

MANAGEMENT DEVELOPMENT INSTITUTE MURSHIDABAD

ONLINE MANAGEMENT DEVELOPMENT PROGRAMME

ON

FINANCE FOR NON-FINANCE EXECUTIVES

12th & 13th September 2023 11.00 AM TO 1.00 PM & 2.00 PM TO 4.00 PM



PROGRAMME OBJECTIVE

Every executive in an organization is expected to have some basic knowledge in finance. Irrespective of their primary work area, managers need to take decisions which depend on knowing the financial implications. Further, the outcome of any decision-making should ultimately create wealth for the shareholders.

Finance for Non-Finance Executives is specially designed to provide basic knowledge in the areas of corporate finance, financial markets and the use of financial data in decision-making through financial analysis. The emphasis is on the practical aspects of managing finance, which will help the managers in using these techniques to make better strategic and operational decisions. The ultimate aim of this program is to equip today's managers with the right skills and knowledge in finance to deal with the changing business paradigms.



COURSE CONTENT

1. Introduction to Finance and Time Value of Money
2. Introduction to Financial Statement Analysis
3. Investment Decisions
4. Performing Financial Analysis of a Public Limited Company



WHO SHOULD ATTEND

Entry and Middle level executives working in marketing, operations, materials, human resource and other non-finance areas of companies, and desirous of understanding the basics of finance.



METHODOLOGY

An appropriate mix of Lectures, Numerical Exercise and Case Discussions.



RESOURCE PERSONS

Dr. Chetan G K

Associate Professor, Finance, MDI Murshidabad

Dr. Pinku Paul

Associate Professor, Finance, MDI Murshidabad

Dr. Debaditya Mohanti

Assistant Professor, Finance, MDI Murshidabad

Dr. Souvik Banerjee

Assistant Professor, Finance, MDI Murshidabad



PROGRAM FEE

The program fees will be "Rs. 5000/- +GST (18%) per participant.

Registration Link: <https://forms.gle/AxZJfBFnK7egyo389>

• No refund of Course Fees but substitute allowed.

The program fees can be paid through bank transfer as per the bank details given below:

Account Name: MANAGEMENT DEVELOPMENT INSTITUTE SOCIETY

Bank Name: State Bank of India

Account Number: 33987582978

IFSC Code : SBIN0012355

(Please share the transaction details for verification purposes after making payment)



VENUE AND DURATION

The programme will be held online through Zoom platform on 12 & 13 September 2023. All participants will be awarded with an e-certificate by MDI Murshidabad upon successful completion of the programme.



PROGRAM DIRECTOR



Dr. Pinku Paul

Associate Professor, Accounting & Finance, MDI Murshidabad

Dr. Pinku Paul is MBA, M.Com, PhD. in Business Administration. She is UGC NET qualified. She has over 17 years of teaching and research experience. Her research interest is in the area of behavioural finance, financial services, banking

and insurance industry. She teaches subjects like Financial Management, Managerial Accounting and Control, Security Analysis and Portfolio Management, Project Appraisal, Financial Services, Banking Management and Insurance Management. She has authored several papers, which have been published, in national and international journals. She has also worked as Management Trainer in the World Bank Second India Development Market-Place (IDM) 2007 project on "Capacity Building of Rural Women on Production and Marketing of Cashew Apple Juice". She has been awarded as Best Professor in Financial Management in 2015 during 23rd Business School Affaire & Dewang Mehta National Education Awards. She is a life Member of Indian Accounting Association.



Dr. Souvik Banerjee

Assistant Professor - Finance, MDI Murshidabad



Dr. Souvik Banerjee is a seasoned academician with interest in corporate valuation, project appraisal and finance, structured finance, corporate finance etc. He has conducted many executive development programs in the broad area of finance.

Dr. Banerjee has keen interest in research and has presented research papers in many prestigious national and international conferences including prestigious conferences like First Corporate Governance Conference organized by IIM, Trichy, Yale Great Lakes Conference organized by Great Lakes Institute of Management, Chennai in collaboration with Yale University, the USA, etc. He had chaired a Technical Session in an international conference at IIM, Kozhikode. Some of his research papers are published in Scopus and ABDC Indexed journals. He has published many research papers in referred journals, in India, the UK, Malaysia, Singapore, Philippines. Dr. Banerjee has developed many case studies for class room discussion as well as executive education. At present he is the chairperson- case research centre, a centre of excellence at MDI Murshidabad.

Certificate of participation shall be awarded after the completion of the course and submission of course feedback

CONTACT INFORMATION



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