

PLACEMENT REPORT 2017



**MANAGEMENT DEVELOPMENT INSTITUTE,
MURSHIDABAD**



MDI
MURSHIDABAD

**Management
Development
Institute**

FOREWORD

MDI Murshidabad takes immense pride in announcing the successful completion of its final placements for the PGPM Batch of 2015-2017, which once again saw top brands recruiting from the specializations across Marketing, Finance, Human Resources and Operations. The batch successfully availed opportunities in diversified profiles and across various functions in the organizational setup.

MDI had the privilege of hosting some of the biggest names from the industry for the Final Placements this year. The most striking feature of this placement season was the plethora of new recruiters turning up to the campus, impressed by the students' performance from industrial corridor. With a healthy rise of 16% in the highest package offered to the students, some of the companies that recruited were ICICI Bank, ICICI Securities, Reliance Retail, Tata Teleservices, SBI Life Insurance, Uflex, Linde, Euromonitor International, etc.

POST GRADUATE PROGRAMME



Flagship course of MDI Murshidabad



Specialized courses in Finance, Marketing, Operations and Human Resources



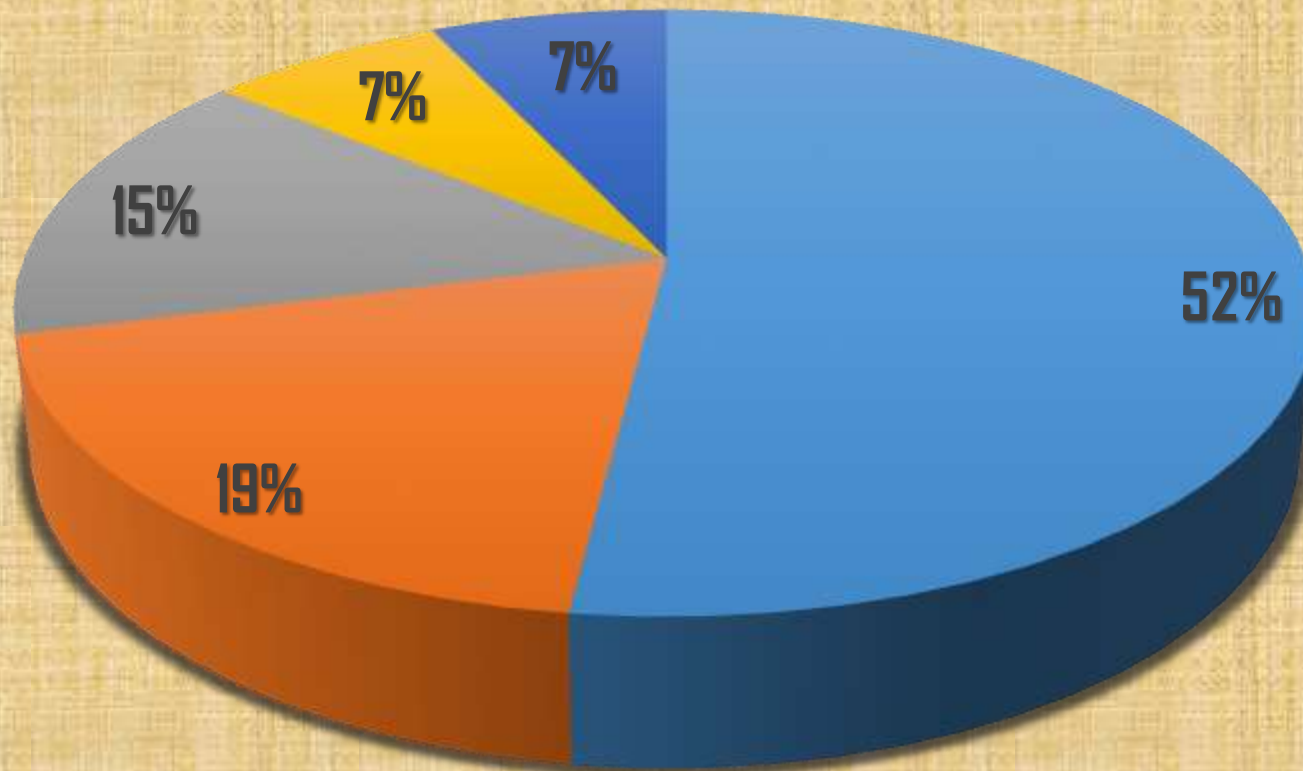
Winners and finalists in major corporate and Inter Institutional competitions like The Smart Cube Case Study contest, X-Seed'16, Conflux'16, Tactica'16 and many more

INITIATIVE BY THE MDI SOCIETY



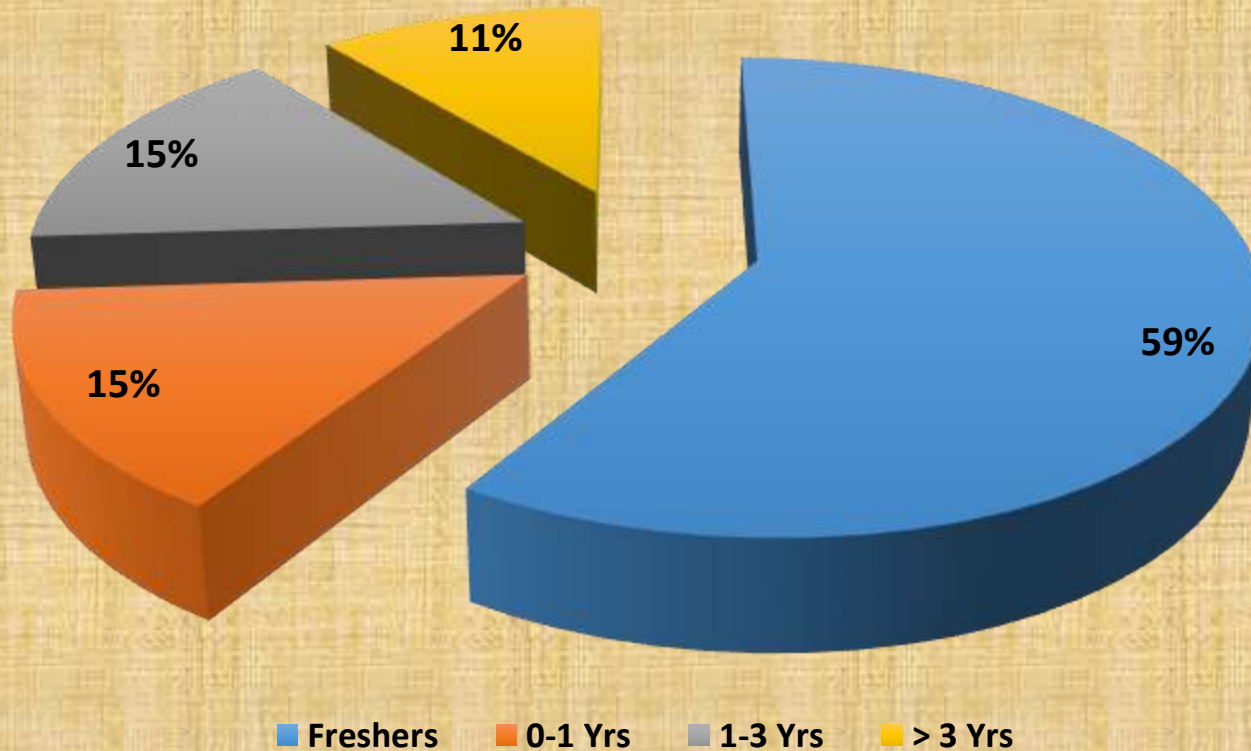
The PGP course pedagogy of MDI Murshidabad is same as MDI Gurgaon and students of MDI Murshidabad spend 16.7% of their course duration in MDI Gurgaon.

EDUCATIONAL DIVERSITY of 2015-2017 BATCH



■ B.E./B.Tech ■ BBA ■ B.Com ■ B.Sc ■ Others

WORK EXPERIENCE STATISTICS



*Work Experience mentioned in years prior to MBA

BATCH 2015-2017 STATISTICS

11%

• Percentage rise in New Recruiters

18%

• PPOs/PPIs

INR 11.60 LPA

• Highest Package

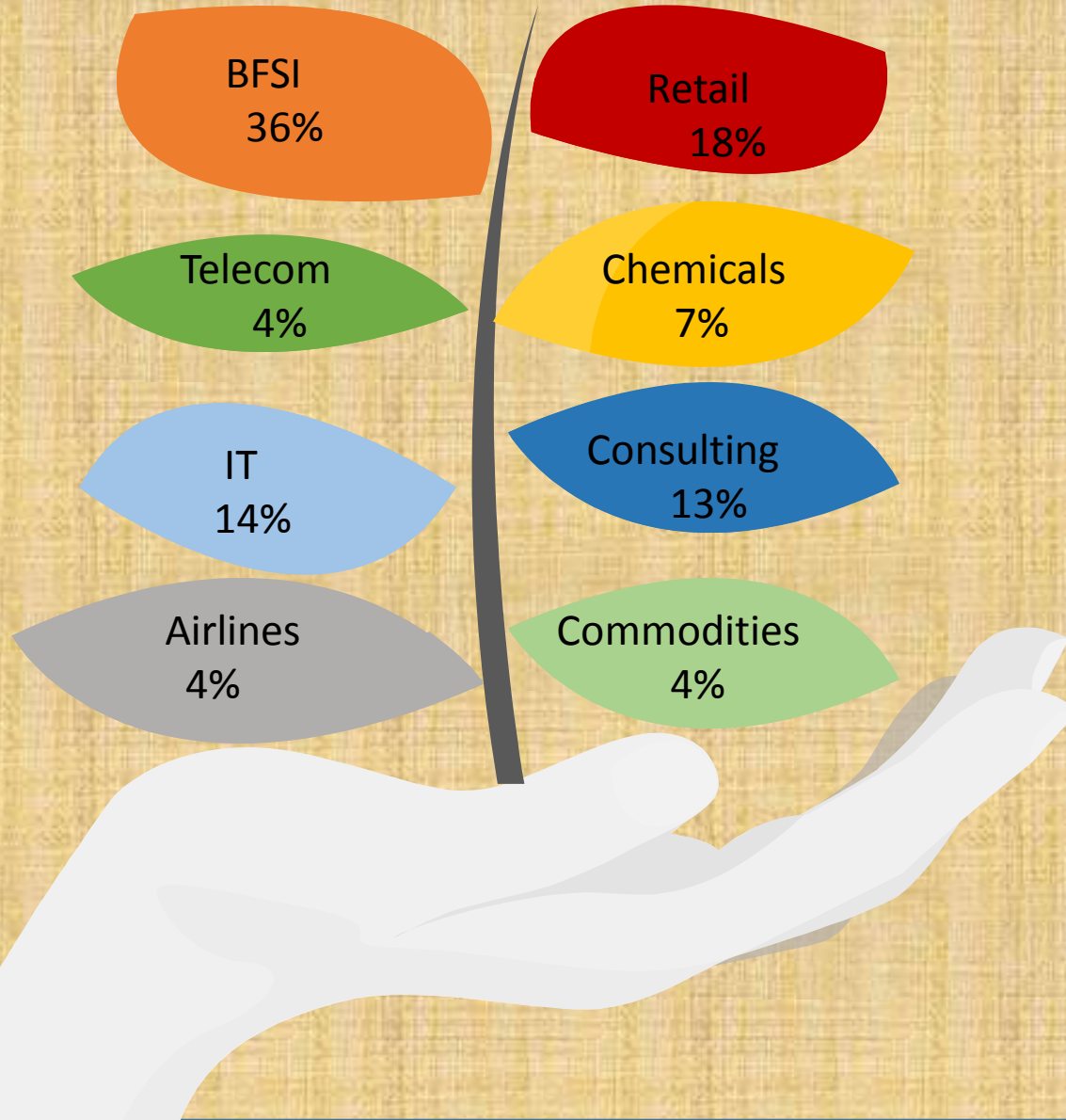
INR 8.56 LPA

• Average Package*

INR 8.52 LPA

• Median Package*

SECTOR-WISE DISTRIBUTION



DOMAIN-WISE DISTRIBUTION



PROMINENT RECRUITERS



**EUROMONITOR
INTERNATIONAL**



KEN RESEARCH



PLACEMENT COMMITTEE

Yogit Vij

Maulasree Maiti

Nishat Alam Choudhury

Vishwanath Jha

Shubhro Chakravarty

Kaushik Goswami

Yash Chauhan

Megha Goenka

Shushank Sharma

Nischal Tripathi

Contact: +91-9811732430

**Email: corporaterelations@mdim.ac.in,
placement@mdim.ac.in**

COMMUNICATION ADDRESS

Campus:

Management Development
Institute Murshidabad

Kulori, P.O. Uttar Ramana, P.S.
Raghunathganj,

Dist. Murshidabad

West Bengal

PIN: 742235

Tel: 03483-201565

City Office:

Management Development Institute
Murshidabad

DB-3, Sector-1, Salt Lake City,
Kolkata West Bengal PIN: 700064

www.mdim.ac.in