



MDI
MURSHIDABAD

Management
Development
Institute



SUMMER PLACEMENT REPORT

Batch of 2023-25

DIRECTOR'S FOREWORD



Prof. (Dr.) Debasis Chanda

Acting Director,
MDI Murshidabad.

“

Management Development Institute Murshidabad (MDIM) is unwavering in its commitment to nurturing talent and cultivating visionary leaders. We are delighted to announce a remarkable achievement – the 100% completion of a record number of impressive placements in a remarkably short span. Our heartfelt appreciation goes to industry experts and recruiters for their steadfast support.

MDIM remains steadfast in strengthening existing connections with business partners while exploring new opportunities across diverse industries. The summer placements for the PGDM class of 2023–25 have been outstanding, marked by an increase in both new recruiters and participating brands.

This accomplishment is a testament to the relentless efforts of our Junior Placement Committee members and the collaborative spirit of our talented group. Without their hard work and cooperation, this milestone would not have been attainable. These collective endeavors underscore our unwavering dedication to our motto of developing thought leaders and change agents, and we take pride in witnessing the MDIM flag soaring high.

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BATCH DEMOGRAPHICS



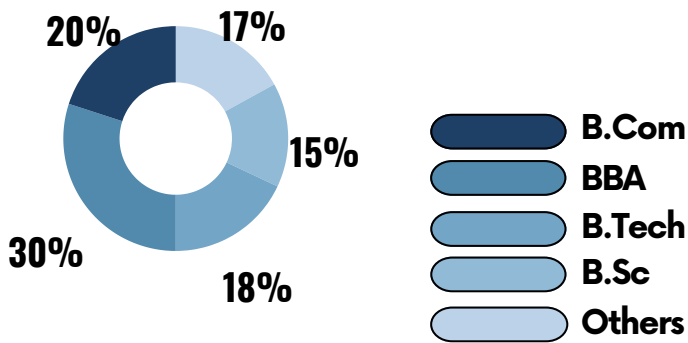
182

BATCH STRENGTH

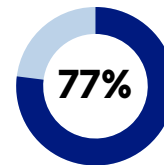


GENDER RATIO

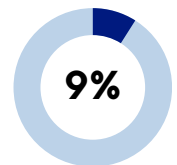
ACADEMIC BACKGROUND (23 - 25)



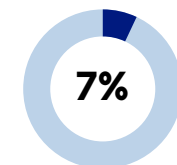
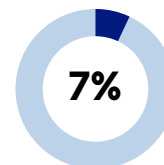
WORK EXPERIENCE



Freshers

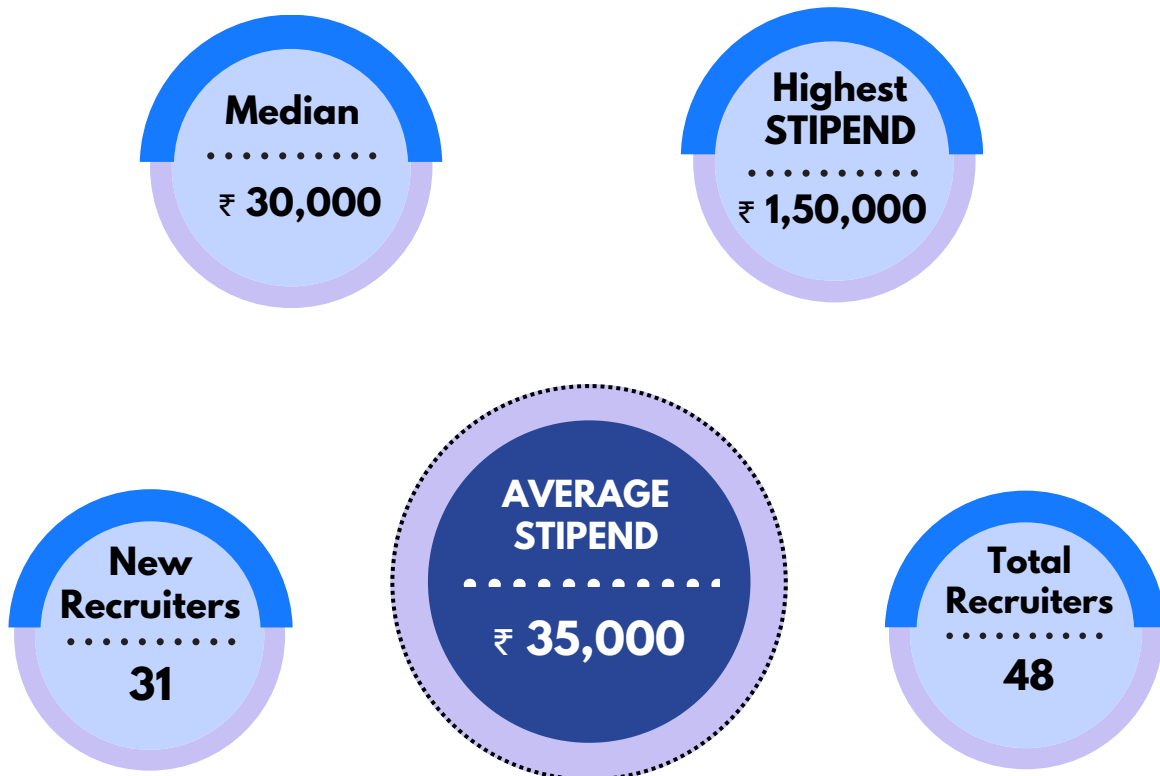


0-12 Months





PLACEMENT HIGHLIGHTS

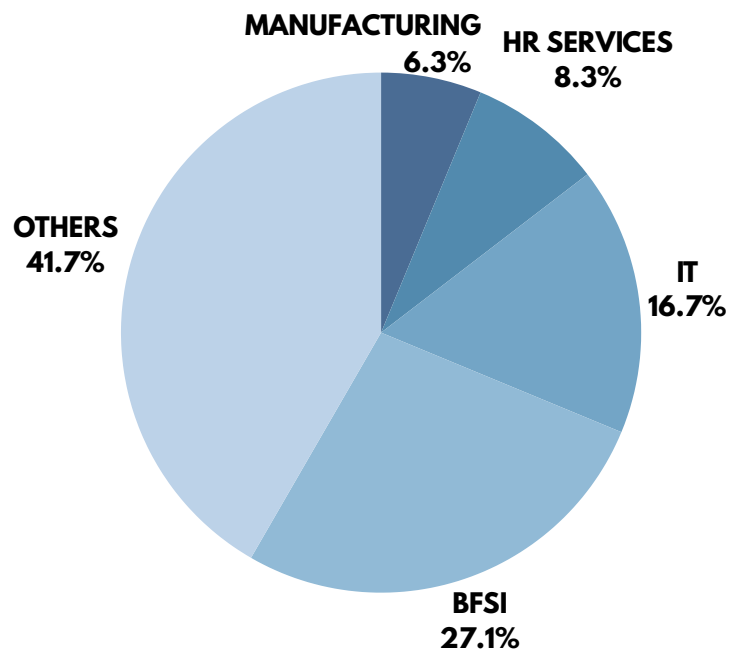


The placement season saw participation from a total of 48 recruiters in various domains such as Strategy, Finance, Marketing, Human Resources, and Supply Chain & Operations.

Summer Placements for the academic year 2023-25 have once again affirmed the faith of the industry in the students of MDIM. We are extremely obliged to all our stakeholders including our honorable Acting Director, Prof. (Dr.) Debasis Chanda, PhD., faculty members, alumni students, staffs for ensuring record-breaking placement figures.



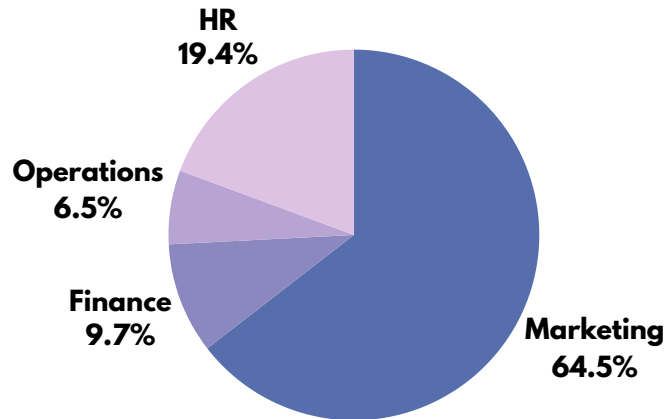
SECTOR WISE BREAKDOWN



The placement season of 2023-25 witnessed a diversity of recruiters across BFSI, IT, FMCG, MANUFACTURING, CONSULTING and others. BFSI emerged as the most sought-after domain accounting for 27.1 % of the total offers received. The other sectors were automobile, energy, telecommunication, manufacturing, and supply chain. The continuous faith of the recruiters have helped this Institute achieve greater milestones.

The students have commenced their glorious management careers and are on their journey to build their ever-growing trust that the recruiters have in the ingenuity of MDIM students. We are committed to carrying the MDI legacy and building and nourishing these relationships for the years to come.

DOMAIN WISE BREAKDOWN



In the Marketing Domain, profiles were offered in the area of Research Intern, Trade Operations Digital Marketing Intern, Global Strategic Alliance, Global Trade Relations, Market research, Sales Trainee, Sales and Marketing Intern, Marketing Research Intern, Digital Marketing Intern, Data Science, Category management, Growth Marketer Intern, Account Management Intern, Marketing Intern, Market Research, Business Development, Management Trainee, Market Research, Marketing Intern, Marketing Strategy & Brand Alliances, Customer Experience Intern, Marketing Research, Graphic Designer, Content Writer, Retail Operation & Marketing Marketing Strategy, Sales Executive, Digital Marketing, Content Writer, Social Media Manager Sales and Marketing Intern, Management Trainee.

In the Finance Domain, profiles were offered in the area of Equity Research & Portfolio Management, Finance Intern, Underwriting, Finance & Accounts Intern

In the Human Resources Domain, profiles were offered in the area of Management Trainee (HR – Learning and Development), Talent Acquisition, Human Resource Intern, HR Intern HR- Learning & Development, HRBP, Executive-HR, HR Talent Acquisition, HR - Product Dvelopment, HR Generalist, Recruitment Associate

In the Operations Domain, profiles were offered in the area of Product Intern, Data Analytics, Operations Executive, Product Engineer.

SUMMER PLACEMENT PROMINENT RECRUITERS



*Recruiters are mentioned in alphabetical order.

THE PLACEMENT COMMITTEE



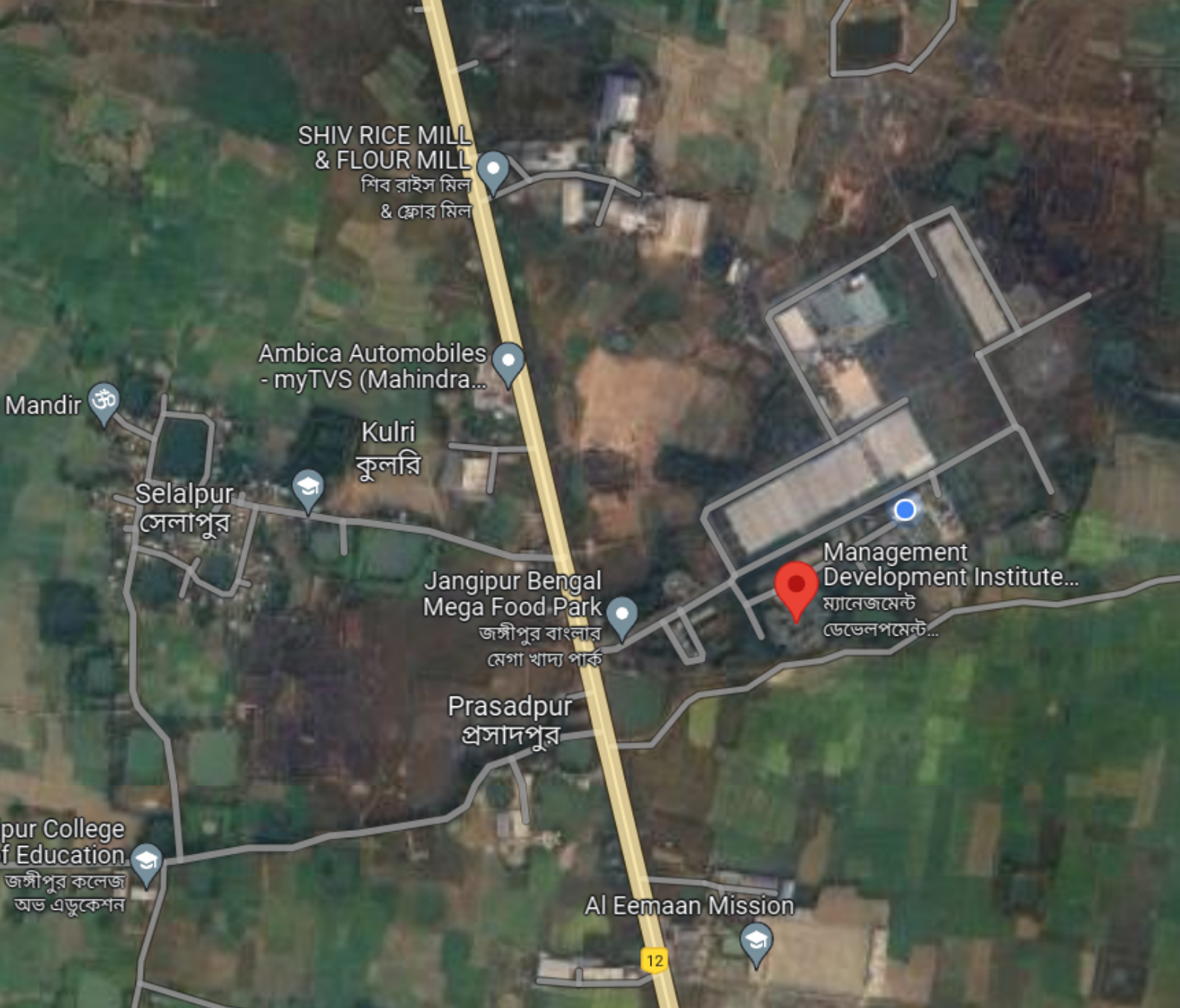
Coming together is a beginning. Keeping together is progress. Working together is success.

Campus Address

Management Development Institute
Murshidabad Kulori, P.O. Uttar Ramana,
P.S. Raghunathganj, Dist. Murshidabad,
West Bengal, PIN: 742235

Contact Details

Email: corporaterelations@mdim.ac.in
Mob: +91 7044633380



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