

# **INFORMATION BROCHURE**

**2 Days MDP on**

**Finance for Non-Finance  
Executives**



**13th - 14th Sept, 2019**



**Hotel Middleton, Kolkata**

# Management Development Institute Murshidabad

## Two Days Management Development Program

*on*

### “Finance for Non-Finance Executives”

**September 13-14, 2019**

**Venue: Hotel Middleton, 8, Middleton Street, Kolkata, India (Near Jeevan Deep)**

#### **Objectives:**

Every executive in an organization is expected to have some basic knowledge in finance. Irrespective of their primary work area, managers need to take decisions which depend on knowing the financial implications. Further, the outcome of any decision-making should ultimately create wealth for the shareholders.

Finance for Non-Finance Executives is specially designed to provide basic knowledge in the areas of corporate finance, capital markets and the use of financial data in decision-making, analysis and valuation. The emphasis is on the practical aspects of managing finance, which will help the managers in using these techniques to make better strategic and operational decisions. The ultimate aim of this program is to equip today's managers with the right skills and knowledge in finance to deal with the changing business paradigms.

#### **For whom:**

Entry and Middle level executives working in marketing, operations, materials, human resource and other non-finance areas of companies, and desirous of understanding the basics of finance.

#### **Contents:**

Date	Session	Topic	Resource Person	Time
September 13, 2019		Inaugural		9.30 AM - 9.45 AM
	1	Introduction to Financial Management	Dr. Debaditya Mohanti	9.45 AM-11.15 AM
		Tea Break		11.15 AM -11.30 AM
	2	Time Value of Money	Dr. Debaditya Mohanti	11.30 AM – 1.00 PM
		Lunch		1.00 PM – 2.00 PM
	3	Cost of Capital	Dr. Souvik Banerjee	2.00 PM – 3.30 PM
		Tea Break		3.30 PM – 3.45 PM
	4	Risk & Return	Dr. Souvik Banerjee	3.45 PM – 5.15 PM
September 14, 2019	5	Corporate Valuation 1- Dividend based valuation techniques	Dr. Souvik Banerjee	9.30 AM – 11.00 AM
		Tea Break		11.00 AM – 11.15 AM
	6	Corporate Valuation 2- Cash flow based valuation techniques	Dr. Souvik Banerjee	11.15 AM – 12.45 PM
		Lunch		12.45 PM - 1.45 PM

	7	Introduction to Capital Budgeting-NPV,IRR	Dr. Debaditya Mohanti	1.45 PM – 3.15 PM
	Tea Break			3.15 PM – 3.30 PM
	8	Capital Budgeting - Case Analysis	Dr. Debaditya Mohanti	3.30 PM – 5.00 PM
	Valedictory			5.00 PM - 5.15 PM

**Methodology:**

An appropriate mix of lectures, problem solving and case-discussion.

**Resource Persons:**

Dr. Souvik Banerjee [Assistant Professor - Finance, MDI Murshidabad]

Dr. Debaditya Mohanti [Assistant Professor - Finance, MDI Murshidabad]

**Course Fee:**

Rs.5500 + 18% GST = Rs.6490 (inclusive of course material, tea and lunch).

**Contact Information:**

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