

FINAL PLACEMENT REPORT 2016-18



MDI
MURSHIDABAD

Management
Development
Institute



FOREWORD

MDI Murshidabad is pleased to announce the successful completion of the final placement season for the class of 2016-18. We are immensely grateful to our growing list of recruiters and the continued faith of our prominent recruiters. The placement process this year touched new heights. We would like to acknowledge the contribution of everyone who assisted in the placement process. Our heartfelt thanks goes out to the entire MDI Murshidabad fraternity. With the continuing support of all our stakeholders including students, recruiters, faculty, alumni, staff and management, we hope to carry on with our journey towards excellence in the years to come. The students also displayed their talent by successfully competing in various competitions and by obtaining professional certifications. We would also like to express our gratitude to our new companions, with whom we look forward to a long and symbiotic relationship.

PLACEMENT STATISTICS

This year companies recruited across many industry verticals and offered roles in the areas of consulting, market research, analytics, marketing strategy, business development, banking, etc.

41.6%

INCREASE IN NUMBER OF
RECRUITERS

Number of Recruiters 24

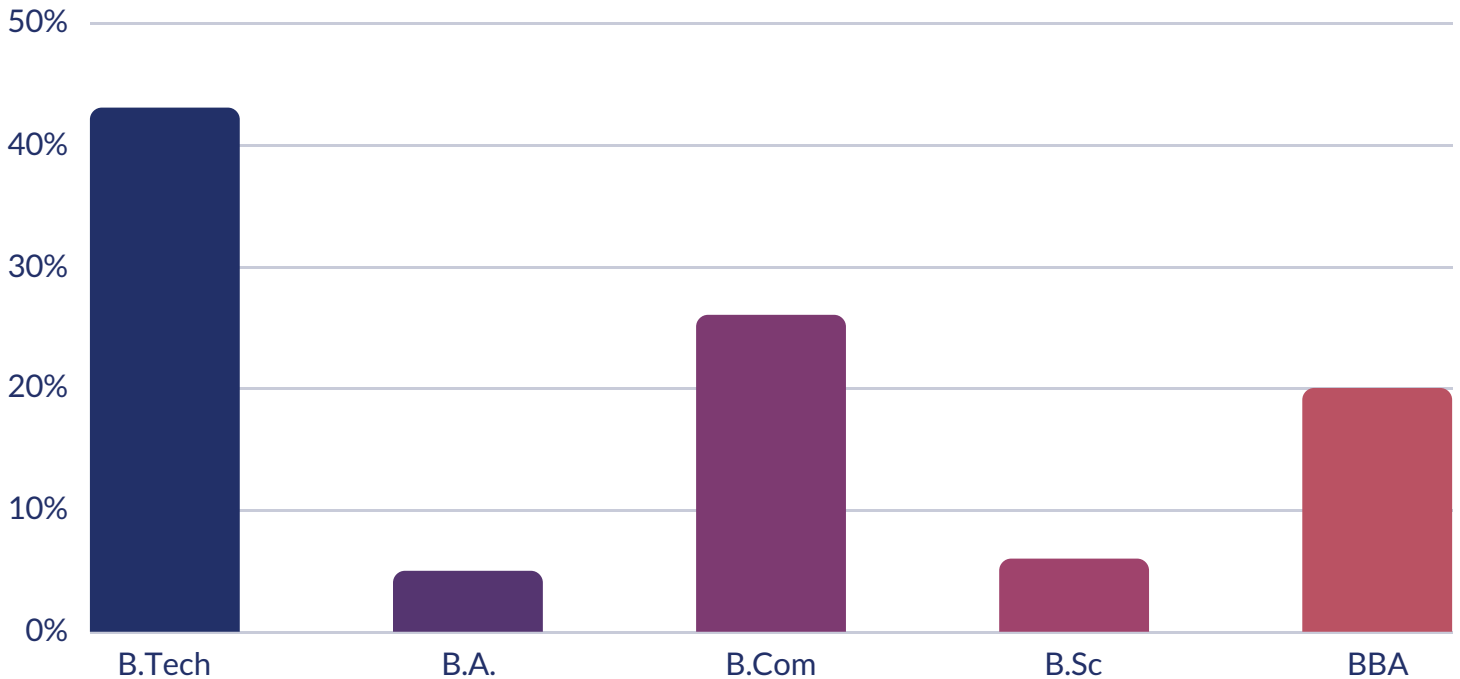


Highest Package
INR 12 LPA

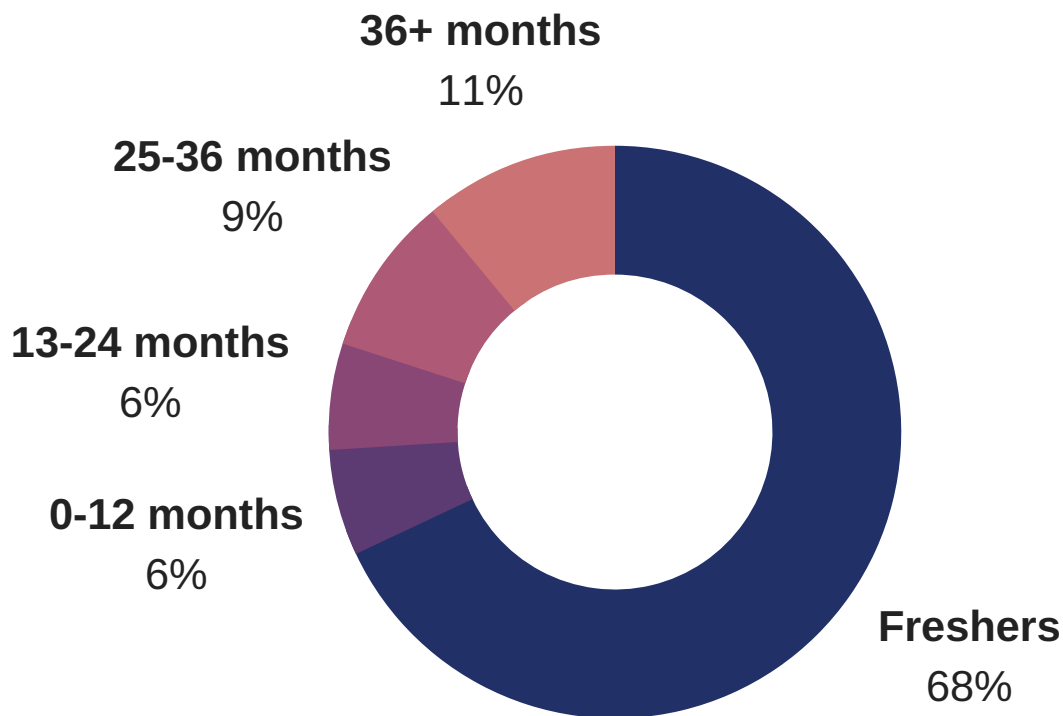
Lowest Package
INR 6 LPA

Average Package
INR 9.01 LPA

EDUCATION BACKGROUND



WORK EXPERIENCE

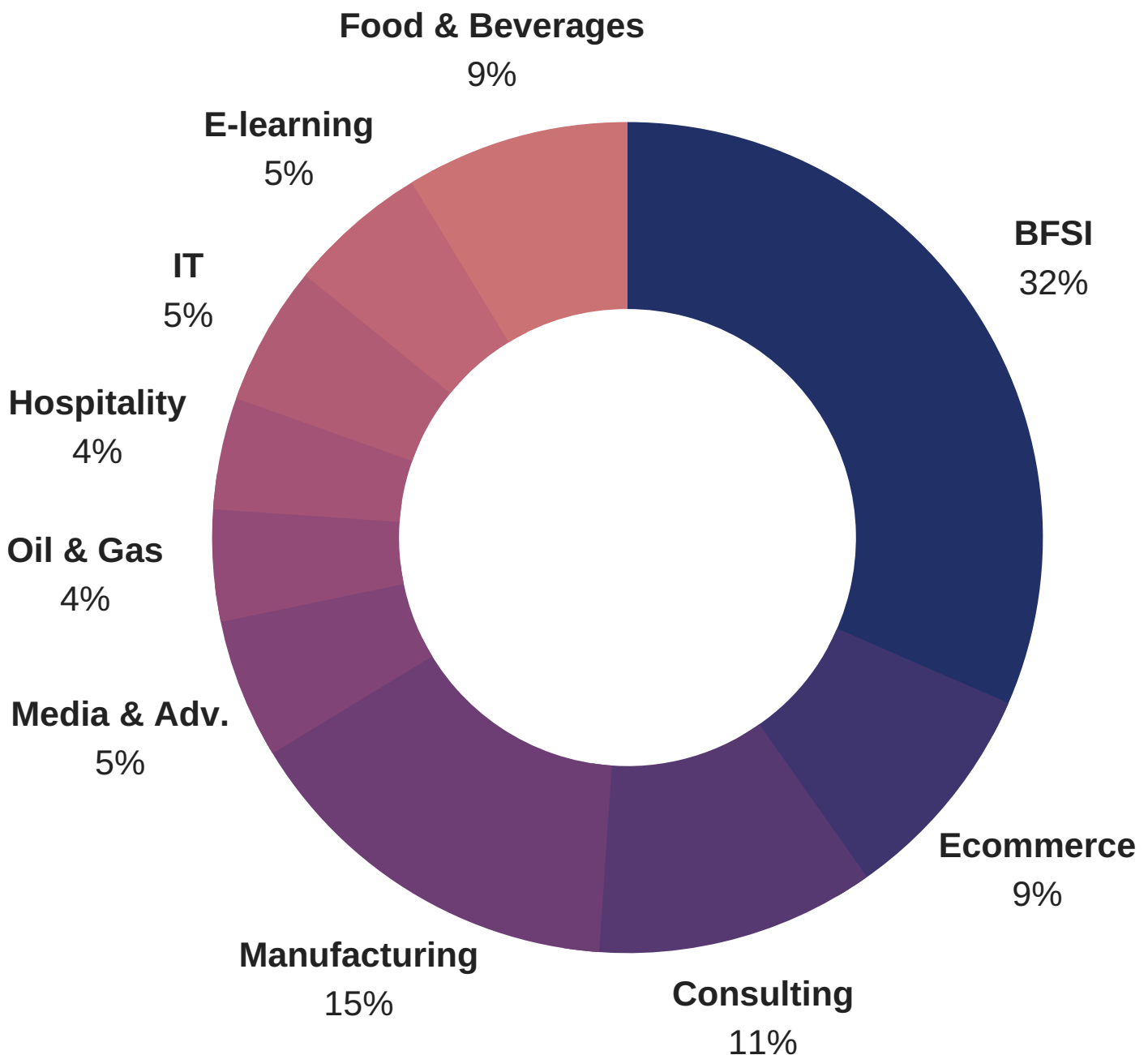


The batch of PGP 2016-18 possessed a strong academic background and 32% of the batch had prior work experience in industries like Energy, Manufacturing, IT, Power, Telecom etc.

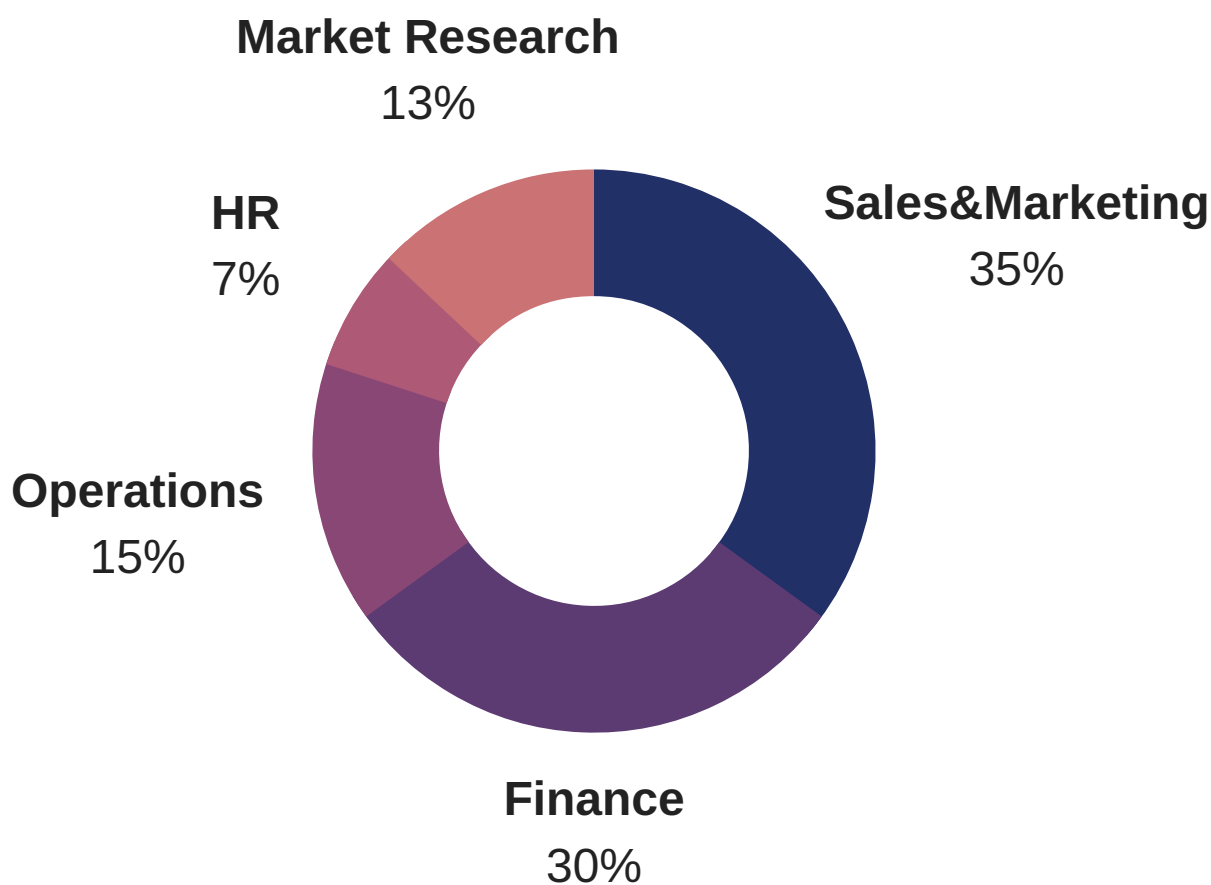
SECTOR WISE DIVISION

Placement season 2016-18 witnessed esteemed recruiters across all the sectors and maximum numbers of recruiters were from BFSI sector followed by Manufacturing and Consulting.

For the first time, this year's process saw the students being offered roles in Consulting domain and Young Leadership Program.



DOMAIN WISE DIVISION



Sales & Marketing

Profiles were offered in B2B, Sales, Brand Management, Business Development, Retail Management and Product Management.

Finance

Profiles were offered in Analyst, Business Development, Credit Risk Management, Derivative Trading, Derivative Valuation and M&E.

Operations

Profiles were offered in Key Account Manager and Strategic Sourcing.

HR

Profiles were offered in Compensation & Benefits, Talent Acquisition.

PROMINENT RECRUITERS



PARTNERS IN PROGRESS

Adani	KPMG	Infor
VLCC	LG Electronics	TATA Class Edge
Yes Bank	Linde India	Ameriprise Financial
Home Credit	Tractors India Limited	Vinod Kothari Consultancy
iDeCK	SVG Media	Magicpin
IDFC	Furnace Fabrica	Ipsos
OYO	Kalpataru Group	Capital Via
Berger	Kantar IMRB	Arohan
Blue Star	Kaspersky Lab	Bell Wether Advisors
Britannia	Kevnter Agro	Stallion Barware
Peerless	Moser Baer	Tata Housing
Uflex	NestKeys	Tata Steel
Cholamandalam finance	Green Latte	Taurus Group
Reliance Communications	Paharpur	United Bank of India
Reserve Bank of India	Reliance Retail	United Spirits Limited
Devyani International Limited	Religare	Autosense
Future Retail	SPA Capital	IIFL
Godfrey Phillips Limited	BrandLand	LT Foods
Grofers	GIBL	TaraSafe
Kotak Life Insurance	Dare2Compete	Starfing
Ador welding	KredX	Cloud9India
Force Motors	HealthMug	DealWithUs
MavenMagnet	Mobcast	

Note: The above list is not exhaustive but just an indication of the range of companies recruiting from MDI Murshidabad

PLACEMENT COMMITTEE

Yash Chauhan
Shushank Sharma
Nischal Tripathi
Kaushik Goswami
Sumit Sharma
Ananya Pal
Sajal Kumar
Ahmad Rameez

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