

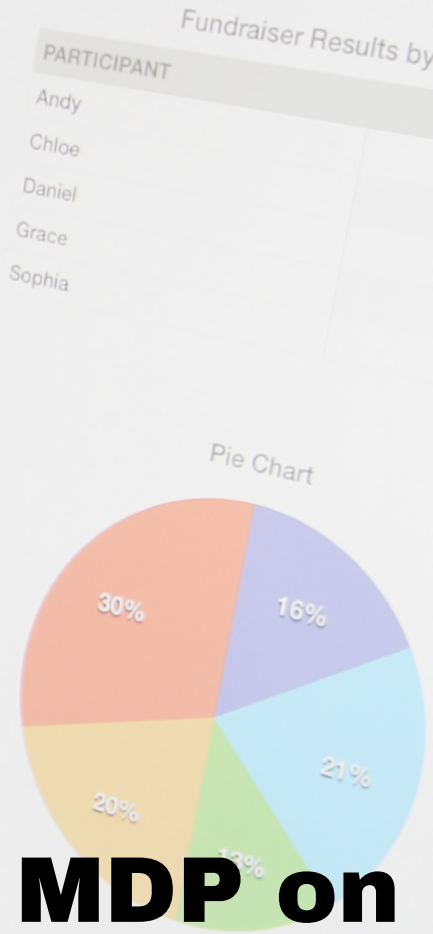


MDI
MURSHIDABAD

**Management
Development
Institute**

INFORMATION BROCHURE

Column, bar, and pie charts compare values in a single category, such as the number of products sold by each salesperson. Pie charts show each category's value as a percentage of the whole.



3 Days MDP on Business Forecasting



12th - 14th Sept, 2019



MDI Murshidabad

Management Development Programme

On

Business Forecasting,

12 – 14 Sept, 2019



**Organized
By
Management
Development Institute
Murshidabad
India**

Management Development Institute (MDI) was set up as an autonomous body in 1973 at Gurugram in collaboration with KFW, West Germany, and with the active support of the Industrial Finance Corporation of India (IFCI).

MDI launched its Murshidabad campus in 2014. On 24th August 2014, MDI Murshidabad (MDI M) launched its Post Graduate Programme in Management (PGPM) in the presence of the then Honorable President of India Shri Pranab Mukherjee.

MDI has been a leader in providing working executives with learning opportunities through its wide range of MDPs. The MDPs offered by MDIM so far has catered to executives of coveted companies both existing in public and private sectors like RBI, NABARD, SBI, LIC, SAIL, Coal India, IOCL, Berger Paints, L&T Construction etc., The programmes are well designed on topical themes to create value for participants from diverse backgrounds.

OBJECTIVES OF THIS PROGRAMME

- To understand the conceptual basis for quantitative forecasting models.
- To understand the application of forecasting techniques for business decisions.

CONTENT

- Introduction to Business Forecasting
- Exploring Data patterns
- Demand Estimation
- Survey methods
- Quantitative forecasting techniques
- Application to the real world

TARGET AUDIENCE

For Working Management Professionals from diverse range of industries and functions, Government officials, Consultants, Academicians, Entrepreneurs, professionals,

and any individual who wants to learn mindful living

IMPORTANT DATES

Last date for application : 3rd Sep, 2019
Last date of withdrawal : 8th Sep, 2019
Course Date : 12-14 Sep, 2019

VENUE

MDI Murshidabad Campus

HOW TO APPLY

Download the registration form. The filled registration form along with course fee should reach the course coordinator on or before 2nd Sep, 2019.

REGISTRATION FEE

(The fee is exclusive of GST/Applicable taxes). Fees is inclusive of lunch, snacks.

Category A: Corporate Professionals

₹ 10,000

Category A: Academician/Others

₹ 5,000

Category C: Research Scholars/ Students

₹ 2,000

The course fee includes all course materials, certificates, food, and accommodation at MDI Executive Hostels. Please note that accommodation is available on twin sharing basis. Payment should be done through electronic fund transfer. For this, the bank details are as follows:

The Bank Details are:

Beneficiary Name: Management Development
Institute, Murshidabad
Account Number : 33987582978
IFSC Code : SBIN0012355
Bank & Branch : State Bank of India
Omarpur Branch
Omarpur

PROGRAMME DIRECTORS

Dr. Paroma Mitra, Assistant Professor of Economics. She is B.Sc. (Economics), MBA and Ph.D. She has taken training sessions in MDP's of various organizations like LIC, MSTC, FSNL, and WBCS Executive Probationers. She has published several papers in reputed International and National Journals and participated in various International and National conferences, Seminar and Workshop.

Dr. Sunil Giri, Associate Professor of Operation Management. He is B.Tech ,MBA ,Ph. D in Supply Chain Management. He has taken up various Projects and consulting to government and corporate. He has guided various Ph. D Scholars and had in his name publications in national and international Journals. He has been Director, School of Business, Chairman Board of Studies (SOB), SMVD University He is associated with various organizations and Universities in various capacities

Dr. Pinku Paul, Assistant Professor of Accounts and Finance. She is MBA, M.Com, PhD. She is UGC NET qualified. She teaches subjects like Financial Management, Managerial Accounting and Control, Security Analysis and Portfolio Management, Financial Services etc. She has authored several papers in national and international journals. She has also worked as Management Trainer in the World Bank project. She has been awarded as Best Professor in Financial Management in 2015 by 23rd Business School Affaire & Dewang Mehta National Education Awards.



Management Development Programmes

Training Nomination Form

Name of the Programme _____

Duration _____

Particulars of Nominee

Name of the Participant(s) _____

Designation _____

Mailing Address _____

Contact No. (with STD code) _____ Office: _____

Fax _____

Email _____

Nomination Status Residential Non-Residential
(Please Tick)

Sponsor

Sponsoring Organisation _____

Tel. No. (with STD Code) _____

Fax No. _____

Email _____

Remittance

Draft/Cheque No.: _____ Date _____

For Rs. _____ Drawn On _____

Signature: _____

Sponsor _____

Nomination fee may please be sent, along with nomination form by Demand Draft/Cheque drawn in favour of
"MANAGEMENT DEVELOPMENT INSTITUTE, MURSHIDABAD".

Mail this to : The Chairperson–Management Development Programme
Sakim-Katnai, Kulori, P.O. – Uttar Ramna, P.S. – Raghunathganj,
Dist. – Murshidabad, West Bengal, PIN – 742235

Email : mdp@mdim.ac.in | Campus Phone Nos. : +91 9674727164, +91 9674757164

For more details contact

Program Directors

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Contact No: 9800724096

Dr. Pinku Paul, pinkupaul@mdim.ac.in

Contact No: 9800079339

MANAGEMENT DEVELOPMENT INSTITUTE, MURSHIDABAD

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