



MDI
MURSHIDABAD

Management
Development
Institute



FINAL PLACEMENT REPORT (INTERIM)

Batch of 2022-2024

DIRECTOR'S FOREWORD



Prof. (Dr.) Debasis Chanda

Acting Director,
MDI Murshidabad.

“

Management Development Institute Murshidabad (MDIM) is unwavering in its commitment to nurturing talent and cultivating visionary leaders. We are delighted to announce a remarkable achievement – the successful completion of a record number of impressive placements in a remarkably short span. Our heartfelt appreciation goes to industry experts and recruiters for their steadfast support.

MDIM remains steadfast in strengthening existing connections with business partners while exploring new opportunities across diverse industries. The final placements for the PGDM class of 2022–24 have been outstanding, marked by an increase in both new recruiters and participating brands.

This accomplishment is a testament to the relentless efforts of our Senior Placement Committee members and the collaborative spirit of our talented group. Without their hard work and cooperation, this milestone would not have been attainable. These collective endeavors underscore our unwavering dedication to our motto of developing thought leaders and change agents, and we take pride in witnessing the MDIM flag soaring high.

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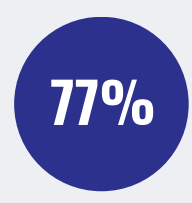


BATCH DEMOGRAPHICS



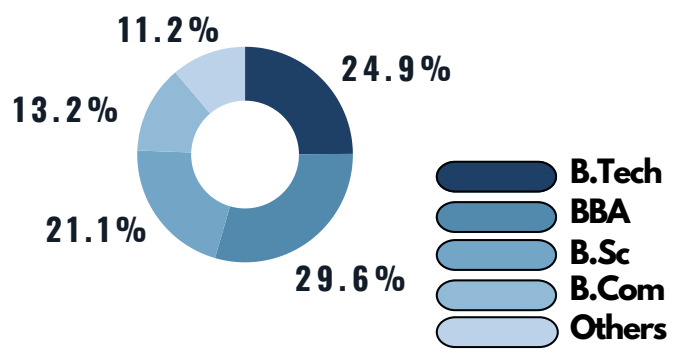
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BATCH STRENGTH

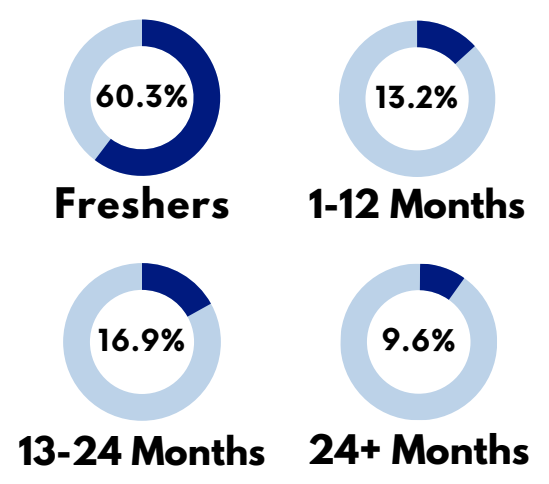


GENDER RATIO

ACADEMIC BACKGROUND (22-24)



WORK EXPERIENCE





PLACEMENT HIGHLIGHTS

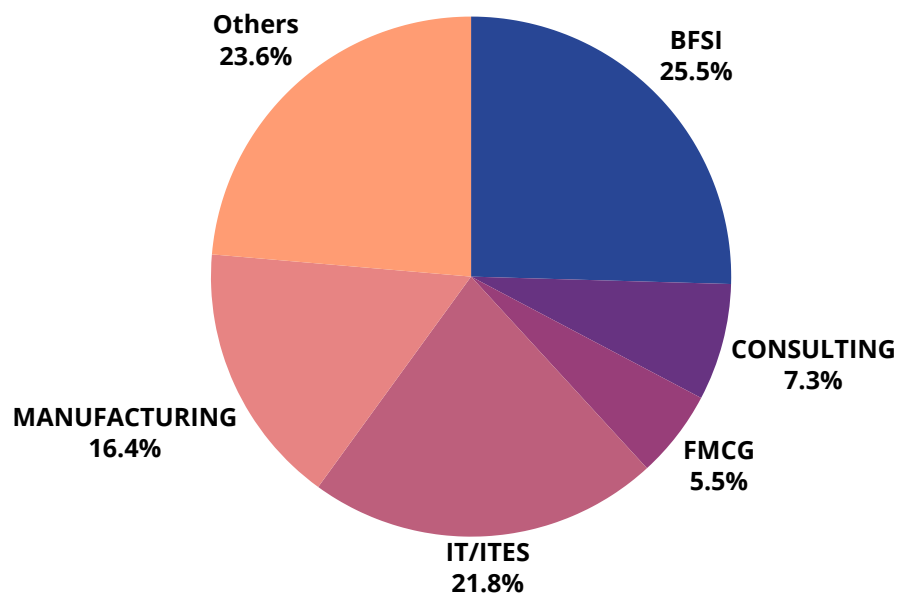


The placement season saw participation from a total of 56 recruiters in various domains such as Strategy, Finance, Marketing, Human Resources, and Supply Chain & Operations.

Final Placements for the academic year 2022-24 have once again affirmed the faith of the industry in the students of MDIM. The students of MDIM also received PPOs & PPIs from various reputed companies across different domains. We are extremely obliged to all our stakeholders including our honorable Acting Director, Prof. (Dr.) Debasis Chanda, PhD., faculty members, alumni students, staffs for ensuring record-breaking placement figures.



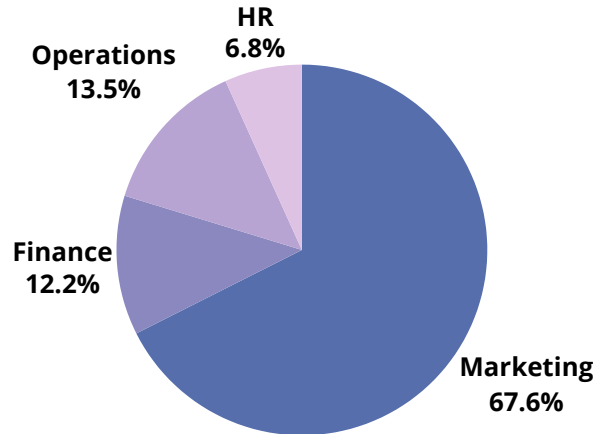
SECTOR WISE BREAKDOWN



The placement season of 2022-24 witnessed a diversity of recruiters across BFSI, IT, FMCG, MANUFACTURING, CONSULTING and others. BFSI emerged as the most sought-after domain accounting for 25.5 % of the total offers received. The other sectors were automobile, energy, telecommunication, manufacturing, and supply chain. The continuous faith of the recruiters have helped this Institute achieve greater milestones.

The students have commenced their glorious management careers and are on their journey to build their ever-growing trust that the recruiters have in the ingenuity of MDIM students. We are committed to carrying the MDI legacy and building and nourishing these relationships for the years to come.

DOMAIN WISE BREAKDOWN



In the Marketing Domain, profiles were offered in the area of Customer Experience Manager, MT - Team Coach, Key Account Manager (Sales, Business Analyst, CRM Executive, Product Manager, Sales Manager - Personal Loan, MT- Program Manager (Government Business), Business Consulting, Business Analyst, MT- Cloud Sales / Inside Sales, Associate Research Analyst / Data Analyst, Territory Business Head– Strategy, Business and Sales, Account Management (B2B Sales), Business Analyst – MBA Marketing, Sales and Marketing, Personal Banker - Retail Branch Banking, Project Manager, Deputy Manager 2, Senior Associate Consultant, Sr. Growth Manager - South India Region, Graduate MT, Sales Specialist, Assistant Manager – Business Development, Associate Research Strategist, / Sr. Sales Executive, MT in Business Development (IT Sales), Trainee Business Analyst, MT- HR, Central Cell – Sales, People Manager / Service Delivery Manager, Sales, Store Manager, MT (Marketing and Sales)

In the Finance Domain, profiles were offered in the area of Mortgage Banking Analyst , Credit Analyst (Experienced) , Management Trainee- Finance Business Analyst – MBA Finance, Management Trainee -Finance, Manager – Finance, Manager – Capital Resourcing, Probationary Officers, Underwriter and others.

In the Human Resources Domain, profiles were offered in the area of Management Trainee (HR – Learning and Development), Management Trainee – HR, Deputy Manager –HR, Human Resources – HRBP, Management Trainee – HR, Management Trainee – Human Resources and more.

In the Operations Domain, profiles were offered in the area of Import and Export Executive, Business Analyst - MBA Operations, Business Analyst - MBA Operations, MT- Service Recovery, MT – Operations, MT-Area Business Manager, Probationary Officers, MT – Purchase, MT – Program Management, (PMO)"Management Trainee- Organizational Excellence, MT- Area Head - Parts Business and others.

OUR PROMINENT RECRUITERS



THE PLACEMENT COMMITTEE



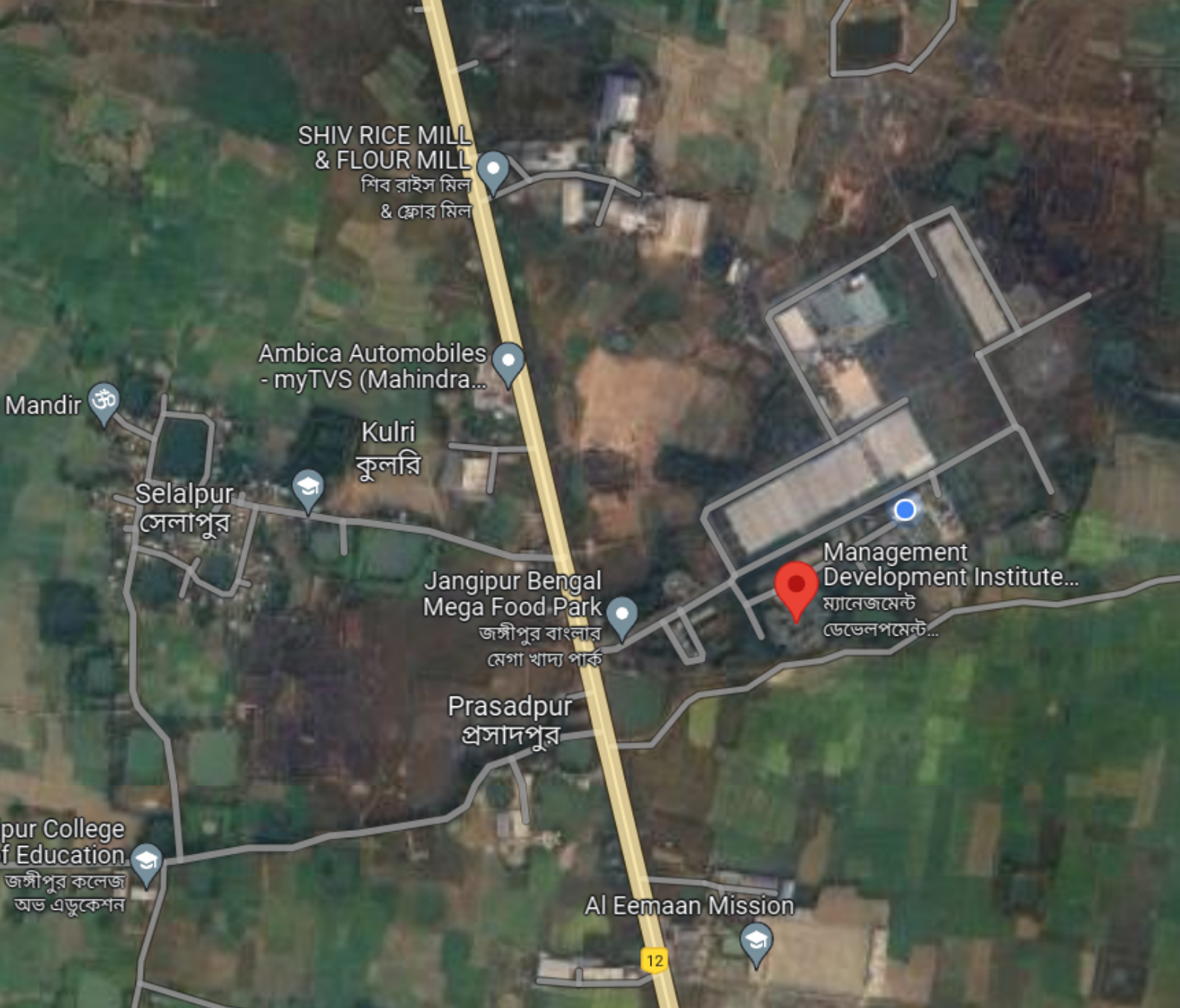
"Unity is the foundation, perseverance is the journey, and collaboration is the triumph."

Campus Address

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