



MDI
MURSHIDABAD

Management
Development
Institute



PLACEMENT REPORT 2018 - 20

PGDM

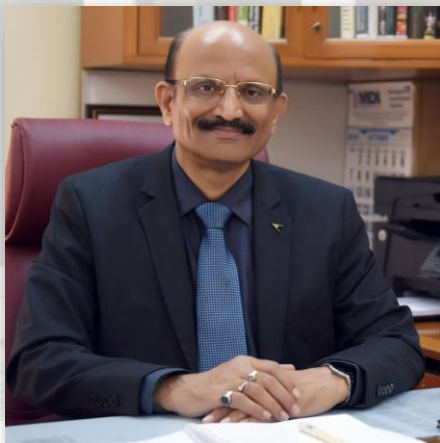
Final Placement Report



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DIRECTOR'S MESSAGE



With our growth conducive and excellent learning eco system, Management Development Institute (MDI) Murshidabad, once again has created history by achieving record placements. We would like to thank industry professionals for their constant support and cooperation. We look forward to maintain our existing associations and exploring new industry domains.

- Prof. (Dr.) Atmanand

PLACEMENT COMMITTEE



With immense pleasure, we feel proud to announce our success in achieving record placements of our PGDM 2018-20 Batch, as on 29th Feb, 2020. This year's placements saw a significant increase in the highest package offered and the number of recruiters.

The success is attributable to the relentless efforts put in by our very cooperative batch and our hard-working placement committee members who contributed to the institution's most awaited success.

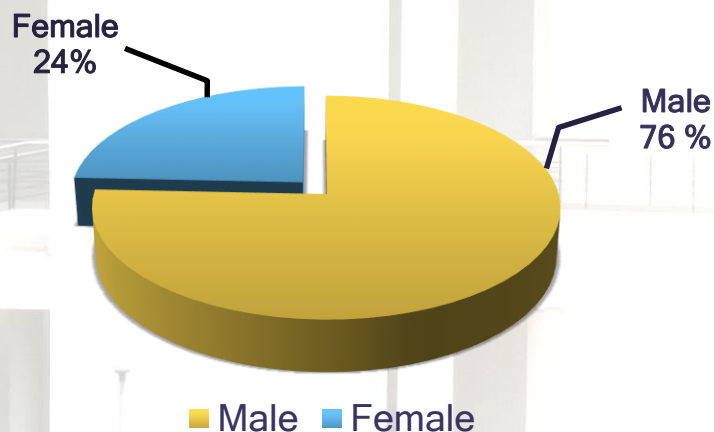
BATCH PROFILE

GENDER DIVERSITY

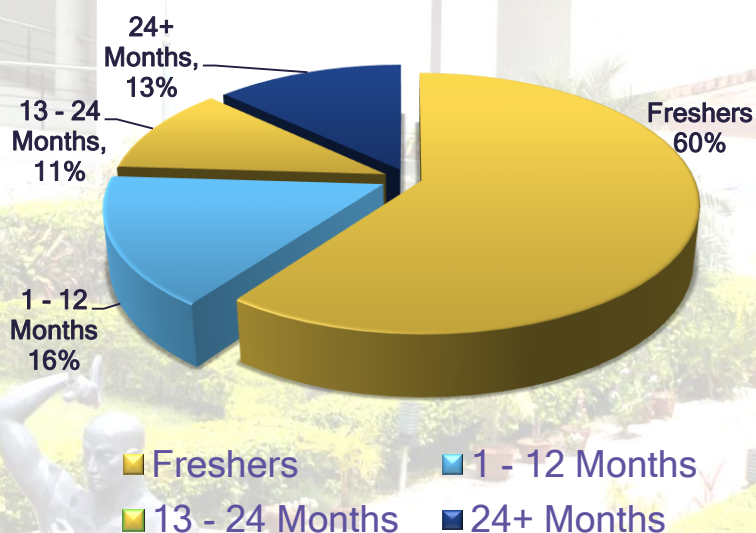
Batch Size: 112 Students

Female: 26 Students

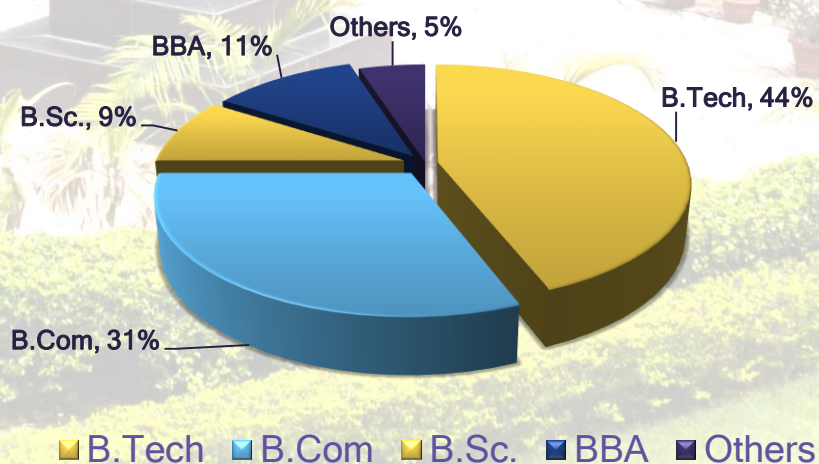
Male: 86 Students



WORK EXPERIENCE



BACKGROUND



PLACEMENT'S HIGHLIGHTS

We achieved a threefold increase in the number of recruiters, commensurate with the increase in the batch size of PGDM 2018-20.

We were offered roles across various domains that is, Marketing, Operations, Finance, HR, Analytics, etc.



We express our heartfelt gratitude to our recruiters. We are confident that our association will be mutually beneficial and perpetual.

We are much obliged to the constant blessings of our Director Sir, Prof. (Dr.) Atmanand, to our Dean and faculty members for their unwavering support and indeed are very grateful to MDI alumni for their faith in our capabilities.

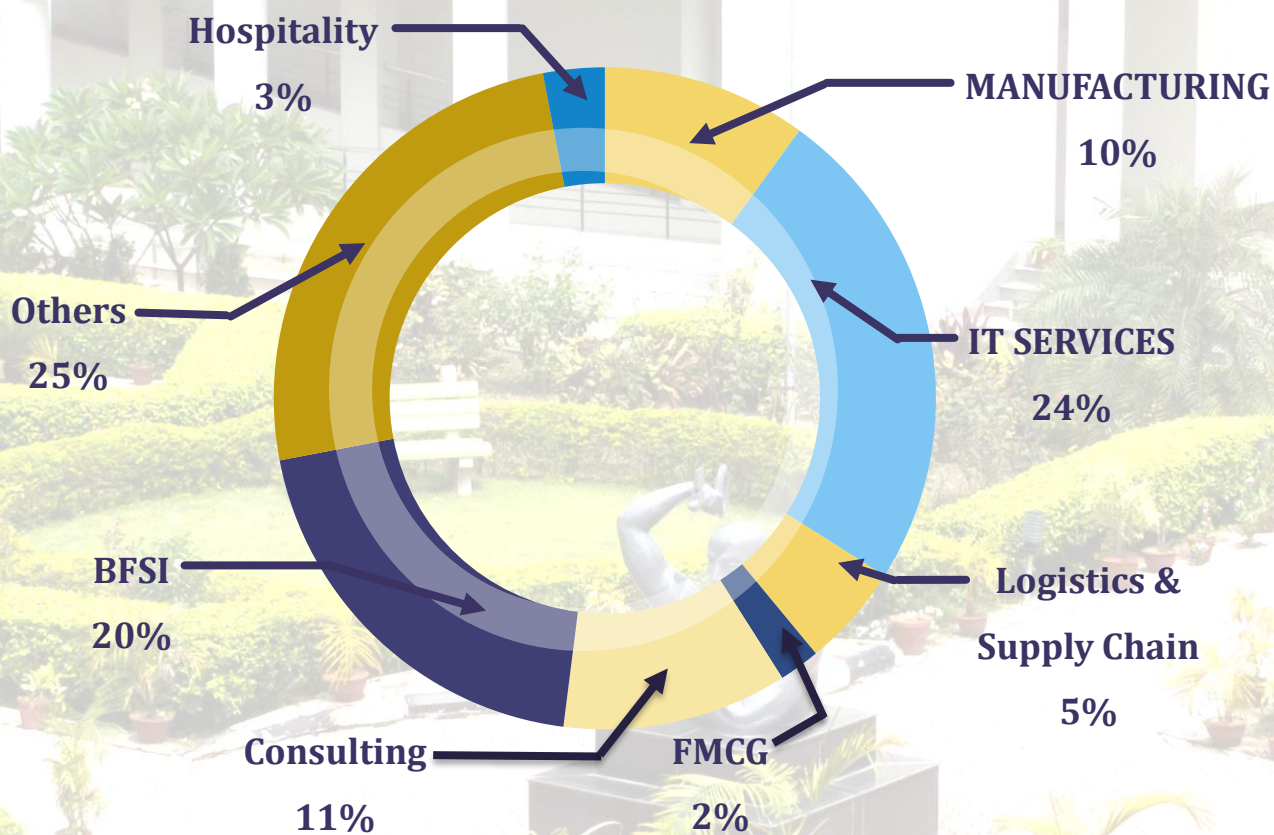
PLACEMENT SEGMENTATION

Sector Wise Categorization

Placement season 2018-20 witnessed recruiters majorly across sectors such as BFSI, Consulting, IT Services and Logistics & Supply Chain.

Recruiters from some new sectors were also part of placement season, this year, that is from Real Estate, Manufacturing, Media & Communication.

The significant improvement in sector wise variety is indeed commendable.



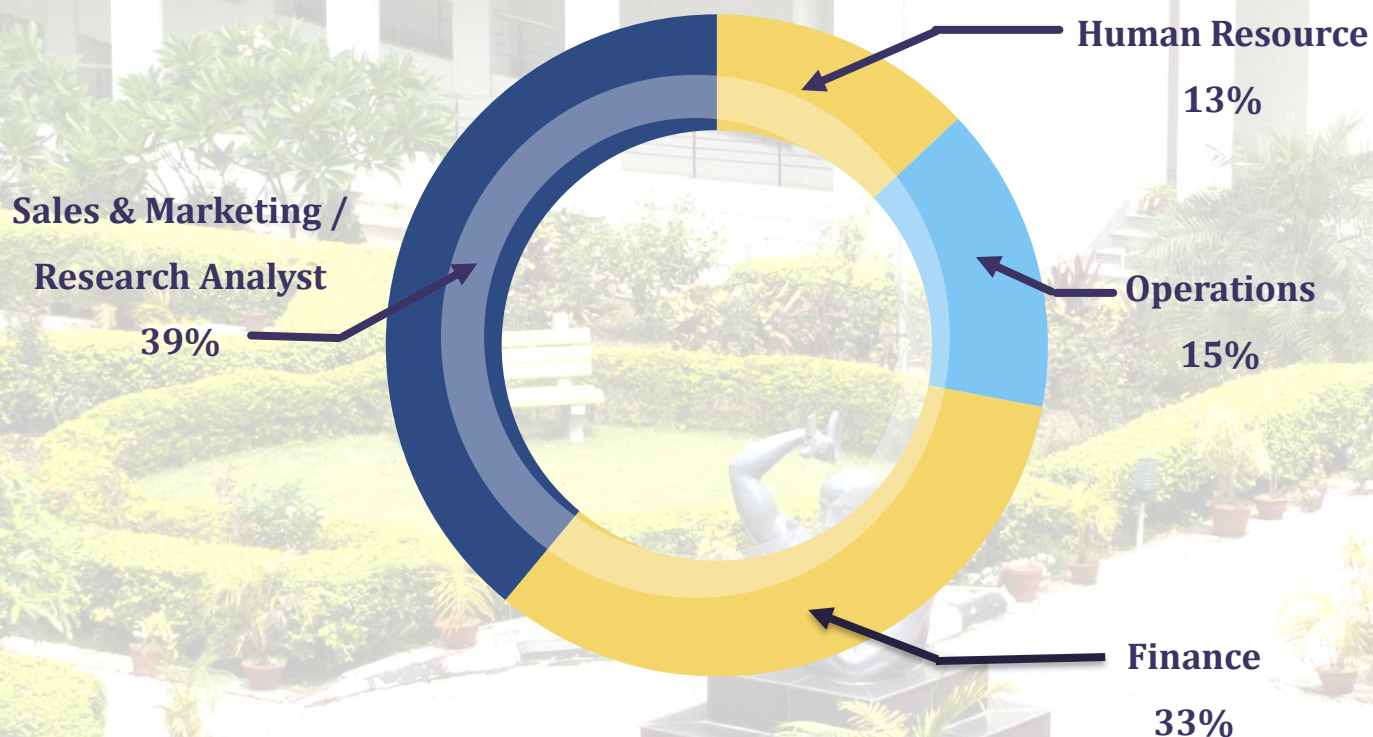
We have seen an overwhelming increase in number of new recruiters willing to partner with MDI Murshidabad and we look forward to maintaining mutually beneficial relationship with our existing and prominent recruiters.

PLACEMENT SEGMENTATION

Domain Wise Categorization

In **Sales & Marketing**, profiles were offered in Product Management, Brand Management, Business Development, Market Research, Marketing Strategy, B2B sales, Relationship Management and Retail Management.

In **Finance**, profiles were offered in Quant Analysis, Tax Consultancy, Portfolio Management, Wealth Management, Credit Risk Management, Debt management, Solution Management, Accounts Management and Trade & Security Management.



In **Operations**, profiles were offered in Project Management, Supply Chain Operations, Product Costing and Pricing Analysis, Business Continuity Planning (BCP) Operations and Technical Product Management, Central Operations - Internal Quality, Central Operations - Cross Sales and Central Operations - Product.

In **Human Resource**, profiles were offered in HR and Data Analytics, HR Business Partner, HR Operations, Talent Acquisition and Campus Recruitment.

PROMINENT RECRUITERS



CONTACT US

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