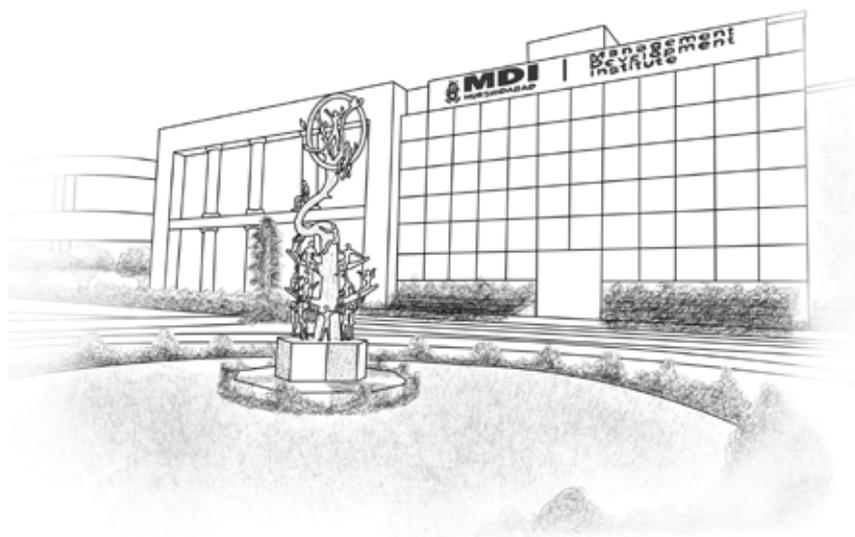


MANAGEMENT DEVELOPMENT INSTITUTE MURSHIDABAD

MANAGEMENT DEVELOPMENT PROGRAMME ROBUST AND LEAN SUPPLY CHAIN MANAGEMENT

 10-12 SEPTEMBER, 2025 (WED-FRI)



Course Objectives

Cost and service levels are key important performance measures of any Supply Chain. Both the performance measures have trade off, if not configured and managed strategically, supply chain will fail to support the business objectives. The challenge gets more critical with the pace of change in the business environment. For corporates it is mandatory to design and develop a robust and lean Supply Chain. The said program will help the participants in understanding supply chain and how lean principals can be applied in it. The program will also help to understand and apply techniques to create a robust supply chain to cope with all adverse circumstances.

Program Contents

- Supply Chain overview
- Toyota Production System and lean Concept in Supply Chain Management
- Information Technology for Robust and Lean Supply Chain
- Suppliers and their role in creating Robust and Lean Supply Chain
- Supply Chain Resilience

Who Should Attend?

Entry, Middle, and Top-Level Executives working in public, private, joint, and cooperative sector companies

Method of Delivery

An appropriate mix of lectures, video, and case studies will be used for delivery.

Faculty

The faculty will comprise the MDIM core faculty

Registration & Fees

Participants should be nominated by their organizations. The enclosed nomination form should be completed and returned with all the details. The fee of the program is **Rs. 10,000/day/participant+ GST** which includes a professional fee and all charges for lodging and boarding and supply of course materials. GST as applicable will be charged extra in addition to the programme fee. Payment should be made by Cheque/NEFT/RTGS.

The program fees can be paid through bank transfer as per the bank details given below:

Account Name: **Management Development Institute Society**
Bank Name: **ICICI Bank**
Account Number: **201505024814**
IFSC Code : **ICIC0002015**
Branch Name: **Jangipur**
(Please share the transaction details for verification purposes after making payment)



Venue & Duration

The programme is scheduled during **10th -12th September 2025 (Wed-Fri)** on a residential basis at MDIM Campus, Kulori, P.O.-Uttar Ramna, P.S.- Raghunathganj, Dist.-Murshidabad, West Bengal, PIN-742235, India. Accommodation for participants would be available at **MDIM Campus** from the noon of **9th September 2025** to the forenoon of **13th September 2025**



Enquiry

For any Additional information/enquiry, please write to:

Department of Continuing Education
Management Development Institute Murshidabad
Kulori, P.O.-Uttar Ramna, P.S. - Raghunathganj
Dist. Murshidabad, West Bengal, PIN-742235
Contact Details: +91 9674727164/ +91 9674757164
(Extn: 127/183)

Shri. Jogen Sharma
Mobile: 9143057233
Email: jogen@mdim.ac.in

Shri. Joydeep Mukherjee
Mobile: 8670794025
Email: joydeep.m@mdim.ac.in

Dr. Debasis Chanda
Mobile: 7076746244
Email: dc@mdim.ac.in

Dr. Sunil Giri
Mobile: 9800724096
Email: drsunilgiri@mdim.ac.in
Website: <https://www.mdim.ac.in>
Email: ce@mdim.ac.in



Programme Director's



Dr. Debasis Chanda

**Dean – Academic and Professor,
Operations Management, MDI
Murshidabad**

Dr. Debasis Chanda holds PhD (Engineering) from Department of Computer Science & Engineering, Jadavpur University, PGDBM from Indian Institute of Management Calcutta (IIMC) and BE (Electrical) from Jadavpur University. He brings in twenty plus years of cross-functional experience in the Information Technology industry and five plus years of experience in the Engineering Industry.

Dr. Chanda's Industry expertise includes Government, Banking, Insurance, Communications, Media & Entertainment, Manufacturing & Logistics, Retail, Publishing, Pharma & Life Sciences. He has Global Business exposure – Continental Europe, USA, APAC, Middle East and India.

Dr Debasis Chanda is Professor (Operations Management) and Dean-Academic at MDI Murshidabad.



Dr. Sunil Giri

**Associate Professor (Operations),
MDI Murshidabad**

Dr. Giri is B.Tech (Electrical Engineering) MBA and PhD in Supply Chain Management. He has handled various position like Director, School of Business, Member Academic Council, Chairman Board of Studies (SOB), Chairman MDP & Consulting (COM) at SMVD University. He is associated with various Universities in various capacities. He is having 20 years of rich experience in management teaching, training & consulting and research. His research interest is Sustainable Supply Chain, QR Logistics, Humanitarian Logistics, Supply Chain visibility, Lean manufacturing, Quality Management. He has taken training session in campus and in company MDP's conducted for executives/officers of various organizations like SAIL(CMO), Berger Paints, Cedilla Pharmaceuticals, Hindustan Co-Co Cola, Lupin, LIC, WBPS officer's, GSI, Intex, Waterhealth, United phosphorous, Sarveshwar Overseas, Indian Forest Service (IFS) Officers to list a few. He has taken up various Projects and consulting to Intex Technologies, BPRD, AICTE, JKSERC. He has guided various Ph.D Scholars and had in his name publications in national and international Journals.



About MDI Murshidabad

Management Development Institute (MDI) was set up as an autonomous body in 1972. With an intention to impart management education, nurture local talent, and groom them to become global Leaders, Management Development Institute (MDI), launched its second campus in Murshidabad in the year 2014. The foundation stone was laid on the 31st of October 2010 at Jangipur, Murshidabad, West Bengal by the then Honorable Union Minister of Finance, Govt. of India, Shri Pranab Mukherjee. In 2014, MDI Murshidabad (MDIM) launched its Post Graduate Diploma in Management (PGDM). It was commemorated in the presence of the then honorable President of India Shri Pranab Mukherjee, by an inspiring address by him to our first batch of PGDM students on the 24th of August, 2014. This was followed by a deliberation made by Shri Arun Jaitley, then Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGDM offered by MDIM is recognized and accredited by the All-India Council for Technical Education (AICTE), New Delhi, National Board of Accreditation (NBA). PGDM course is also recognised as equivalent to MBA by AIU for a period of three years (01.07.2024 to 30.6.2027). The Murshidabad campus is a part of MDI's vision to nurture and promote local talent and enterprise. The campus of MDI Murshidabad is in the central part of the State of West Bengal, India. MDIM prides itself in not only providing management Education but also developing ethical corporate citizens for tomorrow's India.

MDI Murshidabad continues to uphold its commitment to excellence in management education, as evidenced by its consistent IIRF rankings. This year MDI Murshidabad has secured the **prestigious position of State Rank 1 among the Best B-Schools (Private) for PGDM General** and has also secured the **prestigious position of Zone Rank 3 for the overall category.**

Management Development Programme (MDP)

MDI Murshidabad has been conducting Training Programmes of strategic intent since inception. In this regard our MDPs not only aim at acquiring and upgrading knowledge and competencies in generic areas but also assist in specific areas to thrive in the competitive world of business. Our fundamental programmes revolve around leadership, Change Management, Managerial Effectiveness, Sales Excellence, Service Excellence, Sales & Distribution Management, How to build a Strong Brand, Cost Management, as well as emerging issues like AI&ML, Business Analytics, HR Analytics, Digital Marketing, and Data Science. MDIM is committed to impart quality management education. It understands the requirements of the modern business organizations and offers need-based customized MDPs to meet the organizations' excellence. To do so, the pedagogy adopted across the MDPs is based upon experiential learning exercises that believe in learning while doing. We are also conducting open MDPs for several valued clients who herald from various sectors. Such MDPs have been developing the holistic perspectives of the clients to resolve any given issues through cross-pollination of ideas.

Certificate of Participation shall be provided after the completion of the Course.



CAMPUS DETAILS



Campus Address:
Management Development Institute Murshidabad
Kulori, P.O.-Uttar Ramna, P.S. - Raghunathganj
Dist. Murshidabad, West Bengal, PIN-742235
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Visit: www.mdim.ac.in, e-mail: ce@mdim.ac.in