

"CREATE THOUGHT LEADERS
AND
CHANGE MASTERS"

SUMMER PLACEMENT
REPORT
2021-2023



MDI
MURSHIDABAD

Management
Development
Institute



Prof.(Dr.) Atmanand,
Director,
MDI Murshidabad

DIRECTOR'S FOREWORD

“

With our growth conducive and excellent learning ecosystem, Management Development Institute (MDI) Murshidabad, once again has created history by achieving record placements in record time. We would like to thank industry professionals for their constant support and cooperation. We look forward to maintaining our existing associations and exploring new industry domains.

With immense pleasure, we feel proud to announce our success in achieving successful and record Summer Internship of our PGDM 2021-23. This year's placements saw a significant increase in the new recruiters and the number of brands.

The success is attributable to the relentless efforts put in by our very cooperative batch and our hard-working junior placement committee members who contributed to the institution's most awaited success.


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BATCH DEMOGRAPHICS

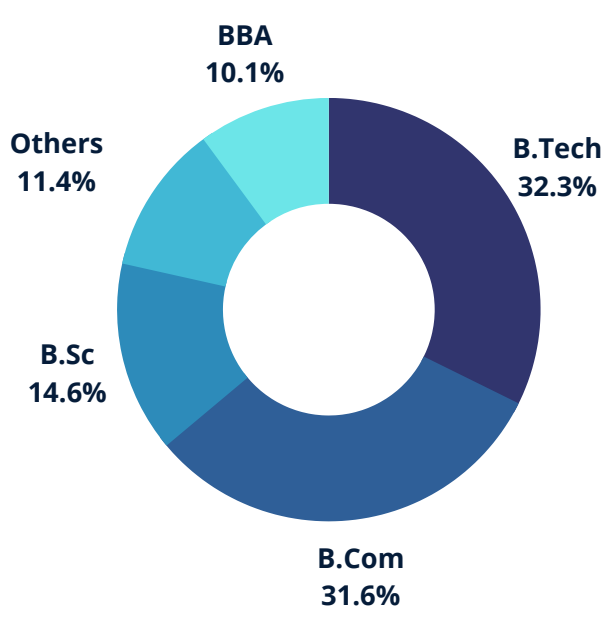
GENDER DIVERSITY



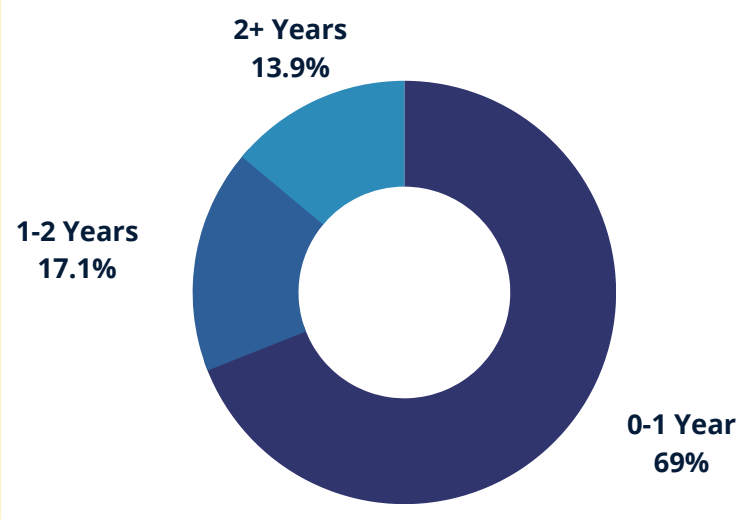
76% 
Of the batch comprises of
Males.

24% 
Of the batch comprises of
Females.

ACADEMIC BACKGROUND



WORK EXPERIENCE





PLACEMENT HIGHLIGHTS

59 TOTAL RECRUITERS

48 NEW RECRUITERS

₹32,350 AVERAGE
STIPEND

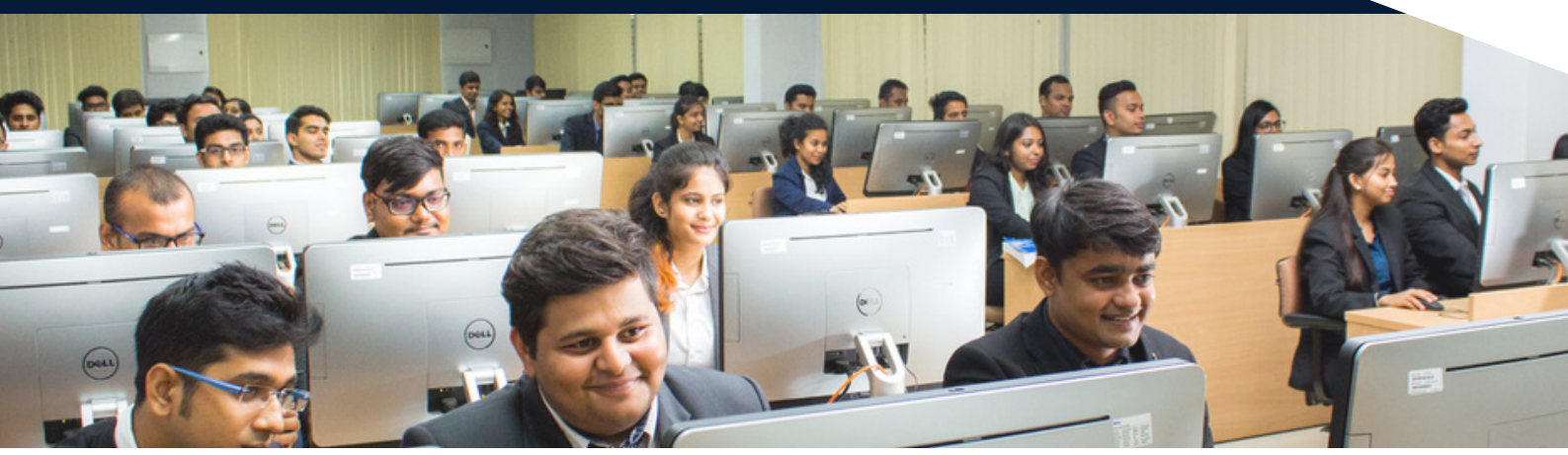
₹30,000 MEDIAN
STIPEND

₹1,50,000 HIGHEST STIPEND
RECEIVED BY STUDENT

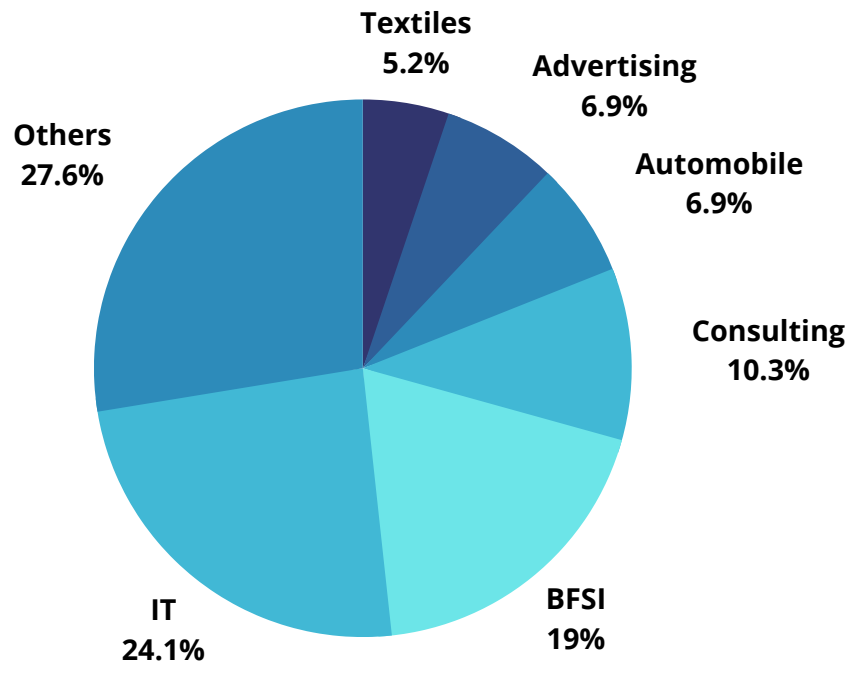
Despite the ongoing pandemic, this year's summer placements saw a rise in the number of brands, diversified roles and domains. We saw a rise in the participation of first-time recruiters and had continued support from the previous year recruiters.

The Batch of PGDM 2023 put up a stellar show enabling them to bag niche roles.

We are obliged to the constant blessings of our Director Prof.(Dr.) Atmanand, Dean, and Faculty Members for their unwavering support and are grateful to MDI alumni.



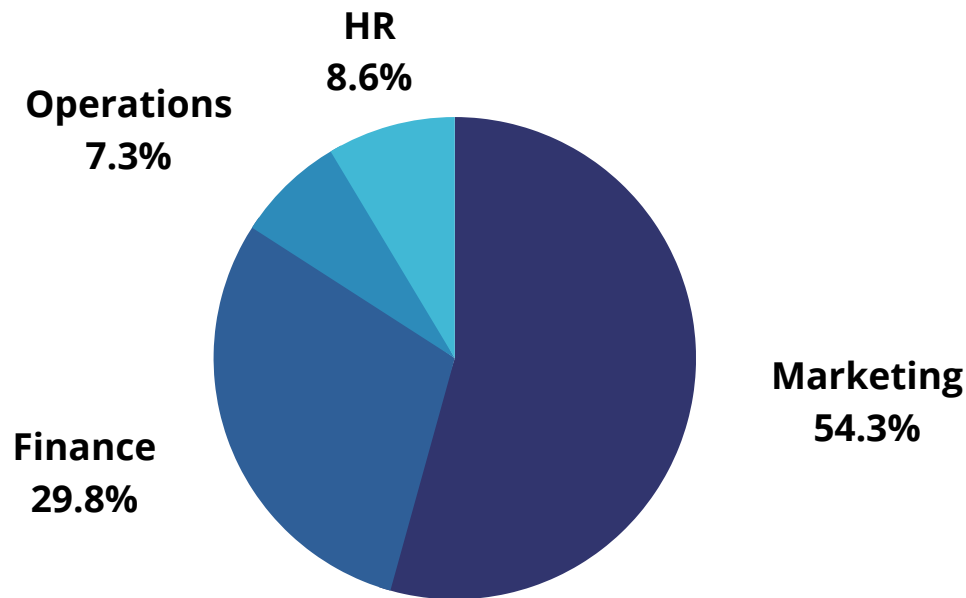
SECTOR WISE BREAKDOWN



Placement season 2021-23 witnessed major recruiters across BFSI, Management Consulting, and IT. Increase in participation, by IT and BFSI firms, is reinforcing confidence in the talent at MDI Murshidabad. The other sectors were Electronics, Real Estate, Advertising, Manufacturing, Logistics, Retail, Pharmaceuticals and Tourism. We have seen a growth in recruitment across all sectors, with Chemical, Textile and Gaming making a debut this year.

The students have embarked on a career journey that shall be mutually rewarding and forge a stronger relationship with the recruiters. We look forward to maintaining mutually beneficial relations with our existing recruiters and new recruiters in moving forward to build up more associations in the corporate world.

DOMAIN WISE BREAKDOWN



In the Marketing Domain, profiles were offered in the area of Product Marketing Intern, Brand Management Intern, Sales Intern, Marketing Intern, Product Management Intern and Business Development Intern. Also, roles of Market Research Intern, Digital Marketing Intern and Social Media Marketing Intern were offered to our students.

In the Finance Domain, profiles were offered in the areas of Financial Modeling Intern, Analyst Intern, Financing modeling and Valuation Intern, Fundamental Research Equities Intern, Investment Analysis Intern and Finance and Data Analysis Intern.

In the Human Resources Domain, profiles were offered in the areas of Talent Acquisition Intern, HR Generalist Intern, HR Advisory Intern and Staffing and Recruitment Intern.

In the Supply Chain Domain, profiles were offered in the area of Supply Chain and Consulting Intern, Operations Intern, Warehouse Management Intern along with Optimization and Inventory Management Internship opportunities.

In the Analytics Domain, profiles were offered in the area of Business Analytics Intern, Program Management Intern, Partnership Intern and Credit Intern.

OUR PROMINENT RECRUITERS



*Recruiters are mentioned in alphabetical order.

THE PLACEMENT COMMITTEE



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