the programme fee. Payment should be made by Cheque/NEFT/RTGS.

The program fees can be paid through bank transfer as per the bank details given below:

Account Name: **Management Development Institute Society**

Bank Name: **ICICI Bank**

Account Number: **201505024814**

IFSC Code : **ICIC0002015**

Branch Name: **Jangipur**

(Please share the transaction details for verification purposes after making payment)



Venue & Duration

The programme is scheduled during **17th to 19th December 2025 (Wed- Fri)** on a residential basis at MDIM Campus, Kulori, P.O.-Uttar Ramna, P.S.- Raghunathganj, Dist.-Murshidabad, West Bengal, PIN-742235, India. Accommodation for participants would be available at **MDIM Campus** from the noon of **16th December 2025** to the forenoon of **20th December 2026**



Enquiry

For any Additional information/enquiry, please write to:

**Department of Continuing Education
Management Development Institute Murshidabad**
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Programme Director



Dr. Debasis Chanda
**Dean-Academic and Professor-
Operations Management**

Dr. Debasis Chanda holds PhD (Engineering) from Department of Computer Science & Engineering, Jadavpur University, PGDBM from Indian Institute of Management Calcutta (IIMC) and BE (Electrical) from Jadavpur University. He brings in twenty plus years of cross-functional experience in the Information Technology industry and 5 plus years of experience in the Engineering Industry. He is also certified as an Enterprise Architect by The Open Group (TOGAF).

About MDI Murshidabad

Management Development Institute (MDI) was set up as an autonomous body in 1972. With an intention to impart management education, nurture local talent, and groom them to become global Leaders, Management Development Institute (MDI), launched its second campus in Murshidabad in the year 2014. The foundation stone was laid on the 31st of October 2010 at Jangipur, Murshidabad, West Bengal by the then Honorable Union Minister of Finance, Govt. of India, Shri Pranab Mukherjee. In 2014, MDI Murshidabad (MDIM) launched its Post Graduate Diploma in Management (PGDM). It was commemorated in the presence of the then honorable President of India Shri Pranab Mukherjee, by an inspiring address by him to our first batch of PGDM students on the 24th of August, 2014. This was followed by a deliberation made by Shri Arun Jaitley, then Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGDM offered by MDIM is recognized and accredited by the All-India Council for Technical Education (AICTE), New Delhi, National Board of Accreditation (NBA). PGDM course is also recognised as equivalent to MBA by AIU for a period of three years (01.07.2024 to 30.6.2027). The Murshidabad campus is a part of MDI's vision to nurture and promote local talent and enterprise. The campus of MDI Murshidabad is in the central part of the State of West Bengal, India. MDIM prides itself in not only providing management Education but also developing ethical corporate citizens for tomorrow's India.

MDI Murshidabad continues to uphold its commitment to excellence in management education, as evidenced by its consistent IIRF rankings. This year MDI Murshidabad has secured the **prestigious position of State Rank 1 among the Best B-Schools (Private) for PGDM General** and has also secured the **prestigious position of Zone Rank 3 for the overall category.**

Management Development Programme (MDP)

MDI Murshidabad has been conducting Training Programmes of strategic intent since inception. In this regard our MDPs not only aim at acquiring and upgrading knowledge and competencies in generic areas but also assist in specific areas to thrive in the competitive world of business. Our fundamental programmes revolve around leadership, Change Management, Managerial Effectiveness, Sales Excellence, Service Excellence, Sales & Distribution Management, How to build a Strong Brand. Cost Management, as well as emerging issues like AI&ML, Business Analytics, HR Analytics, Digital Marketing, and Data Science. MDIM is committed to impart quality management education. It understands the requirements of the modern business organizations and offers need-based customized MDPs to meet the organizations' excellence. To do so, the pedagogy adopted across the MDPs is based upon experiential learning exercises that believe in learning while doing. We are also conducting open MDPs for several valued clients who herald from various sectors. Such MDPs have been developing the holistic perspectives of the clients to resolve any given issues through cross-pollination of ideas.

Certificate of Participation shall be provided after the completion of the Course.

CAMPUS DETAILS



Campus Address:

Management Development Institute Murshidabad

Kulori, P.O.-Uttar Ramna, P.S. - Raghunathganj

Dist. Murshidabad, West Bengal, PIN-742235

Contact Details: +91 9674727164/ +91 9674757164 (Extn: 127/183)

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