



MDI
MURSHIDABAD

Management
Development
Institute
An IFCI Initiative



2022-2024

SUMMER INTERNSHIP PLACEMENT REPORT

'MDI aims to be a globally recognized management school through academic excellence and continuous innovation to nurture responsible leaders for creating sustainable alternatives.'

DIRECTOR'S FOREWORD



Prof.(Dr.) Atmanand,
Director,
MDI Murshidabad

“

Management Development Institute (MDI) Murshidabad, with an intention to nurture talent, and groom individuals to become visionary leaders, has achieved triumphant placements in record time. We would like to extend our sincere gratitude to the industry professionals and recruiters for their sustained support and cooperation. We look forward to maintaining our existing associations and exploring new industry domains. The Final Placements of our PGDM batch 2021-23 witnessed a significant rise in new recruiters and the number of brands. The sedulous efforts of our diligent Senior Placement Committee members and our very cooperative batch have borne the fruit of the institution's most awaited success. With these relentless endeavors, we follow our motto of creating thought leaders and change masters and keep our MDIM flag flying high.

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BATCH DEMOGRAPHICS

**BATCH
SIZE**



189 

**GENDER
RATIO**



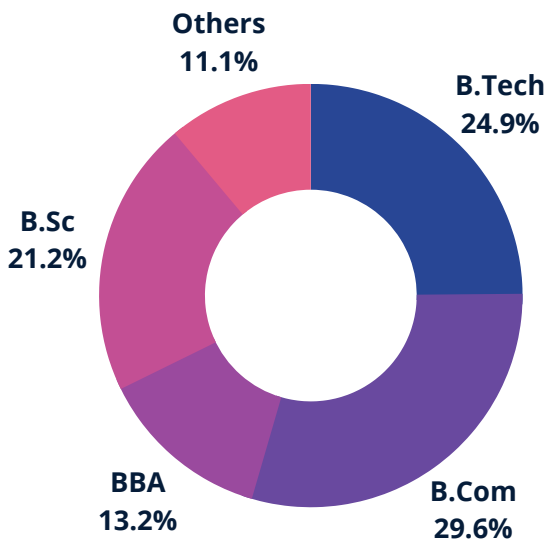
77% 

Of the batch comprises of
Males.

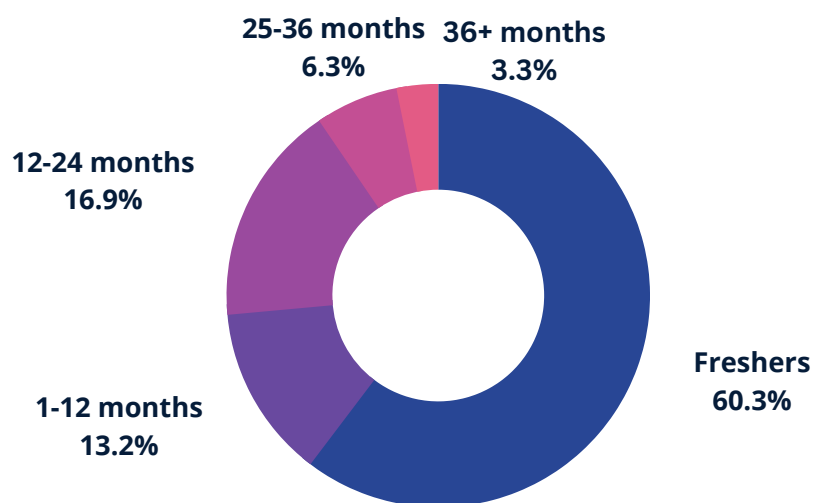
23% 

Of the batch comprises of
Females.

ACADEMIC BACKGROUND

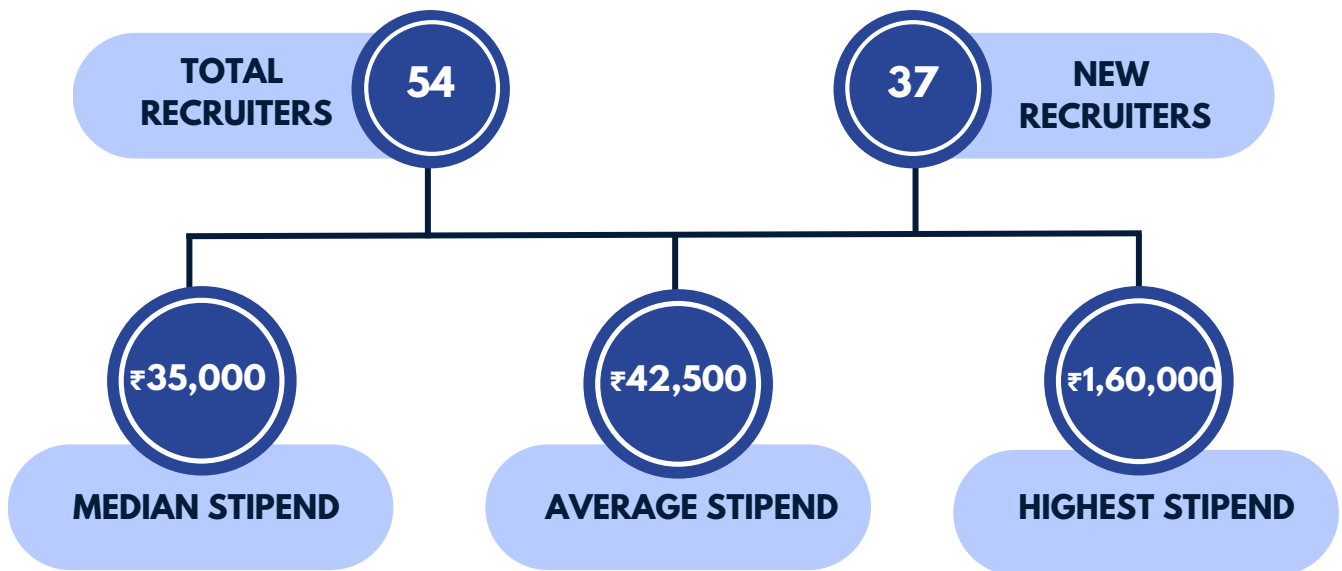


WORK EXPERIENCE





PLACEMENT HIGHLIGHTS

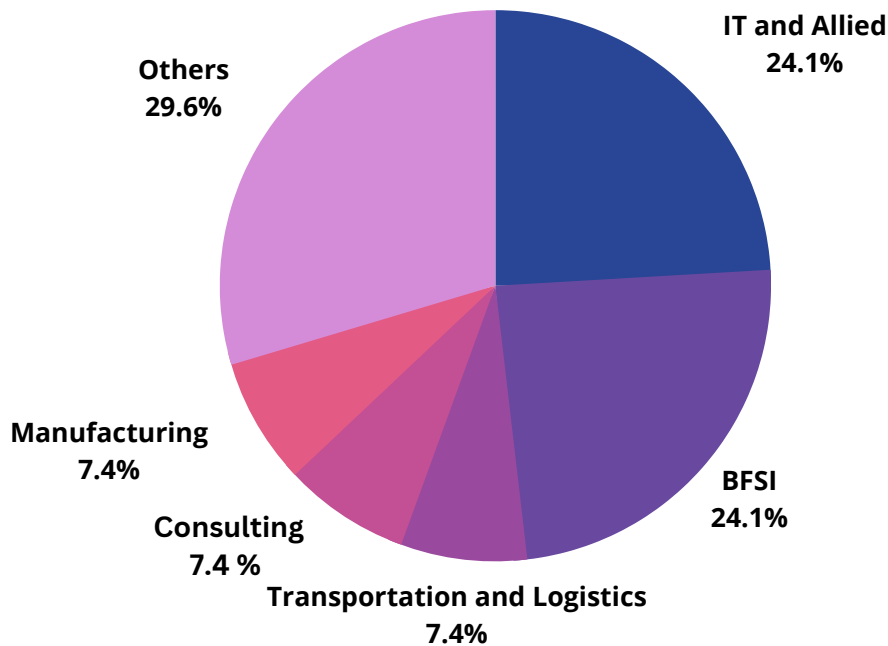


The placement season saw participation from a total of 54 recruiters in various domains such as Marketing, Human Resources, Finance, Data Analysis and Supply Chain & Operations.

Summer Placements for the academic year 2022-24 have once again affirmed the faith of the industry in the students of MDIM. We are extremely obliged to all our stakeholders including our honorable Director, Prof. (Dr.) Atmanand, PhD., faculty members, alumni students, staffs for ensuring record-breaking placement figures.



SECTOR WISE BREAKDOWN

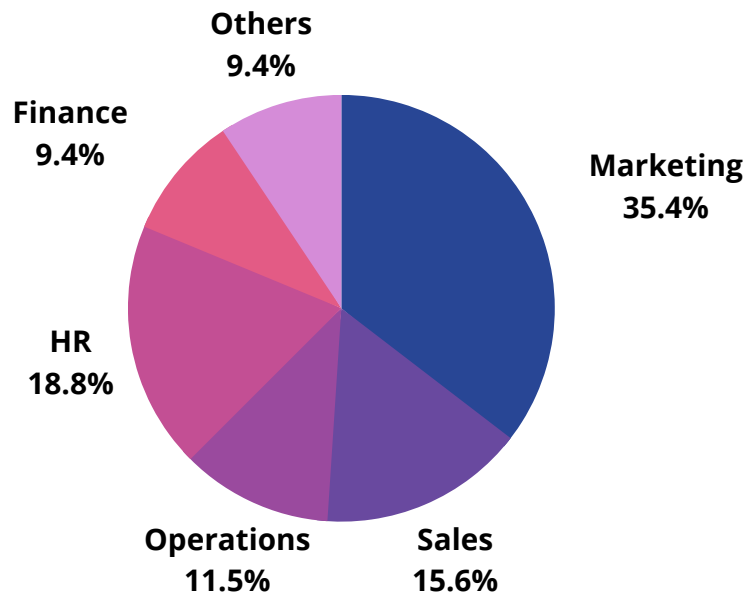


The summer internship placement season of the batch 2022-24 witnessed a plethora of recruiters across BFSI, IT and Allied, Consulting, and others. The noteworthy rise in the variety of roles offered signifies the faith of the industry experts in MDIM. The other sectors included Transportation and Logistics, Advertising, Manufacturing, HR Services, Food and Beverage, Fashion Retail and many more. We would like to express our heartfelt gratitude to all our recruiters for their unwavering support in achieving such milestones.

The students have commenced their glorious management careers and are on their journey to build their ever-growing trust that the recruiters have in the ingenuity of MDIM students. We are committed to carrying the MDI legacy and building and nourishing these relationships for the years to come.



DOMAIN WISE BREAKDOWN



In the Marketing Domain, profiles were offered in the areas of Project Management Intern, Sales Intern, Marketing Intern, Market Research Intern, Digital Marketing Intern, Social Media Marketing Intern, Account Manager Intern and many more.

In the Finance Domain, profiles were offered in the areas of Finance Intern, Capital Budgeting, Working Capital Management, Cash Management and others.

In the Human Resources Domain, profiles were offered in the areas of Talent Acquisition Intern, HR Generalist Intern, Staffing and Recruiting Intern and others.

In the Supply Chain Domain, profiles were offered in the areas of Supply Chain and Consulting Intern, Operations Intern and others.

We are certain that these experiences will provide them with the essential skills helping them shape their careers and their corporate dreams. We wish the students all the very best for their future endeavors.

SUMMER PLACEMENT PROMINENT RECRUITERS



*Recruiters are mentioned in alphabetical order.

THE PLACEMENT COMMITTEE



"Coming together is a beginning, staying together is progress, and working together is success"

Campus Address

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