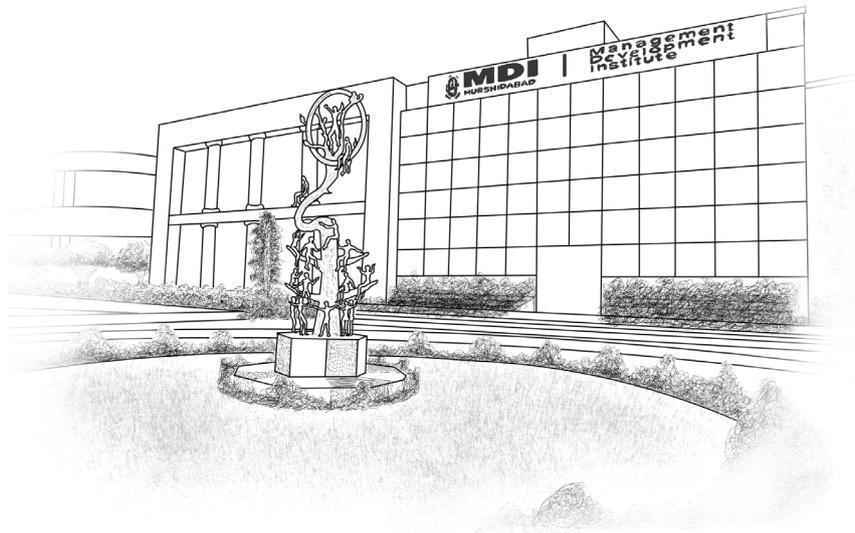


# MANAGEMENT DEVELOPMENT INSTITUTE MURSHIDABAD

## MANAGEMENT DEVELOPMENT PROGRAMME DEVELOPING LEADERSHIP COMPETENCIES

 21-23 AUGUST, 2025 (THU- SAT)



### Background

One can live magnificently in this world, if one knows how to work and how to love, to work for the person one loves, and to love one's work." --- Leo Tolstoy ---

If productivity of an industry has to improve, the productivity of the men associated with the industry has to improve. Successful manager needs knowledge of all factors that he has to manage and all that is beyond, which directly or indirectly impinge on his micro environment.

Today, there is an intense need to develop a comprehensive personality capable of blending outer and inner self so as to develop the goals and values of business management. Real time management lies in appreciating the significance of both the cognitive and the operational area in which tasks are undertaken. It is said: "The job of leadership today is not just to make money, it's to make meaning." In the old days, most of people were content to have a job that simply paid the bills. But now, they crave so much more in the work. They want fulfillment, creative challenge, growth, joy and a sense that they are living for something more than themselves.

One of the timeless secrets to a long, happy life is to love one's work. Spending days doing work that one finds rewarding,

intellectually challenging and fun will do more than all the spa vacations in the world to keep one's spirits high and heart engaged. Thomas Edison, a man who recorded 1,093 patents in his lifetime, had this to say about his brilliant career at the end of his life, "I never did a day's work in my life: it was all fun.



### Objectives

- How to inculcate the passion to love one's work
- Personality Rehabilitation
- To comprehend the art of micro and macro managing
- Understanding spiritual perspective to leadership
- To understand the contemporary meaning of leadership which is not to make money but to make meaning
- Understanding the sources of motivation for transformational leadership
- To make the individual/manager understand holistically to gain the greatest comprehensions within the limitations of individual's /manager's own psychological prowess
- Improving leader's competencies to managing emotions for effective decision making
- Ability to lead teams for a higher purpose



## Contents

- Effective Communication for Leadership Development
- Higher Perspective on Personal and Professional Growth
- The Art of Self-Leadership
- Spiritual Bases of Business and Management
- Managerial Efficacy through Communication Strategies
- Subjective Motivation: A Source of Sustained Growth
- Emotional and Spiritual Intelligence



## Target Audience/For Whom

The Programme has been designed for organizational teams of executives from the corporate sector (PSEs, Private Sectors, MNCs, Financial Institutions, Banks and Armed Forces).



## Methodology

The Pedagogy includes live case discussions, role plays, audio visual aids, experiential workshop, diagnostics, presentations and open discussions.



## Venue & Duration

The programme is scheduled during **21-23 August, 2025** on a residential basis at MDIM Campus, Kulori, P.O.-Uttar Ramna, P.S.- Raghunathganj, Dist.- Murshidabad, West Bengal, PIN-742235, India. Accommodation for participants would be available at MDIM Campus from the noon of **20<sup>th</sup> August 2025**, to the forenoon of **24<sup>th</sup> August 2025**.



## Registration & Fees

Participants should be nominated by their organizations. The enclosed nomination form should be completed and returned with all the details. The fee of the program is **Rs. 10,000/day /participant+ GST** which includes a professional fee and all charges for lodging and boarding and supply of course materials. GST as applicable will be charged extra in addition to the programme fee. Payment should be made by Cheque/NEFT/RTGS.

**The program fees can be paid through bank transfer as per the bank details given below:**

Account Name: **Management Development Institute Society**  
 Bank Name: **ICICI Bank**  
 Account Number: **201505024814**  
 IFSC Code : **ICIC0002015**  
 Branch Name: **Jangipur**  
 (Please share the transaction details for verification purposes after making payment)



## Enquiry

For any Additional information/enquiry, please write to:

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**Management Development Institute Murshidabad**  
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## Faculty Profile



### Prof. Ajay K. Jain, PhD IIT Kanpur

**Director**  
**Management Development Institute**  
**Murshidabad**

Professor of Leadership and  
 Organizational Design  
 Lead – Center of Excellence for Indian

Thought and Management

Post Doc Fellowships, Aarhus University Denmark & Indian School of Business Hyderabad

Former Director, Institute of Management Studies Ghaziabad

E-mail: akjain@mdi.ac.in; Mobile 09873018480, 9717098480

Dr. Ajay K. Jain (PhD, Indian Institute of Technology, Kanpur) is a Professor of Leadership and Organization Design and leading a center of excellence for Indian Thought and Management at Management Development Institute, Gurgaon. Prof Jain is a visiting professor to several international universities including, Aarhus University, Denmark (since 2010), IULM University, Milan, Italy; University of Free State, South Africa; and Indian Institute of Management Lucknow, Ranchi, Bodh Gaya, and Kozikode Prof Jain also holds post-doctoral fellowships from Aarhus University, Denmark (2012-2014) and Indian School of Business Hyderabad (2003). He is teaching courses on leading and designing organizations and leadership and emotional intelligence for Indian and International students. Prof Jain has received an award for extraordinary performance from Aarhus University for his research and publications and from National Academy of Psychology India. Prof Jain has also worked as the Director of Institute of Management Studies Ghaziabad (2018-2019) and received a prestigious award of most charismatic leader in management education from Education Post and ASSOCHAM in Jan 2019.

He has published 65 research articles in high impact journals including, Journal of Managerial Psychology, International Journal of Hospitality Management, Psychology and Marketing, Personnel Review, Journal of Management and Organization, Leadership and Organization Development Journal, and

Leadership journal, Journal of Managerial Issues, Organization Development Journal are among others and published book chapters and an edited book in the field of psychology for developing countries. He has research interests in the field of leadership, emotional intelligence, employee voice and silence, psychological well-being. He has completed 12 research and consulting projects for ministries, public and private sector companies.

Prof Jain has designed and delivered training programs for several private sector companies including ABB, Nestle, Teijin, Microsoft, Sentiss Pharma, Vestas, Denso, Maruti-Suzuki, HP, Apollo, Mitsubishi, BSES, Reliance Power, HDFC Bank, Hero Future Energies, and public sector organizations like, ONGC, Indian Oil, CPWD, Power Grid, NBCC, NPCCL, NPCIL, MES, NLC, DVC, ICAI and government organizations and institutions e.g., BSF, CRPF, NIA, Indian Army etc. Prof Jain has trained more than 15000 senior and top managers and CEOs from these companies on topics related to leadership, emotional intelligence, transformation etc. He has taken training groups to Europe and Australia, and address participants from various nationalities including Americans, Russians, Japanese, Europeans and Asians. Prof Jain has been a member of selection committees for various institutions and organizations and on board of several organizations e.g., Member, Senate of IIT Indore, Corporate Advisor, Pasona India (Japanese HR consulting firm) and also invited as a key note speaker by various institutions e.g., IIPA New Delhi, HIPA Gurgaon, IIPM Gurgaon, ONGC Academy Dehradun, LNG Academy Dahej, GAIL Academy Noida, CPWD Academy Ghaziabad, CRPF Academy Kadarpur & Mount Abu, BSF Academy Tekanpur, NIA Delhi, INGAF Delhi etc.

Prof Jain has traveled to 30 plus countries and practices forgiveness and gratitude in his personal and professional life. He has deep interest in Indian management thought and running a center of excellence for Indian thought and management in MDI Gurgaon. Other than his father, Mr. M.R. Jain (father-Dy. SP, UP Police), Dasrath Manjhi is his role model to live a meaningful life.



### Dr. Yogita Abichandani

#### Associate Professor- Human Resource Management

Dr. Yogita Abichandani Associate Professor- Human Resource Management Dr. Yogita Abichandani is the Associate Professor – HR & OB at Management Development Institute, Murshidabad,

West-Bengal. Awarded as the distinguished alumni (Circle of 50) of her program at the University of Georgia for the year 2019, she has strived for research and teaching excellence since the beginning of her career. She was the former Area Chair and Associate Professor – HR & OB at Symbiosis International (Deemed University) and a Tenure Track Assistant Professor at University of North Carolina System- WCU, USA. Her research interests are Women Leadership, Critical HRD, and Feminist HRD. She graduated with a doctorate from the University of Georgia, USA in 2012. She has over 17 years of experience across multiple sectors and is currently serving as the Advisory Board Member for North Carolina State Employees Credit Union, Asheville, North Carolina. She has published in several national and international conferences and journals. She is the Co-Chair for the India Special Interest Group at the Academy of HRD, USA, a member of Society of HRM, USA and India. She consults with NGOs in various capacities both in USA and India and provides developmental blueprints to organizations for strategic planning. She also volunteers with various education-based NGOs in India for teacher pedagogy development.

## About MDI Murshidabad

Management Development Institute (MDI) was set up as an autonomous body in 1972. With an intention to impart management education, nurture local talent, and groom them to become global Leaders, Management Development Institute (MDI), launched its second campus in Murshidabad in the year 2014. The foundation stone was laid on the 31st of October 2010 at Jangipur, Murshidabad, West Bengal by the then Honorable Union Minister of Finance, Govt. of India, Shri Pranab Mukherjee. In 2014, MDI Murshidabad (MDIM) launched its Post Graduate Diploma in Management (PGDM). It was commemorated in the presence of the then honorable President of India Shri Pranab Mukherjee, by an inspiring address by him to our first batch of PGDM students on the 24th of August, 2014. This was followed by a deliberation made by Shri Arun Jaitley, then Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGDM offered by MDIM is recognized and accredited by the All-India Council for Technical Education (AICTE), New Delhi, National Board of Accreditation (NBA). PGDM course is also recognised as equivalent to MBA by AIU for a period of three years (01.07.2024 to 30.6.2027). The Murshidabad campus is a part of MDI's vision to nurture and promote local talent and enterprise. The campus of MDI Murshidabad is in the central part of the State of West Bengal, India. MDIM prides itself in not only providing management Education but also developing ethical corporate citizens for tomorrow's India.

MDI Murshidabad continues to uphold its commitment to excellence in management education, as evidenced by its consistent IIRF rankings. This year MDI Murshidabad has secured the **prestigious position of State Rank 1 among the Best B-Schools (Private) for PGDM General** and has also secured the **prestigious position of Zone Rank 3 for the overall category.**

## Management Development Programme (MDP):

MDI Murshidabad has been conducting Training Programmes of strategic intent since inception. In this regard our MDPs not only aim at acquiring and upgrading knowledge and competencies in generic areas but also assist in specific areas to thrive in the competitive world of business. Our fundamental programmes revolve around leadership, Change Management, Managerial Effectiveness, Sales Excellence, Service Excellence, Sales & Distribution Management, How to build a Strong Brand, Cost Management, as well as emerging issues like AI&ML, Business Analytics, HR Analytics, Digital Marketing, and Data Science. MDIM is committed to impart quality management education. It understands the requirements of the modern business organizations and offers need-based customized MDPs to meet the organizations' excellence. To do so, the pedagogy adopted across the MDPs is based upon experiential learning exercises that believe in learning while doing. We are also conducting open MDPs for several valued clients who herald from various sectors. Such MDPs have been developing the holistic perspectives of the clients to resolve any given issues through cross-pollination of ideas.

## CAMPUS DETAILS



### Campus Address:

Management Development Institute Murshidabad

Kulori, P.O.-Uttar Ramna, P.S. - Raghunathganj

Dist. Murshidabad, West Bengal, PIN-742235

Contact Details: +91 9674727164/ +91 9674757164 (Extn: 127/183)

Visit: [www.mdim.ac.in](http://www.mdim.ac.in), e-mail: [ce@mdim.ac.in](mailto:ce@mdim.ac.in)