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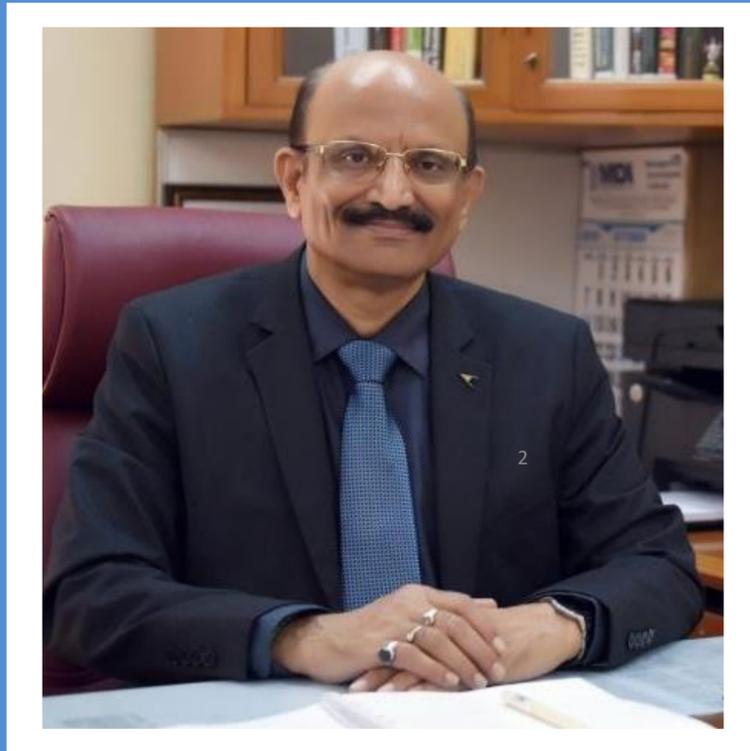
**MDI**  
MURSHIDABAD

**Management  
Development  
Institute**

**PGDM**

**SUMMER  
INTERNSHIP  
REPORT 2020-22**

# Director's Foreword



With our growth conducive and excellent learning ecosystem, Management Development Institute (MDI) Murshidabad, once again has created history by achieving record placements. We would like to thank industry professionals for their constant support and cooperation. We look forward to maintaining our existing associations and exploring new industry domains.

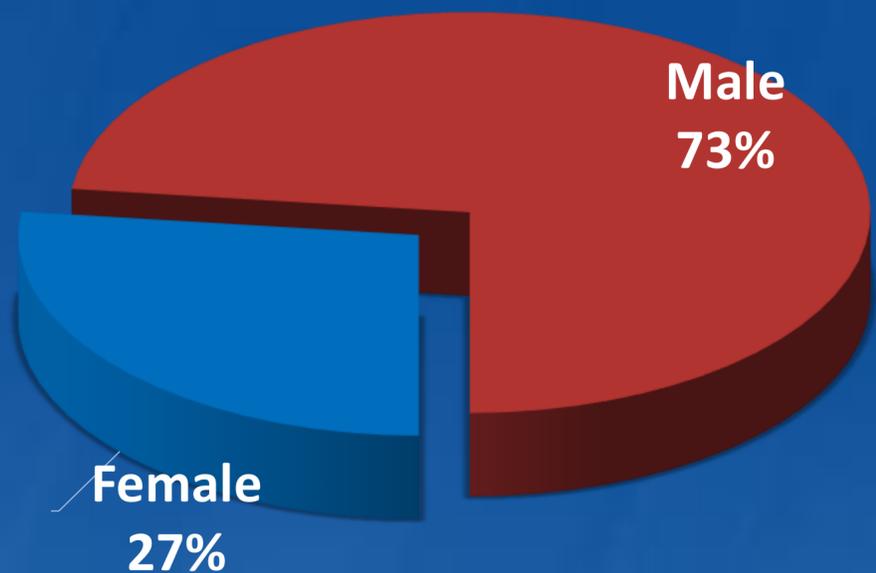
With immense pleasure, we feel proud to announce our success in achieving record Summer Placements of our PGDM 2020-22, as of 29th March 2021. This year's internships saw a significant increase in the new recruiters and the number of brands.

The success is attributable to the relentless efforts put in by our very cooperative batch and our hard-working placement committee members who contributed to the institution's most awaited success.

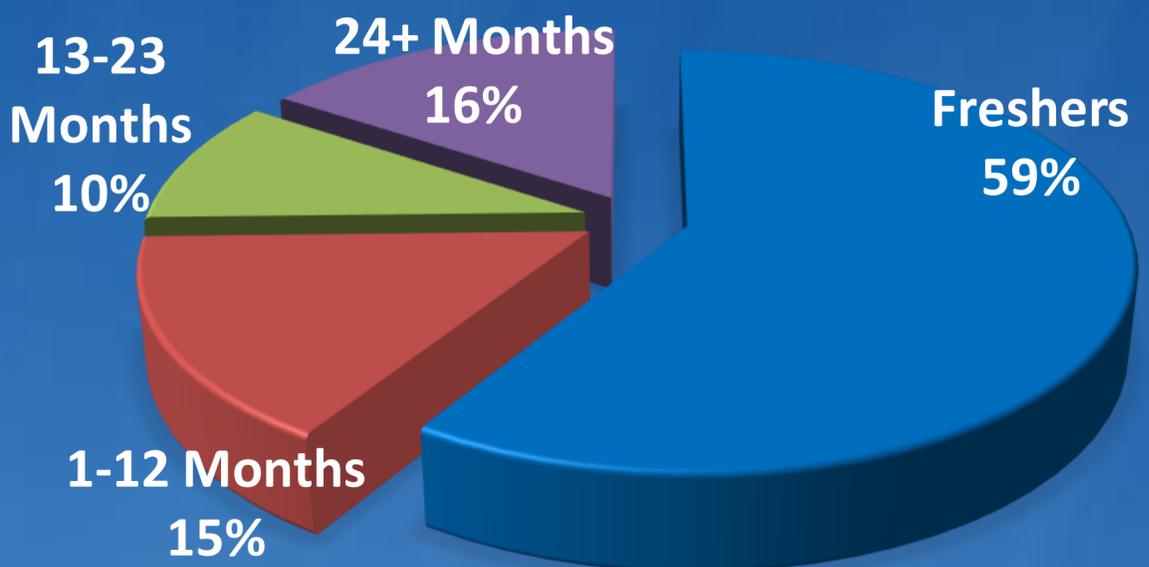
**Prof. (Dr.) Atmanand**  
**Director - Additional Charge, MDI Gurgaon**  
**Director - MDI Murshidabad**  
**Independent Director (Fmr) - Central Bank of India, SAIL, PTC India Ltd.**

# Batch Demographics

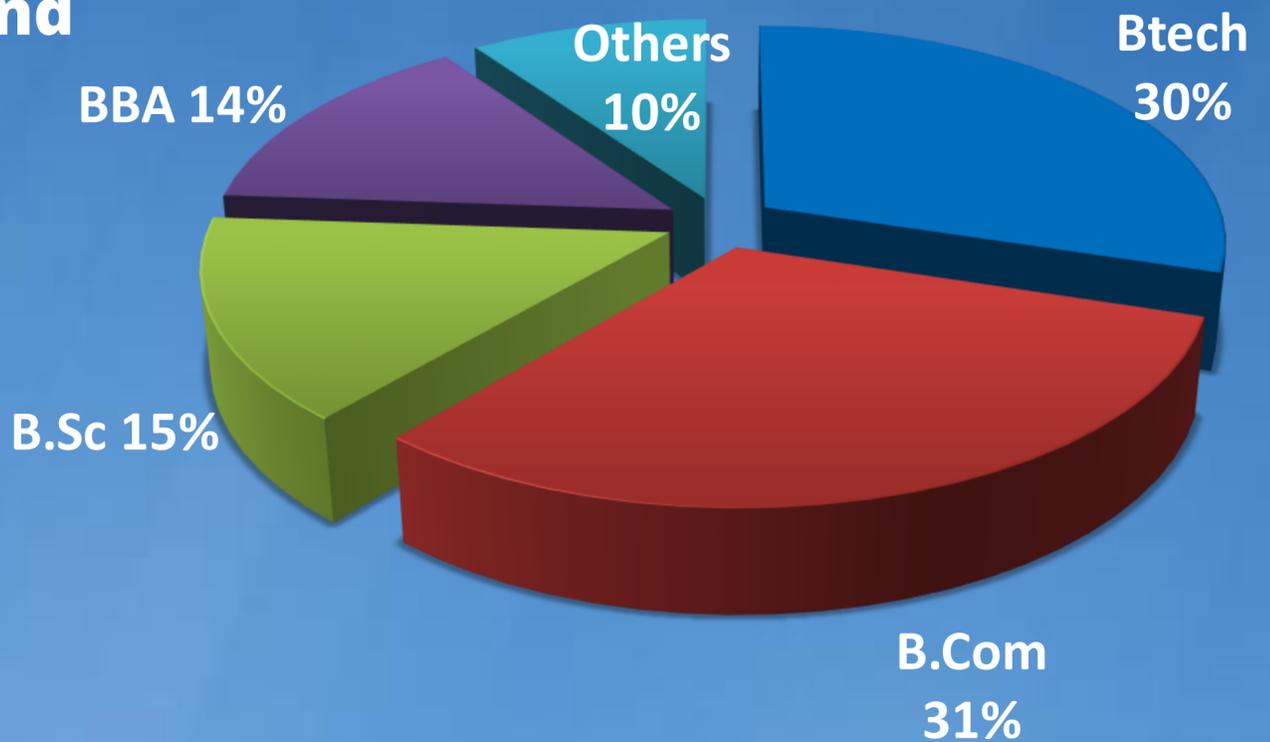
## Gender Diversity



## Work Experience



## Academic Background



# PLACEMENT HIGHLIGHTS

61 recruiters offered roles across domains of Marketing, Human Resource, Operations, Finance and General Management.

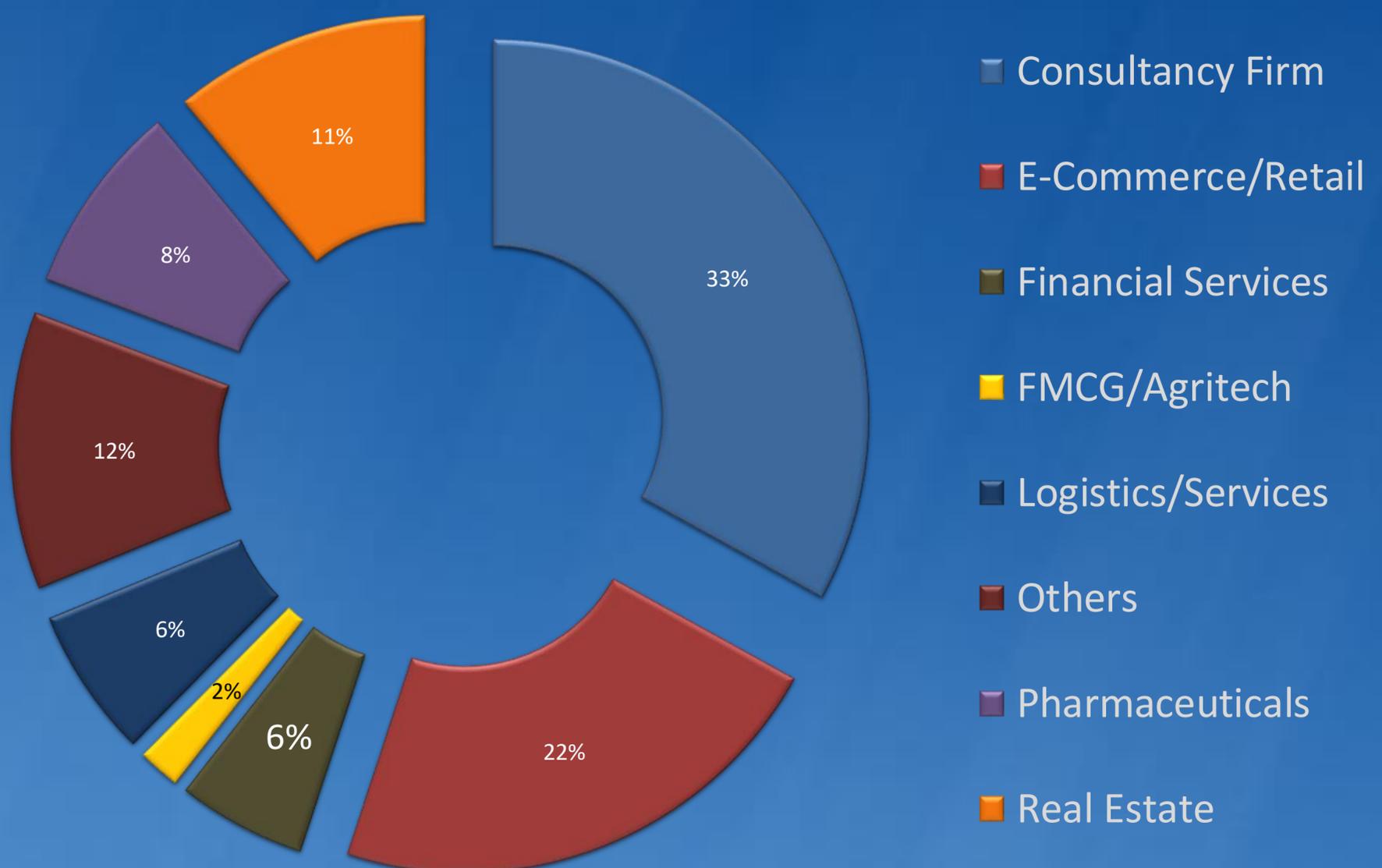


We express our heartfelt gratitude to our recruiters and are confident that our association will be mutually beneficial and perpetual.

We are obliged to the constant blessings of our Director Prof. (Dr.) Atmanand, Dean and faculty members for their unwavering support and are grateful to MDI alumni.

# SECTOR WISE PLACEMENTS

Placement season 2020-22 witnessed recruiters across **Consultancy Firms, E-Commerce/Retail, Financial Services, Real Estate, Logistics/Services etc.**



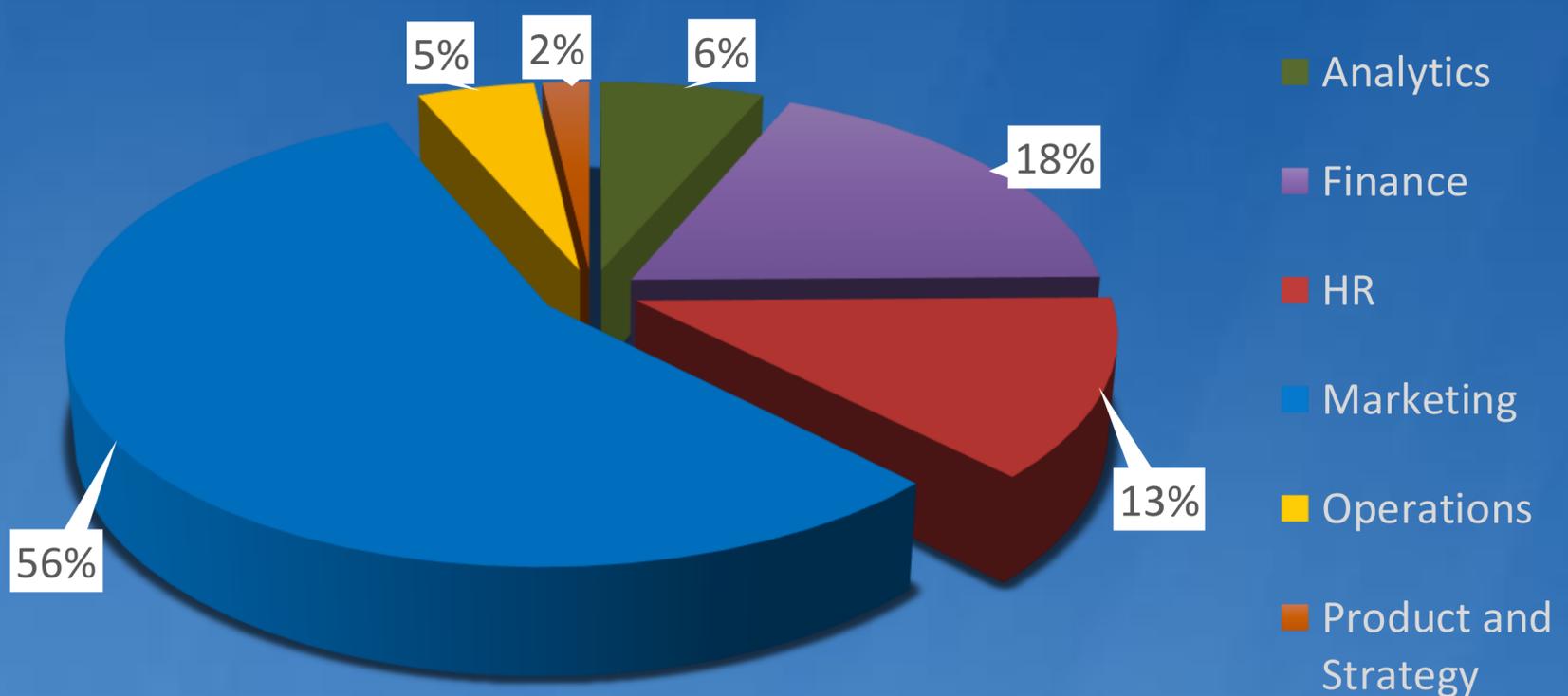
The SIP season at MDIM saw a significant rise in the variety of roles offered indicating confidence imposed by the industry. The students have embarked on the journey of their internships that shall be mutually rewarding and forge a stronger relationship with the recruiters.

We look forward to maintaining mutually beneficial relations with our existing recruiters and new recruiters in moving forward to build up more associations in the corporate world.

# DOMAIN WISE PLACEMENTS

In the **Marketing domain**, the projects are in the area of Digital Marketing, Sales, Marketing Strategy, Brand Alliances, Content Strategy, Product Management, Strategy Management, and Market Research

In the **Finance domain**, the projects are in the area of Financing modelling and valuation, Fundamental Research (Equities/Macro), Investment Analysis, Finance and Data Analysis.



In the **Human Resources domain**, the projects are in the area of Learning and Development, Organization Development and Learning, Staffing & Recruitment, and Employee Benefits Management.

In the **Operations domain**, the projects are in the area of Supply Chain Consulting, Warehouse Management, Optimization and Inventory Management.

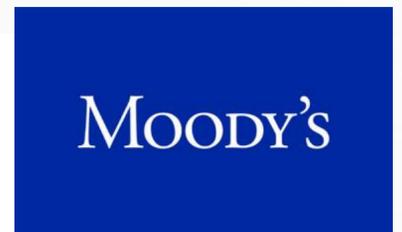
# PROMINENT RECRUITERS PGDM Batch 2020-22



Artha Group of Companies



बामर लॉरी एण्ड कं. लिमिटेड  
Balmer Lawrie & Co. Ltd.



MDI MURSHIDABAD

# The Placement Committee



**MDI**  
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Management  
Development  
Institute



Aditya Sureka



Parul Gupta



Neha Chaudhary



Protim Datta



Rijish Deb



Sagyanrth



Mahima Gupta



Arvindram R.



Monalisa Borah



Vineet Chandra



Prashant Purohit



Varun Agarwal



Himanshu Rakshe



Rounak Ghosh



Mayur Agarwal

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Compiled By: Placement Coordinators**



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