

# MANAGEMENT DEVELOPMENT INSTITUTE MURSHIDABAD

## THREE MONTHS ONLINE CERTIFICATE PROGRAM CORPORATE FINANCE FOR MANAGERS



NOVEMBER 2025 - JANUARY 2026 (WEEKEND PROGRAM, CLASSES ON SUNDAY ONLY)



### Introduction

The main objective of this course is to develop a foundation of financial management concepts. This will enable students to understand how corporations make important investments and financing decisions. This course in corporate finance describes the corporation and its operating environment that will help any future manager to understand how the finances of a company work, and how they will be interfacing with finance.



### Program Objective

This program will help professionals to develop an understanding of Corporate finance as a concept and its application in the context of business. The course will further help them in the co-creation of knowledge by developing an understanding of the financing of business. Every decision that a business makes has financial implications, and any decision that affects the finances of the business is a corporate finance decision. The basic objective of a firm is to select the most sustainable and profitable investment projects, finance such projects in the most efficient manner, and thus create value for its owners.



### Program Outcome

- Understand the principles and the concepts used in finance.
- Develop an understanding of the tools that are used to value investment projects and companies (valuation).
- Understand the basic issues involved in how firms should raise funds for their real investments (financing).
- Find out the best course of action among several financial options.



### Course Contents

- Understanding Financial Statements
- Financial Statement Analysis
- Financial Market and Capital Market
- Capital Structure and Cost of Capital
- Capital Budgeting Decisions
- Valuation Modeling of Investments and Companies
- Working Capital Management
- Dividend Policy
- Risk and Return Analysis
- Derivatives and hedging risks.



## Who Should Attend

Entry and Middle level executives working in large and medium organizations. The program is of great use for Micro, Small and Medium enterprise owners engaged in own businesses.



## Pedagogy/ Methodology

The programme will be highly participative. A proper mix of PPTs, White Board, Lecture, Discussion, Interaction, Live exercises, case studies and simulation exercises will be used and will also facilitate discussions on real life experiences.



## Course Schedule

Two sessions 90 minutes each on Sundays, 4:00-5:30 pm, 6:00-7:30 pm, total 17 session discussions, 3 sessions participants project presentation. Certificate will be issued on successful project presentation and submission.



## Resource Person

### Dr. Pinku Paul

Associate Professor (Finance), MDI Murshidabad

### Dr. Chetan G K

Associate Professor (Finance), MDI Murshidabad

### Dr. Souvik Banerjee

Assistant Professor (Strategy), MDI Murshidabad



## Registration & Fees

The course fees will be "INR 1,00,000/- for three months per participant exclusive of GST (18%), paid online to MDIM.

- Registration Link to be provided for registration.
- No refund of Course Fees but substitute allowed.

**The program fees can be paid through bank transfer as per the bank details given below:**

Account Name: **Management Development Institute Society**

Bank Name: **ICICI Bank**

Account Number: **201505024814**

IFSC Code : **ICIC0002015**

Branch Name: **Jangipur**

(Please share the transaction details for verification purposes after making payment)



## Venue

The programme will be held online through Zoom platform.



## Enquiry

For any Additional information/enquiry, please write to:

### Department of Continuing Education

### Management Development Institute Murshidabad

Kulori, P.O.-Uttar Ramna, P.S. - Raghunathganj

Dist. Murshidabad, West Bengal, PIN-742235

Contact Details: +91 9674727164/ +91 9674757164

(Extn: 127/183)

### Shri. Jogen Sharma

Mobile: 9143057233

Email: jogen@mdim.ac.in

### Shri. Joydeep Mukherjee

Mobile: 8670794025

Email: joydeep.m@mdim.ac.in

### Dr. Pinku Paul

Mobile: 9800079339

Email: pinkupaul@mdim.ac.in

### Dr. Chetan G K

Mobile: 7019465178

Email: dr.chetan@mdim.ac.in

### Dr. Souvik Banerjee

Mobile: 9822135034

Email: souvik.banerjee@mdim.ac.in

Website: <https://www.mdim.ac.in>

Email: ce@mdim.ac.in



## Programme Director's



### Dr. Pinku Paul

#### Associate Professor (Finance)

Dr. Pinku Paul is MBA, M.Com, PhD. in Business Administration and UGC NET qualified. She has over 17 years of experience in teaching and research. She is a life Member of the Indian Accounting Association and a member of the American Finance Association. Her research interest lies in corporate finance, investment analysis, behavioural finance, banking, and insurance industry. She teaches subjects like Corporate Finance, Managerial Accounting, Cost Accounting, Investment Analysis, and Portfolio Management. She has authored several papers, which have been published, in national and international journals of repute. She has authored case studies in Ivey publishing, Sage, and many more. She has been awarded as Best Professor in Financial Management in 2015 during 23rd Business School Affaire & Dewang Mehta National Education Awards. She has also worked as Management Trainer in the World Bank Second India Development Marketplace (IDM) 2007 project. She has conducted and is an active trainer for various MDPs in Finance area.



### Dr. Chetan G. K.

#### Associate Professor-Finance

Dr. Chetan G. K. combines practical expertise with academic rigor in his teaching and research. He holds a Doctorate in Finance from Jain University, Bengaluru, and an MBA in Finance from Karnatak University, Dharwad. Prior to joining MDI Murshidabad, he served for six years as Associate Professor at KIAMS, Harihar, and contributed to KIAMS Pune through its faculty exchange program. He has also been a Visiting Professor at IIM Rohtak, where he taught in the PGPx program. A passionate educator, he has designed and delivered courses such as Corporate Finance, Investments, Valuation, Financial Modelling, Trading Strategies, and Equity Research. His teaching emphasizes bridging theory with practice, enabling students to gain both conceptual clarity and real-world application skills. His research interests lie in Corporate Finance, Valuation, and Futures & Options, and he has authored cases published by Harvard, Ivey, and The Case Centre. Dr. Chetan also holds certifications from NSE and BSE, strengthening his technical expertise. In addition to academia, he actively conducts executive education programs for organizations like IOCL, LIC, GAIL, TVS-Electronics, and others. His work supports business leaders in building strong financial capabilities.



**Dr. Souvik Banerjee**  
Assistant Professor- Finance

Dr. Souvik Banerjee has keen interest in research and has presented research papers in many prestigious national and international conferences including prestigious conferences like First Corporate Governance Conference organized by IIM, Trichy, Yale Great Lakes Conference organized by Great Lakes Institute of Management, Chennai in collaboration with Yale University, the USA, etc. He had chaired a Technical Session in an international conference at IIM, Kozhikode. Some of the research papers are published in Scopus and ABDC Indexed journals. He has published many research papers in referred journals, in India, the UK, Malaysia, Singapore, Philippines. Dr. Banerjee has developed many case studies for classroom discussion as well as executive education. He was previously associated with IBS Hyderabad as a faculty member.



## About MDI Murshidabad

Management Development Institute (MDI) was set up as an autonomous body in 1972. With an intention to impart management education, nurture local talent, and groom them to become global Leaders, Management Development Institute (MDI), launched its second campus in Murshidabad in the year 2014. The foundation stone was laid on the 31<sup>st</sup> of October 2010 at Jangipur, Murshidabad, West Bengal by the then Honorable Union Minister of Finance, Govt. of India, Shri Pranab Mukherjee. In 2014, MDI Murshidabad (MDIM) launched its Post Graduate Diploma in Management (PGDM). It was commemorated in the presence of the then honorable President of India Shri Pranab Mukherjee, by an inspiring address by him to our first batch of PGDM students on the 24th of August, 2014. This was followed by a deliberation made by Shri Arun Jaitley, then Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGDM offered by MDIM is recognized and accredited by the All-India Council for Technical Education (AICTE), New Delhi, National Board of Accreditation (NBA). PGDM course is also recognised as equivalent to MBA by AIU for a period of three years (01.07.2024 to 30.6.2027). The Murshidabad campus is a part of MDI's vision to nurture and promote local talent and enterprise. The campus of MDI Murshidabad is in the central part of the State of West Bengal, India. MDIM prides itself in not only providing management Education but also developing ethical corporate citizens for tomorrow's India.

MDI Murshidabad continues to uphold its commitment to excellence in management education, as evidenced by its consistent IIRF rankings. This year MDI Murshidabad has secured the **prestigious position of State Rank 1 among the Best B-Schools (Private) for PGDM General** and has also secured the **prestigious position of Zone Rank 3 for the overall category**.

## Management Development Programme (MDP)

MDI Murshidabad has been conducting Training Programmes of strategic intent since inception. In this regard our MDPs not only aim at acquiring and upgrading knowledge and competencies in generic areas but also assist in specific areas to thrive in the competitive world of business. Our fundamental programmes revolve around leadership, Change Management, Managerial Effectiveness, Sales Excellence, Service Excellence, Sales & Distribution Management, How to build a Strong Brand, Cost Management, as well as emerging issues like AI&ML, Business Analytics, HR Analytics, Digital Marketing, and Data Science. MDIM is committed to impart quality management education. It understands the requirements of the modern business organizations and offers need-based customized MDPs to meet the organizations' excellence. To do so, the pedagogy adopted across the MDPs is based upon experiential learning exercises that believe in learning while doing. We are also conducting open MDPs for several valued clients who herald from various sectors. Such MDPs have been developing the holistic perspectives of the clients to resolve any given issues through cross-pollination of ideas.

Certificate of Participation shall be provided after the completion of the Course.

## CAMPUS DETAILS



Campus Address:

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